brand colors

The Networld Media Group brand logo consists of 2 colors. These colors should not be changed for any reason to remain consistent with the branding.

- Pantone 1797: Hex #e51b24
- Pantone 7545: Hex #51626f

fonts

Only approved fonts should be used with the Networld Media Group brand. General font usage must remain in the font families listed.

- Arial
- Helvetica Neue

use of logo

The Networld Media Group logo should only be used in appropriate and approved ways. Below you will find the approved color versions of the logo.

**APPROVED LOGOS**

- [Networld Media Group Logo]
- [Networld Media Group Logo]
- [Networld Media Group Logo]
- [Networld Media Group Logo]

**DON'TS**

- Do not attempt to redraw or retype the logo.
- Do not modify the logo colors outside the approved versions.
- Do not stretch or distort the logo.
- Do not use logo on top of a conflicting background.
- Do not add elements to the logo.
brand colors

The ATMmarketplace.com brand logo consists of 2 colors. These colors should not be changed for any reason to remain consistent with the branding.

- Pantone 377
  - Hex #719500
- Pantone 296
  - Hex #021e2f

fonts

Only approved fonts should be used with the ATMmarketplace brand. General font usage must remain in the font families listed.

- Arial
- Helvetica Neue

use of logo

The ATMmarketplace.com logo should only be used in appropriate and approved ways. Below you will find the approved color versions of the logo.

<table>
<thead>
<tr>
<th>APPROVED LOGOS</th>
<th>DON'TS</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="atm-marketplace.png" alt="Logo" /></td>
<td>&gt; Do not attempt to redraw or retype the logo.</td>
</tr>
<tr>
<td><img src="atm-marketplace.png" alt="Logo" /></td>
<td>&gt; Do not modify the logo colors outside the approved versions.</td>
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</tr>
<tr>
<td><img src="atm-marketplace.png" alt="Logo" /></td>
<td>&gt; Do not add elements to the logo.</td>
</tr>
</tbody>
</table>
brand colors

The Biblical Leadership brand logo consists of 3 colors.

These colors should not be changed for any reason to remain consistent with the branding.

- Pantone 485
- Pantone 289
- 16% Black

fonts

Only approved fonts should be used with the Biblical Leadership brand. General font usage must remain in the font families listed.

- Helvetica Neue
- Arial
- Helvetica Neue

use of logo

The Biblical Leadership logo should only be used in appropriate and approved ways.

Below you will find the approved color versions of the logo.

APPROVED LOGOS

DON'TS

> Do not attempt to redraw or retype the logo.
> Do not modify the logo colors outside the approved versions.
> Do not stretch or distort the logo.
> Do not use logo on top of a conflicting background.
> Do not add elements to the logo.
brand colors

The Blockchain Tech News brand logo consists of 3 colors.

These colors should not be changed for any reason to remain consistent with the branding.

Only approved fonts should be used with the Blockchain Tech News brand. General font usage must remain in the font families listed.

fonts

Arial
Helvetica Neue

use of logo

The Blockchain Tech News logo should only be used in appropriate and approved ways. Below you will find the approved color versions of the logo.

DON'TS

> Do not attempt to redraw or retype the logo.
> Do not modify the logo colors outside the approved versions.
> Do not stretch or distort the logo.
> Do not use logo on top of a conflicting background.
> Do not add elements to the logo.
brand colors

The DigitalSignageToday.com brand logo consists of 2 colors.

These colors should not be changed for any reason to remain consistent with the branding.

- Pantone 186
- Hex #cc092f
- Black 85%
- Hex #4d4d4f

fonts

Only approved fonts should be used with the DigitalSignageToday brand. General font usage must remain in the font families listed.

- Arial
- Helvetica Neue

use of logo

The DigitalSignageToday.com logo should only be used in appropriate and approved ways.

Below you will find the approved color versions of the logo.

APPROVED LOGOS

DON'TS

> Do not attempt to redraw or retype the logo.
> Do not modify the logo colors outside the approved versions.
> Do not stretch or distort the logo.
> Do not use logo on top of a conflicting background.
> Do not add elements to the logo.
brand colors

The FastCasual.com brand logo consists of 2 primary colors and 2 secondary colors.

These colors should not be changed for any reason to remain consistent with the branding.

- **primary**
  - Pantone 165
  - Hex #f68428
  - Black 65%
  - Hex #77787b

- **secondary**
  - Pantone 1797
  - Hex #e51b24
  - Pantone 1817
  - Hex #701400

fonts

Only approved fonts should be used with the Fast Casual brand. General font usage must remain in the font families listed.

- **Arial**
- **Helvetica Neue**

use of logo

The FastCasual.com logo should only be used in appropriate and approved ways. Below you will find the approved color versions of the logo.

<table>
<thead>
<tr>
<th>APPROVED LOGOS</th>
<th>DON’TS</th>
</tr>
</thead>
</table>
| ![Logo](image1) ![Logo](image2) ![Logo](image3) ![Logo](image4) | > Do not attempt to redraw or retype the logo.  
> Do not modify the logo colors outside the approved versions.  
> Do not stretch or distort the logo.  
> Do not use logo on top of a conflicting background.  
> Do not add elements to the logo. |
brand colors
The FoodTruckOperator.com brand logo consists of 3 primary colors.
These colors should not be changed for any reason to remain consistent with the branding.

fonts
Only approved fonts should be used with the Food Truck Operator brand. General font usage must remain in the font families listed.

use of logo
The FoodTruckOperator.com logo should only be used in appropriate and approved ways. Below you will find the approved color versions of the logo.

---

**APPROVED LOGOS**

**DON’TS**

> Do not attempt to redraw or retype the logo.
> Do not modify the logo colors outside the approved versions.
> Do not stretch or distort the logo.
> Do not use logo on top of a conflicting background.
> Do not add elements to the logo.
brand colors

The KioskMarketplace.com brand logo consists of 2 colors. These colors should not be changed for any reason to remain consistent with the branding.

fonts

Only approved fonts should be used with the KioskMarketplace brand. General font usage must remain in the font families listed.

use of logo

The KioskMarketplace.com logo should only be used in appropriate and approved ways. Below you will find the approved color versions of the logo.

**APPROVED LOGOS**

**DON’TS**

> Do not attempt to redraw or retype the logo.
> Do not modify the logo colors outside the approved versions.
> Do not stretch or distort the logo.
> Do not use logo on top of a conflicting background.
> Do not add elements to the logo.
brand colors

The MobilePaymentsToday.com brand logo consists of 2 colors.

These colors should not be changed for any reason to remain consistent with the branding.

![Colors](image)

<table>
<thead>
<tr>
<th>Color</th>
<th>Hex Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pantone 376</td>
<td>#77b800</td>
</tr>
<tr>
<td>Pantone 269</td>
<td>#4d3069</td>
</tr>
</tbody>
</table>

dbogfont

Only approved fonts should be used with the MobilePaymentsToday brand. General font usage must remain in the font families listed.

![Font Families](image)

- Arial
- Helvetica Neue

use of logo

The MobilePaymentsToday.com logo should only be used in appropriate and approved ways. Below you will find the approved color versions of the logo.

![Approved Logos](image)

<table>
<thead>
<tr>
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<td><img src="image" alt="Logo" /></td>
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<tr>
<td>&gt; Do not add elements to the logo.</td>
</tr>
</tbody>
</table>
brand colors

The PizzaMarketplace.com brand logo consists of 2 primary colors and 3 secondary colors. These colors should not be changed for any reason to remain consistent with the branding.

<table>
<thead>
<tr>
<th>primary</th>
<th>secondary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pantone 187</td>
<td>Pantone 187</td>
</tr>
<tr>
<td>Hex #ac1a2f</td>
<td>Hex #f68428</td>
</tr>
<tr>
<td>Black 65%</td>
<td>Pantone 165</td>
</tr>
<tr>
<td>Hex #77787b</td>
<td>Hex #e51b24</td>
</tr>
<tr>
<td>Pantone 1797</td>
<td>Pantone 1817</td>
</tr>
<tr>
<td>Hex #e51b24</td>
<td>Hex #701400</td>
</tr>
</tbody>
</table>

fonts

Only approved fonts should be used with the PizzaMarketplace brand. General font usage must remain in the font families listed.

- Arial
- Helvetica Neue

use of logo

The PizzaMarketplace.com logo should only be used in appropriate and approved ways. Below you will find the approved color versions of the logo.

**APPROVED LOGOS**

- pizza.marketplace.com
- pizza.marketplace.com
- pizza.marketplace.com

**DON'TS**

- Do not attempt to redraw or retype the logo.
- Do not modify the logo colors outside the approved versions.
- Do not stretch or distort the logo.
- Do not use logo on top of a conflicting background.
- Do not add elements to the logo.
brand colors

The QSRweb.com brand logo consists of 2 primary colors and 3 secondary colors. These colors should not be changed for any reason to remain consistent with the branding.

primary
- Pantone 574
- Hex #445026
- Black 65%
- Hex #77787b

secondary
- Pantone 165
- Hex #f68428
- Pantone 1797
- Hex #e51b24
- Pantone 1817
- Hex #701400

fonts

Only approved fonts should be used with the QSRweb brand. General font usage must remain in the font families listed.

use of logo

The QSRweb.com logo should only be used in appropriate and approved ways. Below you will find the approved color versions of the logo.

APPROVED LOGOS

DON'TS

> Do not attempt to redraw or retype the logo.
> Do not modify the logo colors outside the approved versions.
> Do not stretch or distort the logo.
> Do not use logo on top of a conflicting background.
> Do not add elements to the logo.
brand colors

The RetailCustomerExperience.com brand logo consists of 2 colors. These colors should not be changed for any reason to remain consistent with the branding.

Pantone 215
Hex #ab1355

Pantone 296
Hex #021e2f

fonts

Only approved fonts should be used with the RetailCustomerExperience brand. General font usage must remain in the font families listed.

Arial
Helvetica Neue

use of logo

The RetailCustomerExperience.com logo should only be used in appropriate and approved ways. Below you will find the approved color versions of the logo.

APPROVED LOGOS

DON'TS

> Do not attempt to redraw or retype the logo.
> Do not modify the logo colors outside the approved versions.
> Do not stretch or distort the logo.
> Do not use logo on top of a conflicting background.
> Do not add elements to the logo.
brand colors

The Bank Customer Experience Summit brand logo consists of 2 colors. These colors should not be changed for any reason to remain consistent with the branding.

- Pantone 368 (Hex #66bc29)
- Pantone 2118 (Hex #2f3579)

fonts

Only approved fonts should be used with the Bank Customer Experience Summit brand. General font usage must remain in the font families listed.

- Helvetica Neue
- Arial

use of logo

The Bank Customer Experience Summit logo should only be used in appropriate and approved ways. Below you will find the approved color versions of the logo.

APPROVED LOGOS

DON'TS

- Do not attempt to redraw or retype the logo.
- Do not modify the logo colors outside the approved versions.
- Do not stretch or distort the logo.
- Do not use logo on top of a conflicting background.
- Do not add elements to the logo.
brand colors

The CONNECT Mobile CX Summit brand logo consists of 2 colors.

These colors should not be changed for any reason to remain consistent with the branding.

Pantone 296
Hex #021e2f

Pantone 187
Hex #c41230

fonts

Only approved fonts should be used with the CONNECT Mobile CX Summit brand. General font usage must remain in the font families listed.

Arial
Helvetica Neue

use of logo

The CONNECT Mobile CX Summit logo should only be used in appropriate and approved ways. Below you will find the approved color versions of the logo.

APPROVED LOGOS

DON'TS

> Do not attempt to redraw or retype the logo.
> Do not modify the logo colors outside the approved versions.
> Do not stretch or distort the logo.
> Do not use logo on top of a conflicting background.
> Do not add elements to the logo.
brand colors

The Fast Casual Executive Summit brand logo consists of 2 colors.

These colors should not be changed for any reason to remain consistent with the branding.

fonts

Only approved fonts should be used with the Fast Casual Executive Summit brand. General font usage must remain in the font families listed.

use of logo

The Fast Casual Executive Summit logo should only be used in appropriate and approved ways. Below you will find the approved color versions of the logo.

APPROVED LOGOS

DON'TS

> Do not attempt to redraw or retype the logo.
> Do not modify the logo colors outside the approved versions.
> Do not stretch or distort the logo.
> Do not use logo on top of a conflicting background.
> Do not add elements to the logo.
brand colors

The ICX Summit brand logo consists of 2 primary colors.

These colors should not be changed for any reason to remain consistent with the branding.

- Pantone 485
- Hex #e31d1a
- 90% Black
- Hex #404041

fonts

Only approved fonts should be used with the ICX Summit brand. General font usage must remain in the font families listed.

- Arial
- Helvetica Neue

use of logo

The ICX Summit logo should only be used in appropriate and approved ways. Below you will find the approved color versions of the logo.

APPROVED LOGOS

DON’TS

- Do not attempt to redraw or retypethe logo.
- Do not modify the logo colors outside the approved versions.
- Do not stretch or distort the logo.
- Do not use logo on top of a conflicting background.
- Do not add elements to the logo.
brand colors

The Restaurant Franchising & Innovation Summit brand logo consists of 3 colors. These colors should not be changed for any reason to remain consistent with the branding.

- Pantone 1655
  - Hex #f05123
- Pantone 485
  - Hex #e12726
- Black 90%
  - Hex #414142

fonts

Only approved fonts should be used with the Restaurant Franchising & Innovation Summit brand. General font usage must remain in the font families listed.

- Arial
- Helvetica Neue

use of logo

The Restaurant Franchising & Innovation Summit logo should only be used in appropriate and approved ways. Below you will find the approved color versions of the logo.

APPROVED LOGOS

DON'TS

> Do not attempt to redraw or retype the logo.
> Do not modify the logo colors outside the approved versions.
> Do not stretch or distort the logo.
> Do not use logo on top of a conflicting background.
> Do not add elements to the logo.
brand colors

The ICX Association brand logo consists of 2 primary colors. These colors should not be changed for any reason to remain consistent with the branding.

colors

- Pantone 485
- Hex #e31d1a
- 90% Black
- Hex #404041

fonts

Only approved fonts should be used with the ICX Association brand. General font usage must remain in the font families listed.

Arial
Helvetica Neue

use of logo

The ICX Association logo should only be used in appropriate and approved ways. Below you will find the approved color versions of the logo.

APPROVED LOGOS

DON'TS

- Do not attempt to redraw or retype the logo.
- Do not modify the logo colors outside the approved versions.
- Do not stretch or distort the logo.
- Do not use logo on top of a conflicting background.
- Do not add elements to the logo.