

NO. 1

Fast
Casual.com



media kit

our mission //



To help Fast Casual restaurant executives operate profitably and deliver outstanding customer experiences. FastCasual.com reports on news, events, trends and people in the \$42.2 billion Fast Casual restaurant industry; we cover all of the latest innovations in:

- Food & beverage
- Restaurant technology & equipment
- Restaurant design, layout & signage
- Operations management
- Staffing & training
- Food safety
- Customer experience
- Franchising
- Marketing & branding
- Regulatory compliance & risk management
- Sustainability
- Menu development
- Supply chain
- Health & nutrition
- And much more!



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about the editor //



CHERRYH CANSLER // editor

editor@fastcasual.com 

Before joining Network Media Group as Vice President of Events, Cherryh Cansler spent several years as VP of Editorial managing the company's nine B2B publications. Throughout her 20-year career as a journalist, she's written about a variety of topics, ranging from the restaurant industry and technology to health and fitness news. Her byline has appeared in a plethora of newspapers, magazines and websites, including Forbes, The Kansas City Star and American Fitness magazine. She also serves as the editor for FastCasual.com.



KATHY DOYLE // ceo

publisher@networldmediagroup.com 

As the former group publisher of Purchasing, Semiconductor International, and Industrial Distribution magazines and websites at Reed Business Information, Kathy Doyle brings 20-plus years of print and online media experience to this position. Her background spans marketing, sales, communications and content distribution for a wide range of diverse audiences, connecting buyers and sellers in more than 10 vertical markets on a global spectrum.



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editorial submissions //

WANT TO BE FEATURED ON FASTCASUAL.COM?

Here's how to get in front of the editor:

Press Releases. We love them! But make it easy for us. Copy and paste your press release into the body of an email addressed to Editor@FastCasual.com (Don't attach it). Sending a PDF will not prevent copy-editing, but it will probably delay the posting of your news.

Include photos. Include photographs and/or video if available and of good quality. Standard-format digital files are accepted (.png, .jpg, .gif) as are video links, and embed codes. Identify the source and person or place shown; if more than one person, tell us who's who (by name, title, company).

Avoid flowery descriptions and exaggerated or hyperbolic expressions of praise. No opinions; stick to the facts and keep them short and sweet.

Provide a quote from a specific brand leader. Include name, title and employer of the person being quoted.

Provide lists and/or stats when possible.



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editorial calendar //

Below are just some of the topics we will cover throughout the year. Contact your Network Media Group account representative to learn how your brand can be associated with our coverage of any of these topics.

- **Fast casuals embracing AI**
- **Why your loyalty program is missing the mark**
- **What Gen Z really wants from your restaurant**
- **Can virtual brands still thrive?**
- **Autonomous restaurants on the rise**
- **How to improve your training platform**
- **Diversifying your leadership team**
- **Choosing the right partner for your next tech deployment**
- **Fall menu trends**
- **Winter menu trends**
- **Pumping up your catering offerings**
- **The ROI of robotics: Does it exist?**
- **Cheap ways to engage your restaurant customers**
- **Defining 'dynamic pricing'**
- **How fast casuals staying afloat during wage increases**
- **Using tech to pad labor shortages**
- **Women in the lead**
- **Boomers, Gen Z may be key to labor shortages**
- **State of the Fast Casual Industry: Where are we now**
- **Making third-party delivery work for your brand**



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our audience //



SITE TRAFFIC

642,000+ annual users
1,013,000+ annual page views

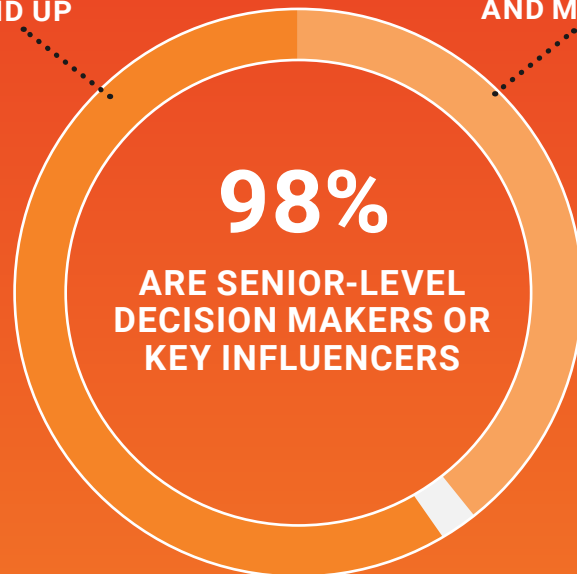


SUBSCRIBERS AND FOLLOWERS

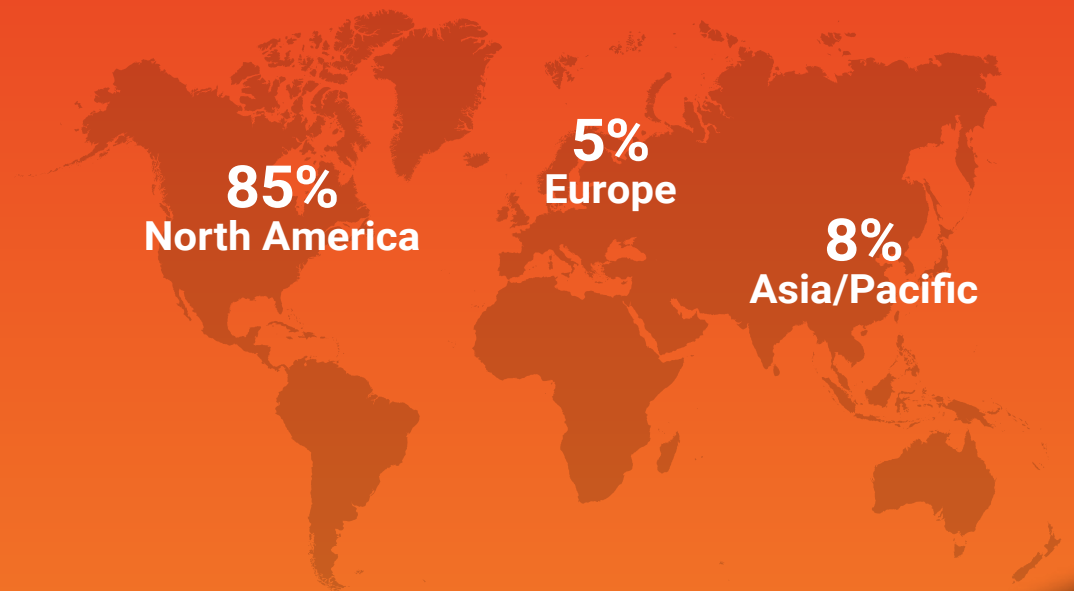
31,100+ email newsletter subscribers
39,200+ social media followers
(Twitter, LinkedIn, Facebook)
40,200+ push notification subscribers

56% VP-LEVEL
AND UP

42% DIRECTORS
AND MANAGERS



- WHERE OUR READERS ARE FROM -



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**Fast
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our audience //

Our audience includes representatives of these brands and more...

Atlanta Bread Company

Au Bon Pain

Bruegger's Bagels

BurgerFi

California Tortilla

Capriotti's Sandwich Shop

Chicken Salad Chick

Chipotle

Clean Juice

Coolgreens

Corelife Eatery

Cowboy Chicken

CRAVE Franchising

Culver's

Curry Up Now

Dickey's Barbecue Pit

Dillas Quesadillas

Dog Haus Worldwide

Earl of Sandwich

Einstein Bagels

El Pollo Loco

Erbert & Gerbert's

Everbowl

Fazolis

Firehouse Subs

Five Guys

Freddy's Frozen Custard

Freebirds World Burrito

Fresh Brothers

Freshii

Friendly's Ice Cream

Fuzzy's Taco Shop

Giardino Gourmet Salads

Holler and Dash

HuHot Mongolian Grill

Jamba Juice

Jason's Deli

Lettuce Entertain You

McAlister's Deli

Modern Market

Moe's Southwest Grill

Mooyah Burgers & Fries

Muscle Maker Grill

Naf Naf Grill

Nando's PERi PERi USA

Newk's Eatery

Noodles & Company

Pancho's Mexican Grill

Panda Express

Panera

Pei Wei

Penn Station

Pincho Factory

Pinkberry

Pita Pit

Pokeworks

Qdoba Mexican Grill

Quiznos

Raising Cane's Chicken Fingers

Rubios Mexican Grill

Schlotzsky's

Scooter's Coffee

Shake Shack

SkinnyFATS

Smashburger

Smiling Moose Deli

Tazikis Mediterranean Cafe

Tender Greens

Teriyaki Madness

The Habit Burger Grill

The Halal Guys

Tropical Smoothie

Wahlburgers

Wayback Burgers

Wildflower Bread Company

Wing Zone

Wingstop

Zaxby's

Zoe's Kitchen

Zoup!

zpizza



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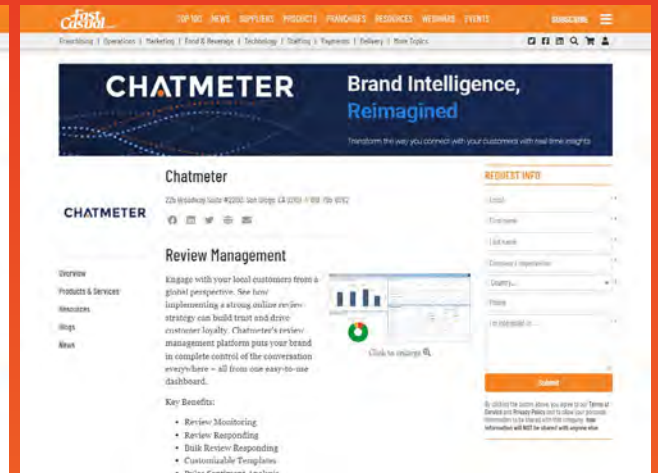
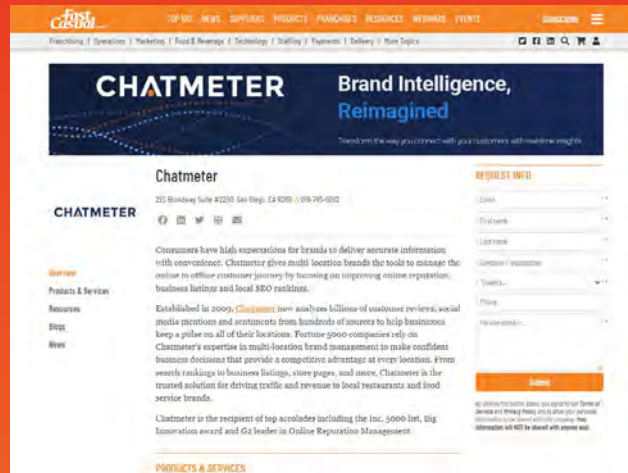
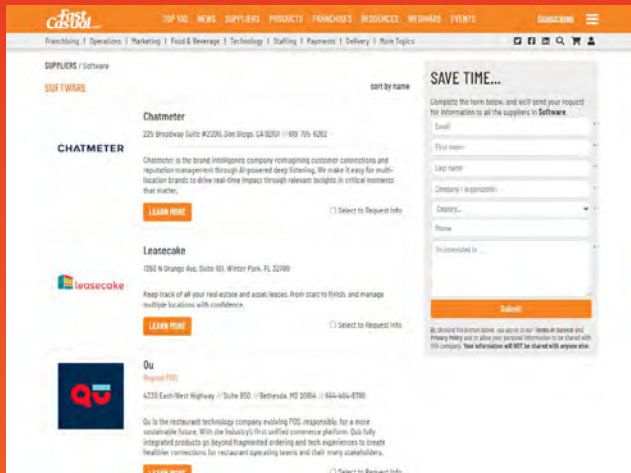


**Fast
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company showcase //

A Company Showcase is your springboard to a successful marketing campaign on our site and puts your company at the fingertips of potential buyers as they browse our Supplier Directory. It provides you with both brand awareness and lead generation opportunities.

The Company Showcase includes these key elements:



SUPPLIER DIRECTORY LISTING

Gain exposure to potential customers who use the directory to find vendors by name or by category. Users can request information from suppliers straight from the directory. Your listing leads to your Company Showcase.

COMPANY SHOWCASE

Visitors can learn about your company and products/services, download your white papers and case studies, and access news and other content on our site that mentions you. A contact form makes it easy for users to request more information from you. You can also include links to your website and social media pages.

PRODUCT/SERVICE SHOWCASES

Found within your Company Showcase, these provide visitors with more information about your specific offerings.



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franchise directory //

Thousands of experienced restaurant professionals visit our site every month and many of them are interested in franchise opportunities. The Franchise Directory is where they can connect with you and learn why your brand is a great investment.

GET LISTED IN THE DIRECTORY

FRANCHISES

sort by name

Shipley Do-Nuts

No matter how you spell it: do-nuts, donuts, or doughnuts, it's really about taste and Shipley Do-Nuts are just plain good. Since 1936 Shipley Do-Nuts has grown from a single location in Texas to over 240 locations in twelve states. The growth has made Shipley Do-Nuts a great business ownership opportunity for many.

[LEARN MORE](#)

Select to Request info

Mountain Mike's Pizza

26 Corporate Plaza, Suite 180 // Newport Beach, CA 92960 // 949-200-7832

For over 45 years, Mountain Mike's Pizza, a leading family style pizza chain known for its legendary crispy, curly pepperoni and Mountain-sized pizzas, has been quietly building one of the largest regional pizza franchises in the West. Now, we're ready to make some noise! With 285+ restaurants, Mountain Mike's is primed for growth nationwide.

[LEARN MORE](#)

Select to Request info

VEGANBURG

Singapore, San Francisco, Hesperia, California (coming soon)

Welcome to VEGANBURG, where delicious meets sustainability! As the world's first plant-based burger joint, we take pride in offering delicious, cruelty-free meals that make a positive impact on our planet.

SAVE TIME...

Complete the form below, and we'll send your request for information to all the franchises in our directory.

Email

First name

Last name

Job title

Company / organization

Location

Business Category

Company Size

Phone

Job Function

Not interested in ...

[Submit](#)

By clicking the button above, you agree to our Terms of Service and Privacy Policy and to allow your personal information to be shared with our advertising partners. Your information will NOT be shared with anyone else.

Mountain Mike's Pizza

26 Corporate Plaza, Suite 180 // Newport Beach, CA 92960 // 949-200-7832

Mountain Mike's Continues to Carve Out Impressive Legacy in Highly Competitive Pizza Segment

Since 1978, Mountain Mike's Pizza, a leading California-based family-style pizza chain known for its legendary crispy, curly pepperoni, Mountain-sized pizzas, and dough made fresh daily has been a popular choice for families, serving "Pizza the Way it Oughta Be!" up and down the West Coast. By making delicious pizzas the way you remember, hand-made and with the freshest and finest ingredients, including 100% whole milk mozzarella cheese, Mountain Mike's has garnered a cult-like following.

In addition to offering carryout, its own in-house delivery, and four third-party delivery options, Mountain Mike's provides a family-friendly dine-in environment making it easy for guests to enjoy the brand's signature experience wherever they are. With a flexible footprint, most locations occupy between 2500-4000 square feet, and most Mountain Mike's restaurants feature a kids' activity area with arcade games, a dedicated party rooms and big screen TV's throughout, making Mountain Mike's an ideal place for sports teams, family

REQUEST INFO

Email

First name

Last name

Company / organization

Location

Phone

Not interested in ...

[Submit](#)

By clicking the button above, you agree to our Terms of Service and Privacy Policy and to allow your personal information to be shared with this company. Your information will NOT be shared with anyone else.

RESTAURANT FRANCHISE OPPORTUNITIES

October 18, 2022

Join a Pizza Franchise That's Growing

For over 45 years and at nearly 300 locations, Mountain Mike's Pizza, a leading family-style pizza chain known for its legendary crispy, curly pepperoni and Mountain-sized pizzas, has been building one of the largest regional pizza franchises in the U.S. Our success is built on quality ingredients, great experiences for families and sports fans, strong community ties and franchisee satisfaction. Mountain Mike's is primed to continue expansion across the nation with new franchise partners looking to be a part of a growing pizza concept.

[Learn More](#)

FRANCHISE DIRECTORY LISTING

Your listing in the directory will lead to your customizable Franchise Showcase.

FRANCHISE SHOWCASE

This is where you'll tell the story of your brand to potential investors. It will also include links to news and features about your brand that have been published on our site. A contact form makes it easy for potential franchisees to request more information.

FRANCHISE OPPORTUNITIES E-BLAST

Extend the reach of your Franchise Directory listing with an ad in this monthly email to subscribers of FastCasual.com, PizzaMarketplace.com and QSRweb.com.



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Fast
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email newsletters //

Our newsletters offer a variety of ad opportunities to meet any budget. They're a cost-effective way to get your brand message in front of your target audience.

RESTAURANT OPERATOR DAILY
Fast Casual.com | QSRweb.com | pizzaMarketplace.com | foodtruckoperator.com

AUGUST 08, 2023 | SUBSCRIBE | ADVERTISE

ADVERTISEMENT

QikServe
Powering restaurants for more than 10 years.

TOP STORIES

Dewey's Pizza's focuses on values, tight operations
Dewey's Pizza operates 25 stores as far west as Kansas City. The brand has tight operations and an eye on its values to make it a success. [READ MORE »](#)

Using AI to Support Restaurant Workers, Not Replace Them
As the role of artificial intelligence in the restaurant industry continues to grow, restaurant owners and managers are finding ways to use AI and automation to support their teams, creating new opportunities for revenue and increased efficiency. This white paper covers best practices for implementing AI in a way that empowers human workers. [Download Now](#)

NEWS & FEATURES

- Slim Chickens adding location in Leeds, UK
- Wing Zone launches hot chicken concept
- Riko's Pizza celebrates 1 year in Tequesta, Florida
- Del Taco opens in Las Vegas casino hotel
- Johnny Rockets lands 20-unit Texas deal
- Smoothie King expanding in Dallas

RESTAURANT OPERATOR DAILY

This restaurant industry newsletter combines headlines from FastCasual.com, QSRweb.com, PizzaMarketplace.com, and FoodTruckOperator.com.

DELIVERY SCHEDULE: Monday - Friday
SUBSCRIBERS: 32,300+

TOP TENS

This newsletter recaps the previous month's most-read stories, most-downloaded resources, most-visited company showcases and more.

DELIVERY SCHEDULE: Monthly
SUBSCRIBERS: 31,100+

Fast Casual.com

TOP TENS: JUNE 2023 | [in](#) [f](#) [t](#)

TOP 10 NEWS & FEATURES

1. Starbucks offering Oleato beverages in 11 more states
2. The Wee Chippy to sign 30-unit franchise deal
3. Salad and Go opens 100th location
4. Mooyah's strong Q1 sets stage for expansion
5. Bonchon signs 19 US locations in 2023
6. Dissecting the numbers behind Cava's IPO
7. How Bb.q Chicken maintains consistency amid rapid expansion
8. Gong cha president reveals 4 steps to conquering US market
9. Big Chicken hitting New Jersey
10. Kelly's Roast Beef CEO learns 4 lessons from rebranding

Fast Casual Executive Summit
October 8-10, 2023 | Louisville, KY
Now in its 18th year, the Fast Casual Executive Summit brings together an experienced group of restaurant professionals whose common interests and concerns are brought to the table for open discussion in a fun and relaxing environment. *Early Bird pricing ends July 14.*
[Agenda](#) | [Register](#)

TOP 10 RESOURCES

1. 2023 Fast Casual Top 100 Movers & Shakers
2. 3 Steps to Level Up Your 2023 People Strategy
3. Five Cybersecurity Tips for Every Type of Enterprise
4. The Tale of Two Top QSR Chains: Using Consumer Behavior Data for Site Selection
5. Why Voice AI is On The Menu For Restaurants
6. 4 Common Delivery Points of Friction and How to Fix Them
7. 3 Winning QSR Strategies to Wow Your Diners
8. How Data Management Tools, like Dashboards, Can Lead to Better Decision-Making
9. Dining 2023 Update: A Location Intelligence Perspective
10. How A Growing Chicken Concept is Driving Results Through a World-Class Customer



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e-blasts //

Deliver your customized message to subscribers who have opted in to receive promotional messages from our advertisers and partners. You provide the subject line, copy, images and HTML code or, for an additional fee, we can develop a custom email message for you. E-blasts are great for promoting new products, special offers, free downloads, and much more.

SoundHound for Restaurants

What's Fueling the Adoption of Voice AI Food Ordering?

The Hidden Cost of Delay
7 Reasons Restaurants Can't Wait on Voice Ordering

Download your FREE copy now! [Interactive Ebook](#)

Restaurants are confronting a slew of challenges, and automation has proven to be a game-changer for many QSR and fast-casual restaurants post-pandemic.

This **Ebook** considers the drawbacks of not moving quickly enough to exploit automation. It also describes how AI-powered voice ordering is helping restaurants by:

- Eliminating phone busy signals and hold times for customers
- Speeding orders through phone, drive-thru, and kiosks directly into POS systems
- Increasing order accuracy
- Increasing efficiency by overcoming 90-day average staff turnover rates

Results at a SoundHound restaurant customer:

\$55k Projected increase in annual sales

50% Increase in calls answered per day

[Read the Ebook](#)

SATISFY YOUR CRAVING FOR AN INNOVATIVE FRANCHISE.

With average unit sales of more than **\$1.35 million.***

Franchisee spotlight:
Sudesh Sood President, Warner Food Management

As president of Warner Food Management and owner of 180 restaurants across five brands (including 14 Noodles & Company locations), Sudesh Sood is a hard-working, hands-on entrepreneur with 40 years of franchise experience. These four-decades in the QSR/fast-casual space have taught him to "take care of your employees, they take care of your customers who will return and profits will improve to continue to take care of our employees." As Sood looks to grow his Noodles portfolio to 40 locations over the next 12 years, this is invaluable insight for anyone in – or looking to enter – the restaurant franchise business.


Adobe Experience Cloud

Discover the tools to help creativity flourish.

Many of us are trying to deliver exceptional experiences to our customers, but 44% of practitioners say the lack of time to be creative is a key internal barrier to marketing. If you can relate, our 2023 Digital Trends report can help.

Check out 2023 *Digital Trends — Work Management in Focus* and learn how better work management can help you free up employees' time to be creative while keeping up with fast-paced business needs.

[Read the report](#)



Combine E-blasts and Push Notifications for powerful marketing outreach.



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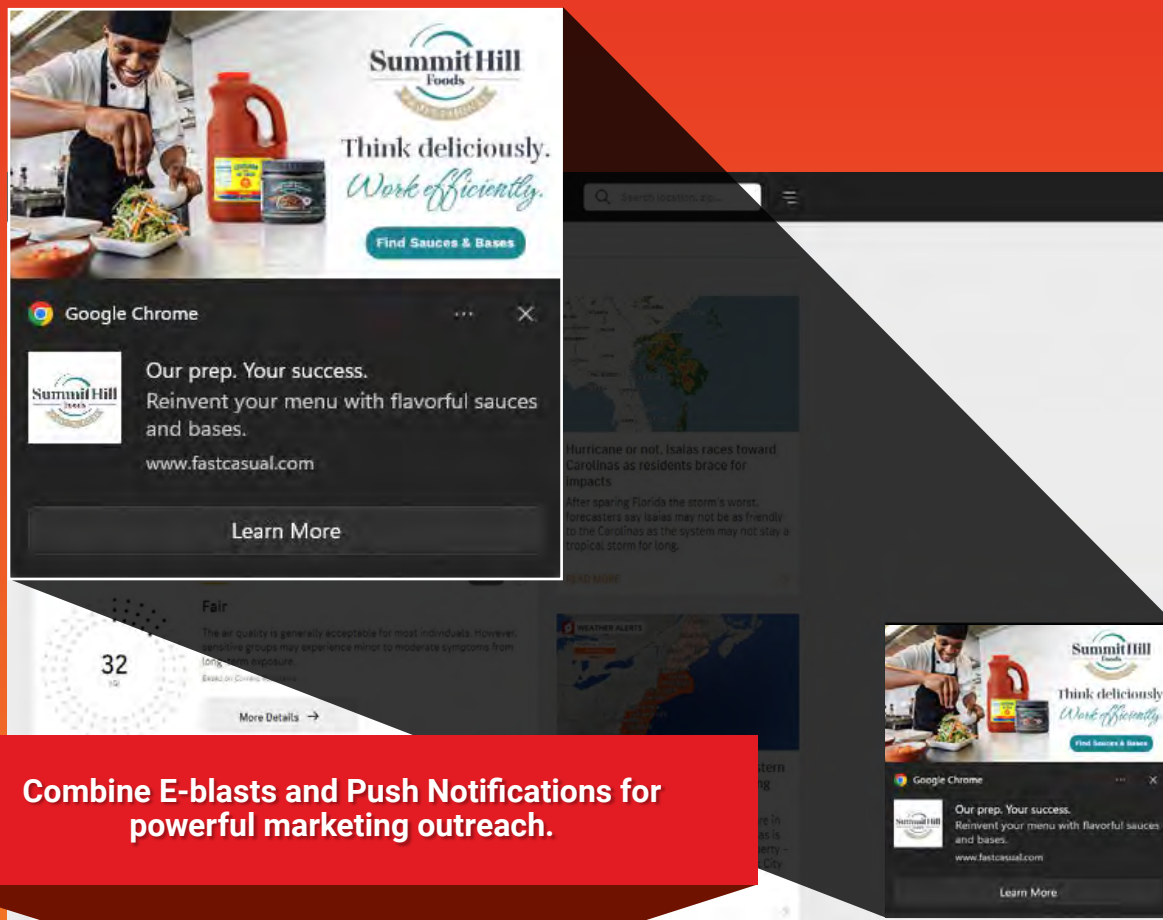


Fast Casual.com

push notifications //

Push notifications are a high impact marketing solution. Subscribers visit the website and opt-in to receive notifications from us directly to their device of choice. Your message is then sent directly to these devices (desktop, laptop, tablet and phone). Subscribers do not even have to be viewing our site to receive these notifications.

40,200+
Push
Notification
Subscribers



Combine E-blasts and Push Notifications for powerful marketing outreach.

display ads //

The screenshot shows the top navigation bar of the Fast Casual website with links for Home, News, Suppliers, Products, Franchises, Resources, Webinars, and Events. A 'SUBSCRIBE' button is also present. Below the navigation is a horizontal menu with categories like Franchising, Operations, Marketing, Food & Beverage, Technology, Staffing, Payments, and Delivery. A prominent banner ad at the top features the text 'CURB APPEAL' and 'Capture guests' cravings with LG digital drive thru menu boards', accompanied by an image of a car at a drive-thru and the LG Business Solutions logo. The main content area is divided into sections: 'PAYMENTS' with a sub-header 'Visa, Mastercard set to raise credit card fees' and an image of credit cards; 'NEWS' with several short articles; and a 'MORE NEWS' section. A 'RESTAURANT OPERATOR PODCAST' section is also visible. At the bottom, there is a 'WHITE PAPER' ad for 'Using AI to support restaurant workers, not replace them' by Lineup.ai.

BANNER ADS

Build or reinforce your brand awareness with a banner campaign designed to meet your budget.

This screenshot shows the same Fast Casual website but with a different main article. The 'PAYMENTS' section is now titled 'Investment firm CIO discusses how to attract capital'. The 'NEWS' section contains several articles, including 'Great American Cookies, Marble Slab Creamery co-branded unit hits Pacific Northwest' and 'Bonchon appoints chief growth officer'. The 'OPERATIONS' section features an article about 'How bbq Chicken maintains consistency throughout rapid expansion'. The 'MORE FEATURES' section includes a 'RESTAURANT OPERATOR PODCAST', 'A VIEW FROM THE TOP', 'OPERATIONS', 'FRANCHISING', and another 'OPERATIONS' article. The 'WHITE PAPER' ad for 'Using AI to support restaurant workers, not replace them' by Lineup.ai is now a sticky footer ad, remaining visible at the bottom of the page as the user scrolls.

STICKY FOOTER ADS

Place your leaderboard banner in our Sticky Footer ad unit that remains visible as the user scrolls the page.

display ads //

The screenshot shows a webpage from Fast Casual.com. The main article is titled "PJ's Coffee opens 3 stores in 1 day" under the "OPERATIONS" category. Below the main image, a speedbump ad for "Workstream Assistant" is displayed. The ad text reads: "Workstream Assistant: Hire smarter, with Workstream Assistant! AI should feel like an extension of your recruiting team. Workstream Assistant is an AI-powered application experience personalized to your brand, available to chat in any language, and able to answer any question without getting stuck. [Learn more!](#)"

SPEEDBUMP ADS

Speedbump ads appear in articles, blogs and news items just below the main image of the story. They will naturally pass through the reader's field of vision as they scroll to read.

The screenshot shows a webpage from Fast Casual.com. The main article is titled "Summit Hill Foods" under the "NEWS" category. Below the main image, a prestitial ad for "Summit Hill Foods Professional" is displayed. The ad features a chef preparing food and a jar of sauce. The text reads: "Think deliciously. Work efficiently. Find Sauces & Bases". A "CONTINUE TO SITE" button is visible in the top right corner.

PRESTITIAL ADS

Prestitial ads are great for making an immediate and significant impression on site visitors. These ads typically serve when a user enters the site for the first time each day. The ad stays visible for 15 seconds or until the user clicks "Continue to Site."

display ads //

punchh.
AI shows customers redeeming offers
4.5x
more and visiting
5x
more than customers from manually-generated marketing campaigns and offers
READ THE EBOOK TO LEARN MORE
eBook: 5 Digital Capabilities to Optimize Customer Relationships & Drive Loyalty Sales

OPERATIONS
Investment firm CIO discusses how to attract capital

TREND-TRACKERS
20 years later: Pumpkin spice still rules

OPERATIONS
How bb.q Chicken maintains consistency throughout rapid expansion

NEWS
Great American Cookies, Marble Slab Creamery co-branded unit hits Pacific Northwest
Bonchon appoints chief growth officer
PJ's Coffee opens 3 stores in 1 day
Growth igniting at Dave's Hot Chicken
Rise Southern Biscuits, Chill-N Nitrogen Ice Cream making Orlando debuts
Upside rescues over 1 million pounds of food
Grubhub bringing Amazon's Just Walk Out Technology to college campuses

MORE NEWS

RESTAURANT OPERATOR PODCAST
Deep dive into restaurant food waste, sustainability challenges

A VIEW FROM THE TOP
Why franchisors must look 'under the rainbow'

OPERATIONS
'It's a revolution': Jars by Fabio Viviani brings playfulness back to desserts

FRANCHISING
Will Japan-based Pepper Lunch dominate the US?

OPERATIONS
Hawaiian fast casual loses sto. to wildfires, raises funds for workers

FAST CASUAL EXECUTIVE SUMMIT

punchh.
Learn why loyal customers spend
40x
more on average than non-loyalty members.
READ THE EBOOK TO LEARN MORE

WALLPAPER ADS

With Wallpaper ads your brand is displayed prominently on both sides of the page. Wallpaper ads serve on each home, article, news and blog page view. (Not served on mobile devices and may not be visible to some desktop users.)



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topic centers //

The screenshot shows the FastCasual.com website interface. At the top is a navigation bar with links for TOP 100, NEWS, SUPPLIERS, PRODUCTS, FRANCHISES, RESOURCES, WEBINARS, and EVENTS, along with a SUBSCRIBE button and a menu icon. Below the navigation bar is a secondary menu with categories like Franchising, Operations, Marketing, Food & Beverage, Technology, Staffing, Payments, Delivery, and More Topics. The main content area features a large banner for Summit Hill Foods with the text "Think deliciously. Work efficiently." and a "Find Sauces & Bases" button. Below the banner is a "TOPIC CENTER" section for "Food & Beverage" with a "topic sponsor" logo for Summit Hill Foods. The section includes a sub-header "Food & Beverage" and a short introductory paragraph. To the right, there is a "NEWS" section with three articles: "FastCasual accepting nominations for 2024 Brands to Watch", "Hat Creek Burger selling beef only from Baseball Hall of Famer Nolan Ryan's company", and "FAT Brands rolls out cookie menu to burger concepts". Below the news section is a "FOOD & BEVERAGE" section with a "topic sponsor" logo for Summit Hill Foods and a list of articles: "FastCasual accepting nominations for 2024 Brands to Watch", "Hat Creek Burger selling beef only from Baseball Hall of Famer Nolan Ryan's company", and "20 years later: Pumpkin spice still rules". At the bottom of this section is a "WEBINAR" section titled "How to Motivate Franchise Operators to Follow Standardized Processes" and a "VIEW MORE ON FOOD & BEVERAGE" link.

Topic Centers are where we compile all of the content we publish on a given topic, including articles, blogs, news, white papers, case studies and more. Think of it as the home page for the topic.

Topic Center sponsorships are a great way to connect your brand to topics of significant interest to our readers. They also offer valuable lead generation opportunities.

Exclusive sponsorships come with an additional Topic Center widget that appears on our home page and at the end of content related to the topic, giving you even more brand impressions.



sponsored content //

Is content marketing crucial to your overall go-to-market strategy? Let us put the thought leadership content you've worked so hard to create in front of the right audience.

Sponsored content opportunities are available for any of the following types of content:



White Papers &
Case Studies



Blog Posts



Podcasts



Videos



Webinars



Press Releases

No Content? We can help you produce what you need to kickstart your content marketing strategy.



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special publications //

Content marketing is great for elevating your brand as an industry thought leader and for generating potential sales leads.

But not every company has the ability or bandwidth to create compelling content that drives engagement. That's why we offer a turnkey service for writing, designing, publishing and promoting custom white papers, case studies and more.

When you partner with us to create a special publication, you get:

- Credibility in the marketplace
- Knowledge and support from known industry experts
- Inclusion in our online Resources library
- Budget-friendly promotion to our large audience of executives, senior decision makers and influencers
- Lead generation to fill the top of your sales funnel

WHITE PAPER



Keeping Your Restaurant Nimble in a Crisis with Back-of-House Technology

Successfully navigating a restaurant through the unpredictable current of a global pandemic demands more than just obvious tactics.

By **Steve Azel** | Contributing writer, FastCasual

SPONSORED BY:  SynergySuite

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WHITE PAPER



Restaurant Models for the Post-Pandemic World

Ghost, host & virtual kitchens help restaurant operators adapt and recover

By **Richard Slawsky** | Contributing writer, FastCasual

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WHITE PAPER



Six Benefits of a Wireless Security Solution for Restaurant Operators

Restaurants face a unique set of challenges in today's business climate. A security solution can help them cope with those challenges.

By **Richard Slawsky** | Contributing writer, FastCasual

SPONSORED BY:  SimpliSafe

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podcasts //

Our podcasts feature interviews with industry movers and shakers and offer listeners a view into the news and trends affecting their businesses.

Sponsoring our podcasts is a great way to get your message across, in partnership with our editors, to a targeted and engaged audience. They're perfect for increasing brand awareness and establishing your company as an industry thought leader.



Join your host Mandy Wolf Detwiler for the Pizza Marketplace podcast. Each episode features interviews with industry insiders and covers topics that are critical to the success of pizza restaurant operators of all sizes.



This podcast series from the publishers of FastCasual.com, PizzaMarketplace.com and QSRweb.com provides restaurant owners and executives with the insights and inspiration they need to grow their brands. Each episode features interviews with experienced restauranteurs, industry experts, and thought leaders, who share practical tips and advice for running a successful restaurant business.



Join host Daniel Brown for the Digital Signage Today Podcast featuring interviews with industry thought-leaders and news-makers. They will explore the latest trends and innovations in digital signage hardware, software, content, and more.



Tune into the CX Innovators podcast to hear how top brands are using cutting-edge technology to take the customer experience to incredible new heights. We'll talk to the executives who are spearheading the CX charge for their brands and the tech companies they rely on to make the magic happen.



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webinars //

WHAT A WEBINAR CAN DO FOR YOUR BUSINESS

- Position you as a thought leader and increase your brand awareness
- Generate strong, qualified sales leads
- Educate the market about your products and services

YOU PROVIDE THE CONTENT AND THE SPEAKERS, WE PROVIDE EVERYTHING ELSE...

Production – We guide you through the process and work with your speakers to ensure your webinar is well-crafted for the audience.

Moderator – A member of our editorial team will welcome the audience, introduce speakers and facilitate the Q&A session at the end of the webinar.

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The image shows a webinar slide with a dark blue background. At the top left, it says "SoundHound Restaurants" and at the top right, "ORACLE Food and Beverage". The main title is "How Voice AI Is Driving Customer Satisfaction And Growth". Below the title are five speaker portraits with their names and titles: Daniela Sardi (Head of Enterprise, Restaurants, SoundHound AI), Oana Busuloceanu (Senior Manager, Solutions Engineering, Oracle Food & Beverage), Pete Dalby (Senior Solutions Engineer, Oracle Food & Beverage), Matt Thompson (Senior Director, Product Management, SoundHound AI), and Mandy Wolf Detwiler (Managing Editor, Network Media Group). On the right side, there is a small video feed showing a woman speaking, with the name "Mandy Detwiler" below it.

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19th Annual



October 13-15 | Denver

Each year, FastCasual.com hosts the Fast Casual Executive Summit – a live business networking and social event where Fast Casual restaurant executives meet up to exchange ideas and make new connections. Multiple sponsorship levels plus special opportunities such as room drops and strategic product placements, ensure that marketers can participate in this highly reviewed industry event at almost any budget level.

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8th Annual



March 24-26 | Kansas City

Some of the fastest growing chains in the restaurant industry are the ones embracing innovation in many different areas of their business. From experience innovation to kitchen innovation to menu innovation and more, the Restaurant Franchising & Innovation Summit will look at how brands can leverage innovation in its many forms as a catalyst for franchise expansion. Multiple sponsorship opportunities will be available to connect companies with innovative products and solutions to the franchise executives in attendance.

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4th Annual



November 13, 2024

#QSRNext is a half-day virtual event designed for busy restaurant executives. This virtual event will explore what's next for QSR brands in technology, franchising, menu innovation, staffing and more.

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3rd Annual



July 31, 2024

Pizza Leadership Virtual Summit is a half-day livestream event that will bring you tips and tricks for overcoming many of the most pressing challenges that pizza operators of all sizes are facing today. Leaders from several successful pizza brands will share insights on how they're tackling labor shortages, supply chain issues, rapidly-changing customer expectations and more. You'll learn what's working for them, what's not, and how to apply those lessons in your business.

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8th Annual



September 9-11 | Charlotte

Interactive Customer Experience (ICX) Summit gives brands one place at one time where they can discover a full range of technologies and strategies to create engaging and meaningful customer experiences. Executives from retail, restaurants, banks, hotels and other B2C companies will learn from leading CX innovators about what's working, what's not, and how to elevate the experience for their customers.

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5th Annual



December 9-11 | Tampa

Self-Service Innovation Summit will examine advances in technology that are empowering businesses to provide products and services when, where and how consumers expect them. The event will cover self-service, kiosk and vending solutions that can be applied in a wide range of settings.

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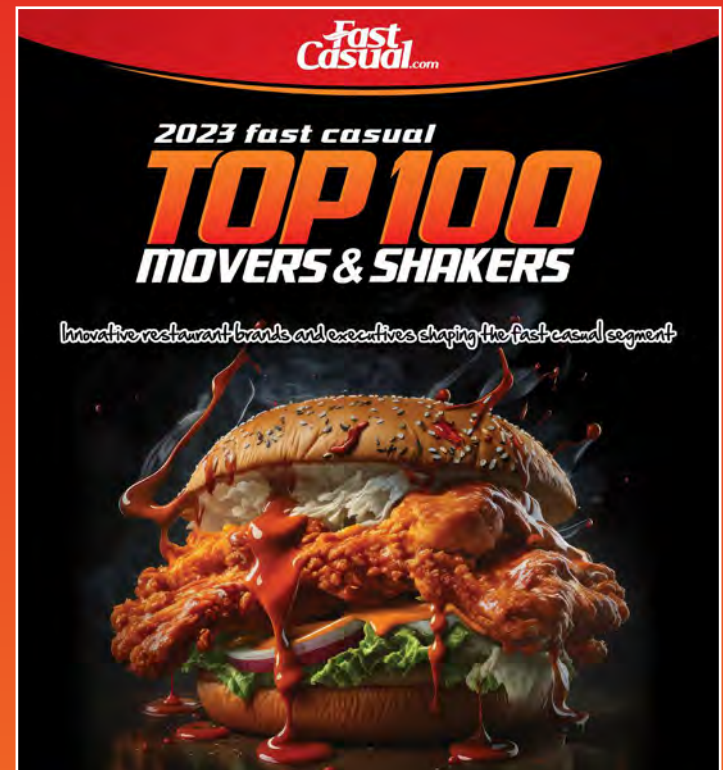
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