

20
23

MEDIA KIT



Biblical
Leadership

our mission //



BiblicalLeadership.com reaches senior leaders in the church, marketplace, education and NGO/non-profits. Our articles inspire these leaders to employ biblical principles as they pursue excellence in the work God has called them to do.

“We are God’s workmanship, created in Jesus to do good works, which God prepared for us to do.”

—Eph. 2:10

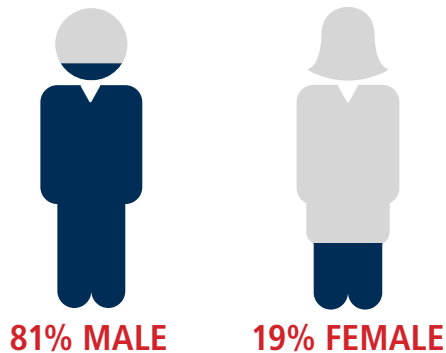
“When the godly are in authority, the people rejoice.”

—Prov. 29:2a



audience //

Each month, more than **28,000 readers** visit Biblical Leadership. Additionally, the site has **17,000 email newsletter subscribers** and **45,000 social media followers**.

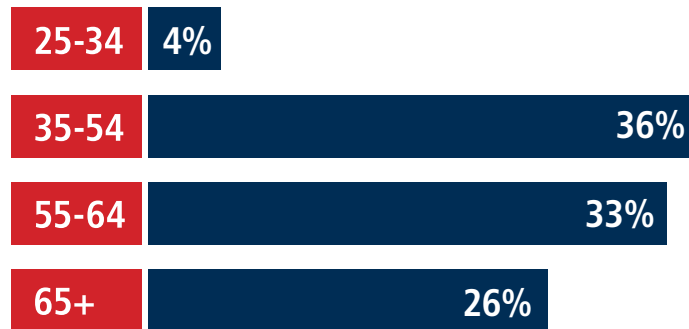


LINE OF WORK

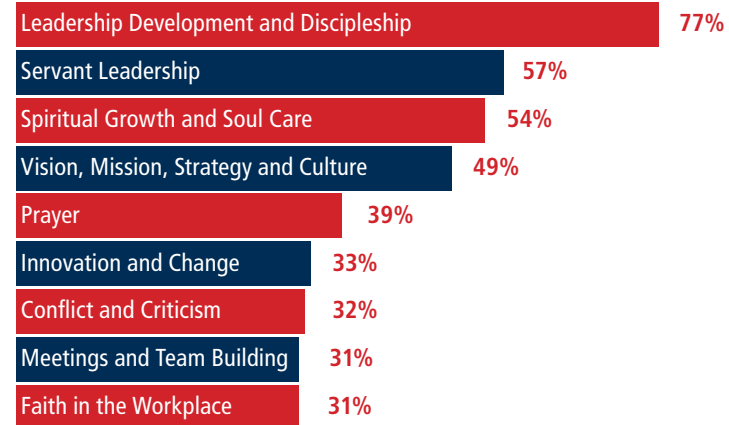
Ministry	52%
Marketplace	12%
Education	11%
NGO/non-profit	6%



— AGE —



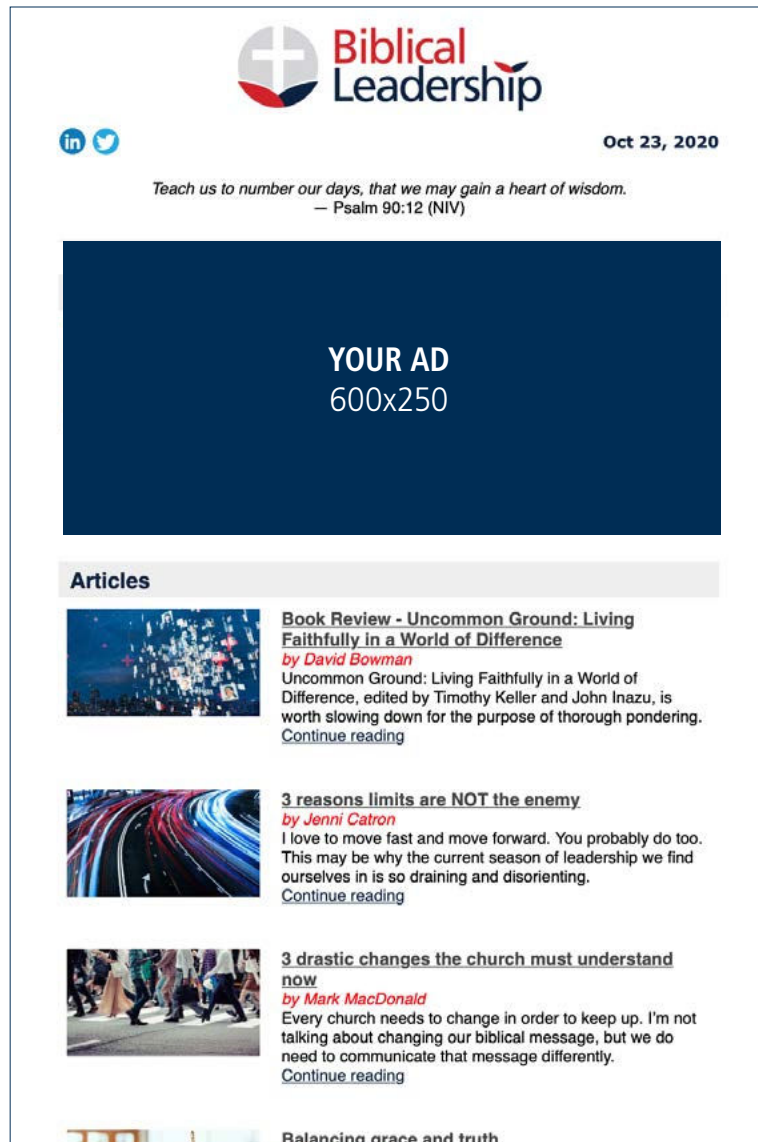
LEADERSHIP TOPICS READERS ARE MOST INTERESTED IN:



HOW MANY BIBLICALEADERSHIP.COM ARTICLES OR VIDEOS DO YOU VIEW EVERY MONTH?



email marketing //



Twice a week, our growing list of subscribers receives a roundup of all the site's newest content.

We offer you two options to reach this list of 17,000+ names:

1. An embedded banner (600x250) above the article section, just under the weekly leadership Scripture.
2. An html eblast to our entire list.

Please ask your sales representative for pricing and specs.



custom publishing //



Ebooks and White Papers

If you're a thought leader in a specific area such as leadership, consulting, stewardship, software, education, security or insurance, you can publish digital content directly to BiblicalLeadership.com.

Our team of editors and designers will work with you to produce a high-quality PDF document. You will receive the name and contact info of everyone who downloads the PDF. You may add these leads to your own marketing list, and reach out to them separately.

Additionally, we'll promote your content to our readership through newsletter promotion and eblasts, and house the document on the site's eBooks page, where your PDF will be accessible through the end of your contract period. You'll also receive banners throughout the site promoting your content.



contributors //



Our 50+ contributors include Thom Rainer, Jenni Catron, Richard Blackaby, Jordan Raynor, Carey Nieuwhof and many other authors, pastors and leadership coaches.

If you're interested in adding your voice to BiblicalLeadership.com and reaching thousands of Christian leaders, please email our editor, Krishana Kraft, at krishana@biblicalleadership.com. She'll explain our application and review process.

We're looking for posts and videos that encourage, exhort and empower leaders with godly wisdom.



mediakit@biblicalleadership.com



[@biblicalleader](https://twitter.com/biblicalleader)



www.biblicalleadership.com

NETWORLD MEDIA group

Through these media & events properties, Networld Media Group brings critical business knowledge to more than 500,000 people around the world every month.



mediakit@biblicalleadership.com



@biblicalleader



www.biblicalleadership.com



contact us //

CREATIVE INQUIRIES

If you have any questions or concerns about creative specifications and submission, please contact:

JENNIFER A. RECKTENWALD | VP OF CLIENT SERVICES/ASSOCIATE PUBLISHER-BUSINESS SITES
marketingservices@networldmediagroup.com | tel: 502.241.7545 ext. 139 | fax: 502.241.1385

ADVERTISING AND PACKAGE OPTIONS

GAYLE GARRETT | LEAD AND CRM COORDINATOR
adv@networldmediagroup.com | toll free: 877.441.7545 | direct: 502.241.7545 ext 123 | fax: 502.241.1385

KATHY DOYLE | CEO
publisher@networldmediagroup.com | Twitter: @katmdoyle

NETWORLD MEDIA GROUP | mediakit@networldmediagroup.com

