

1204



**pizza**  
marketplace.com



media kit

# our mission //



Be the premier online destination for C-level pizza executives seeking cutting-edge intelligence for their multiunit restaurant concepts.

PizzaMarketplace.com's coverage unearths trends before they manifest and keeps pizza executives informed about all the latest innovations in:

- Food & beverage
- Digital signage
- Equipment & supplies
- Franchising & growth
- Health & nutrition
- Risk management
- Marketing
- Branding & promotion
- Operations management
- Ingredients
- Supply market dynamics
- Staffing & training
- Sustainability
- Food safety
- And much more



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# about the editor //



## **MANDY WOLF DETWILER //** managing editor

[editor@pizzamarketplace.com](mailto:editor@pizzamarketplace.com) 

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Mandy Wolf Detwiler is the managing editor at Network Media Group and the site editor for [PizzaMarketplace.com](http://PizzaMarketplace.com) and [QSRweb.com](http://QSRweb.com). She has more than 20 years' experience covering food, people and places. An award-winning print journalist, she has spent nearly two decades covering the pizza industry. Mandy has been featured on the Food Network and has won numerous awards for her coverage of the restaurant industry.



## **KATHY DOYLE //** ceo

[publisher@networldmediagroup.com](mailto:publisher@networldmediagroup.com) 

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As the former group publisher of *Purchasing*, *Semiconductor International*, and *Industrial Distribution* magazines and websites at Reed Business Information, Kathy Doyle brings 20-plus years of print and online media experience to this position. Her background spans marketing, sales, communications and content distribution for a wide range of diverse audiences, connecting buyers and sellers in more than 10 vertical markets on a global spectrum.



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# editorial submissions //

## WANT TO BE FEATURED ON PIZZAMARKETPLACE.COM?

### Here's how to get in front of the editor:

**Press Releases.** We love them! But make it easy for us. Copy and paste your press release into the body of an email addressed to [Editor@PizzaMarketplace.com](mailto:Editor@PizzaMarketplace.com) (Don't attach it). Sending a PDF will not prevent copy-editing, but it will probably delay the posting of your news.

**Include photos.** Include photographs and/or video if available and of good quality. Standard-format digital files are accepted (.png, .jpg, .gif) as are video links, and embed codes. Identify the source and person or place shown; if more than one person, tell us who's who (by name, title, company).

**Avoid flowery descriptions and exaggerated or hyperbolic expressions of praise.** No opinions; stick to the facts and keep them short and sweet.

**Provide a quote from a specific brand leader.** Include name, title and employer of the person being quoted.

**Provide lists and/or stats when possible.**



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# editorial calendar //

Below are just some of the topics we will cover throughout the year. Contact your Network Media Group account representative to learn how your brand can be associated with our coverage of any of these topics.

- **Pizza Trends: Exploring the latest flavors and toppings**
- **5 Technologies in pizza ordering and delivery**
- **Gluten-free pizza**
- **Pizza packaging and sustainability**
- **Pizza Pairing: Matching pizzas with the perfect beverages**
- **Innovative marketing strategies**
- **5 Tips for the perfect crust**
- **Pizza and the community: Social responsibility & working with local partners**
- **The art of pizza presentation: How aesthetics influence enjoyment**
- **Celebrity chefs and their influence on signature pizza creations**
- **The rise of Detroit-style pizza**
- **Pizza merchandising: How to get your brand's name out with merch**
- **Pizza franchising: Tips from the experts**
- **Iconic pizzerias: Focus on how they've made it**
- **Marketing: social media tips**
- **Sandwiches that sell**
- **Managing the Managers: Tips for a great management team**
- **Beyond Pepperoni: Non-traditional meats on pizza**
- **Retention tips to keep staff**
- **Late-night hours**



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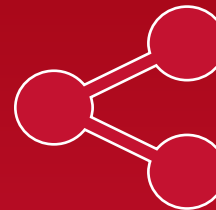
# our audience //



## SITE TRAFFIC

**259,000+** annual users

**360,000+** annual page views



## SUBSCRIBERS AND FOLLOWERS

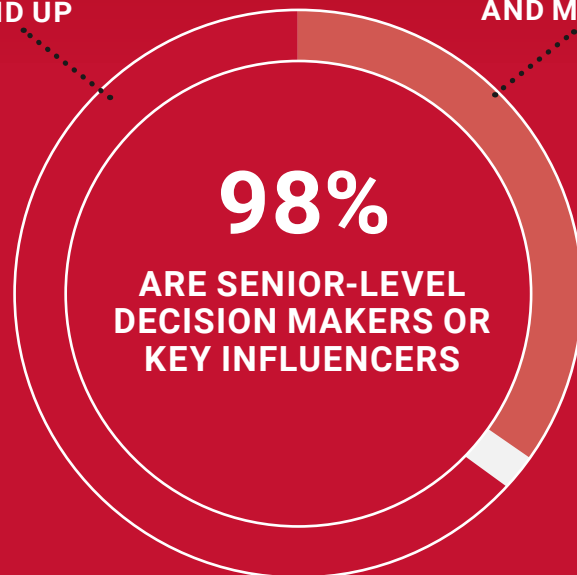
**9,000+** email newsletter subscribers

**8,300+** social media followers  
*(Twitter, LinkedIn, Facebook)*

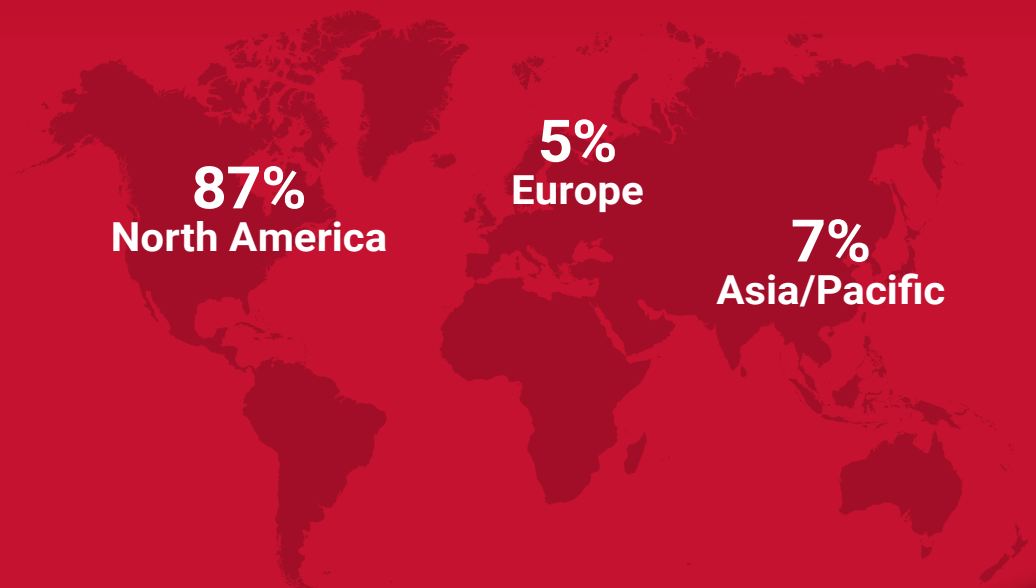
**24,000+** push notification subscribers

63% VP-LEVEL  
AND UP

35% DIRECTORS  
AND MANAGERS



## - WHERE OUR READERS ARE FROM -



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# our audience //

Our audience includes representatives of these brands and more...

1000 Degrees Pizzeria	Giovanni's Pizza	Papa Gino's Pizzeria
Adam's Pizzeria	Giresi's Pizza	Papa John's
Amici Pizza	Glory Days Pizza	Papa Murphy's
Antonino's Pizza	Happy Joe's Pizza	Parton's Pizza
Aurelio's Pizza	Home Run Inn Pizza	Peter Piper Pizza
Azzip Pizza	HomeSlice Pizza	Pizza Hut
Bacci Pizza	Howdy's Pizza	Pizza Inn
Beggars Pizza	Hungry Howie's Pizza	Pizza Lucé
Bella Bacino's	Hunt Brothers Pizza	Pizza Patron
Benedetti's Pizza	Incredible Pizza	Pizza Plant
Beppe Pizzeria	Jerry's Pizza	Pizza Pro
Blackjack Pizza	Jet's Pizza	Rapid Fired Pizza
Blaze Pizza	Jimmy's Pizza	Rocky Rococo
Bop Brick Oven Pizza	LaRosa's Pizzeria	Roman's Pizza
Casey's General Stores	Ledo Pizza	Rosati's Pizza
Christianos Pizza	Little Caesars Pizza	Sauce Pizza & Wine
Cici's Pizza	Luna Pizza	Sbarro
Coburg Pizza Company	Main Street Pizza	Shakey's Pizza
Dion's Pizza	Mancino's Pizza	Snappy Tomato Pizza
Domino's Pizza	Marco's Pizza	Southern Pizza Company
Donatos Pizza	Mazzio's Italian Eatery	Stevi B's Pizza
DoubleDave's Pizzaworks	Mellow Mushroom	Sugar Creek Pizza
Empire Pizza	Minsky's Pizza	Tarantino's Pizzeria
Figaro's Pizza	MOD Pizza	Toppers Pizza
Firehouse Pizza	Mountain Mike's Pizza	Valentino's
Fox's Pizza Den	Nancy's Pizza	Vocelli Pizza
Fresh Brothers Pizza	Noble Roman's Pizza	Your Pie



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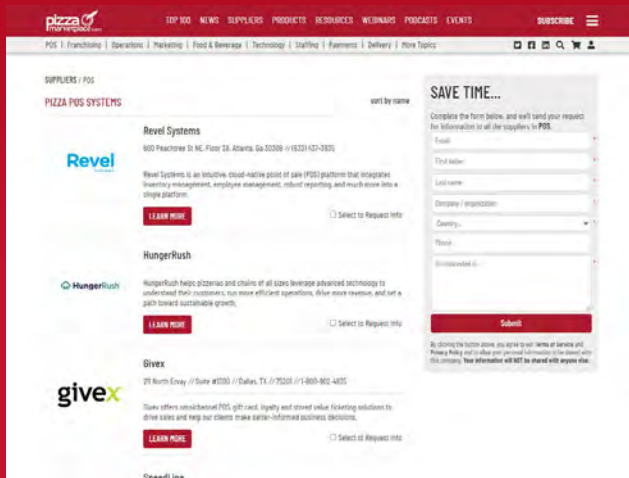
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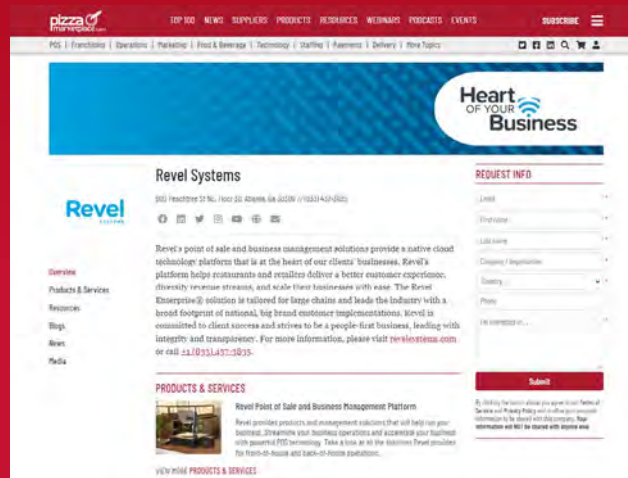
# company showcase //

A Company Showcase is your springboard to a successful marketing campaign on our site and puts your company at the fingertips of potential buyers as they browse our Supplier Directory. It provides you with both brand awareness and lead generation opportunities.

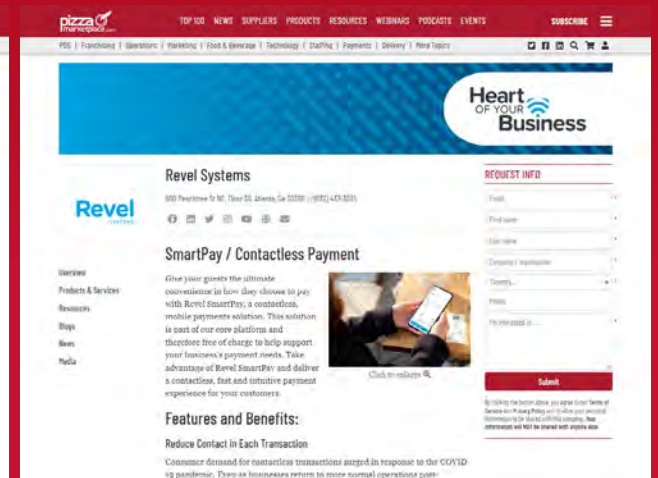
The Company Showcase includes these key elements:



**SUPPLIER DIRECTORY LISTING**  
Gain exposure to potential customers who use the directory to find vendors to help them grow their business. Users can request information from suppliers straight from the directory. Your listing leads to your Company Showcase.



**COMPANY SHOWCASE**  
Visitors can learn about your company and products/services, download your white papers and case studies, and access news and other content on our site that mentions you. A contact form makes it easy for users to request more information from you. You can also include links to your website and social media pages.



**PRODUCT/SERVICE SHOWCASES**  
Found within your Company Showcase, these provide visitors with more information about your specific offerings.



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# franchise directory //

Thousands of experienced restaurant professionals visit our site every month and many of them are interested in franchise opportunities. The Franchise Directory is where they can connect with you and learn why your brand is a great investment.

The screenshot shows the 'Franchise Directory' section of the website. It features a search bar, a 'GET LISTED IN THE DIRECTORY' button, and a list of franchise listings. The listing for Mountain Mike's Pizza is highlighted, showing its logo, name, address (28 Corporate Plaza, Suite 100 // Newport Beach, CA 92660 // 949-200-7632), and a 'LEARN MORE' button. A 'SAVE TIME...' sidebar contains a contact form with fields for name, email, phone, and company, and a 'Submit' button.

The screenshot shows the 'Franchise Showcase' page for Mountain Mike's Pizza. It features a large banner image with the text 'Pizza the Way it oughta be!' and a mountain range. Below the banner is the Mountain Mike's Pizza logo and a 'REQUEST INFO' form with fields for name, email, phone, and company, and a 'Submit' button. The page also includes a 'REQUEST INFO' sidebar with a 'Submit' button.

The screenshot shows an 'E-Blast' advertisement for Mountain Mike's Pizza. It features a large banner image with the text 'RESTAURANT FRANCHISE OPPORTUNITIES' and a mountain range. Below the banner is the Mountain Mike's Pizza logo and a 'PEAK PERFORMER' badge. The advertisement includes a 'Join a Pizza Franchise That's Growing' headline and a 'Learn More' button.

## FRANCHISE DIRECTORY LISTING

Your listing in the directory will lead to your customizable Franchise Showcase.

## FRANCHISE SHOWCASE

This is where you'll tell the story of your brand to potential investors. It will also include links to news and features about your brand that have been published on our site. A contact form makes it easy for potential franchisees to request more information.

## FRANCHISE OPPORTUNITIES E-BLAST

Extend the reach of your Franchise Directory listing with an ad in this monthly email to subscribers of FastCasual.com, PizzaMarketplace.com and QSRweb.com.



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# email newsletters //

Our newsletters offer a variety of ad opportunities to meet any budget. They're a cost-effective way to get your brand message in front of your target audience.

**RESTAURANT OPERATOR DAILY**  
FastCasual.com QSRweb.com pizza marketplace.com foodtruckoperator.com

JULY 27, 2020 SUBSCRIBE | ADVERTISE

ADVERTISEMENT

**Revel**  
Why now is the time to move to a cloud POS.  
Get the Guide

**TOP STORIES**

**Panera exec reveals the strategy behind free coffee subscription**  
Panera's free coffee subscription has been a catalyst driving growth and revenue, said Eduardo Luz, chief brand and concept officer. [READ MORE »](#)

**Thinking of expanding your food truck to a physical store? Learn the costs ahead of time**  
There are a growing number of food truck operators advancing their business into a physical brick-and-mortar store. But one of the first things to do, beside finding a high traffic location, is knowing all the costs involved. [READ MORE »](#)

**Five Ways to Survive and Thrive in a Contactless World**  
To survive this crisis and come out on the other side, it's important to optimize your takeout and delivery business, balancing operational efficiency with a superior customer experience. Take a look at five smart moves that can help restaurants endure today - and thrive tomorrow. [Download now!](#)

**NEWS & FEATURES**

Yelp: Pandemic permanently closes nearly 16K restaurants  
McDonald's to customers: Mask-up, but hold up on dining in  
Papa John's, Pizza Hut parent perk up; Rave, Domino's drop  
Nathan's Famous to 'let the dogs out' nationwide with neighborhood kitchen network

## RESTAURANT OPERATOR DAILY

This restaurant industry newsletter combines headlines from FastCasual.com, QSRweb.com, PizzaMarketplace.com, and FoodTruckOperator.com.

**DELIVERY SCHEDULE:** Monday - Friday  
**SUBSCRIBERS:** 32,300+

## TOP TENS

This newsletter recaps the previous month's most-read stories, most-downloaded resources, most-visited company showcases and more.

**DELIVERY SCHEDULE:** Monthly  
**SUBSCRIBERS:** 9,000+

**pizza marketplace.com**

TOP TENS: AUGUST 2020

**TOP 10 NEWS & FEATURES**

1. Zalat Pizza to open 8th store — in the cloud
2. Papa John's 'Shaq-sized' Q2 tramples predictions
3. The pizza stock seesaw: Domino's soars, Rave plummets to new low
4. 'Wow. What a ride!' says retiring Domino's CFO
5. Pizza Inn, Pie Five parent dives, Papa John's soars to all-time high
6. Domino's trounces estimates with Q2 results
7. Contactless tech: Restaurants' 'new reality'
8. Marco's to add 13 South Florida stores
9. Domino's franchisees gives \$1M to workers in need
10. Papa John's, Pizza Hut parent perk up; Rave, Domino's drop

**Fast Casual Executive Summit**  
**October 20-21, 2020 | Virtual Event**  
Now in its 15th year, the Fast Casual Executive Summit is the "go to" event for restaurant leaders to learn about the latest trends impacting the industry. You'll gain new insights and inspiration to take your restaurant business to greater heights.  
[Agenda](#) | [Register](#)

**TOP 10 RESOURCES**

1. Rethinking Delivery: Solving the Biggest Challenges
2. 4 ways loyalty programs can drive digital engagement
3. Five Ways to Survive and Thrive in a Contactless World
4. Monetize Customers, Not Orders
5. Looking Forward: The Road to Recovery
6. [ON-DEMAND WEBINAR]: How franchisees can drive mid-market growth in the digital age
7. Reimagining the Customer Experience
8. Making Your Restaurant Safe Again - Give Guests Confidence to Return
9. How restaurant brands can manage customer and employee experiences during COVID-19 and beyond
10. Meatless Farm Survey Says Over a Quarter of Americans Will Opt for Plant-Based Meat Alternatives When Restaurants Reopen



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# e-blasts //

Deliver your customized message to subscribers who have opted in to receive promotional messages from our advertisers and partners. You provide the subject line, copy, images and HTML code or, for an additional fee, we can develop a custom email message for you. E-blasts are great for promoting new products, special offers, free downloads, and much more.

**SoundHound**  
for Restaurants

## From Garlic to Pepperoni: Pizza Phone Ordering Gets Kicked Up a Notch with AI.


Discover how



Tired of missing phone calls or placing customers on hold? Your loyal customers want their pizzas hot and fast.

Let **SoundHound for Restaurants** answer 100% of your calls. And on the first ring. So you can stay focused on cooking a savory pie, while they get their pepperoni or garlic pizza in no time.

And with its ability to handle order complexity and modifications, SoundHound for Restaurants is ideal for pizza operations.




"When we were busy we had one-hour waits at some points. It was just impossible to answer the phone. Now with SoundHound for Restaurants we can capture 100% of calls with a 50% increase in average ticket size."

— SoundHound for Restaurants

**Revel** SYSTEMS | Heart OF YOUR Business

Hi there,

The pizza industry is highly competitive. In one of our recent blog posts, we explore how some friendly competition is actually a good thing, and how in spite of the competitive atmosphere, there are proven tactics to help you drive traffic to your pizzeria.




Within the post we explore tactics employed by three different Revel Systems pizza clients each doing their part to stand out in the high-stakes pizza market. Give it a read to see how they've been successful:

[Read the Blog Post](#)

If you are inspired by the content in the blog and are curious to know how [Revel's pizza-specific solution](#) can help you stand out from the competition, [request a free demo](#) today.

Thanks,  
The Revel Outreach Team



## Mobile orders can represent 60% of online orders — is your website ready?

Experience reliable service with **SpeedDine's** cloud-based online ordering—your website always works, even during peak order volumes.

SpeedDine offers the fast and reliable online experience your customers expect. Whether ordering from their phone, tablet, computer, or your branded mobile app, your customers always get the same easy, responsive brand experience, including:

- Simple order flow
- Historical reordering
- Upselling prompt
- Accurate pricing that always matches the store
- Location map and hours for pickups
- Current quoted times
- Dispatch messages
- Credit cards
- Payments

**Enhance your mobile ordering today!**

Combine E-blasts and Push Notifications for powerful marketing outreach.



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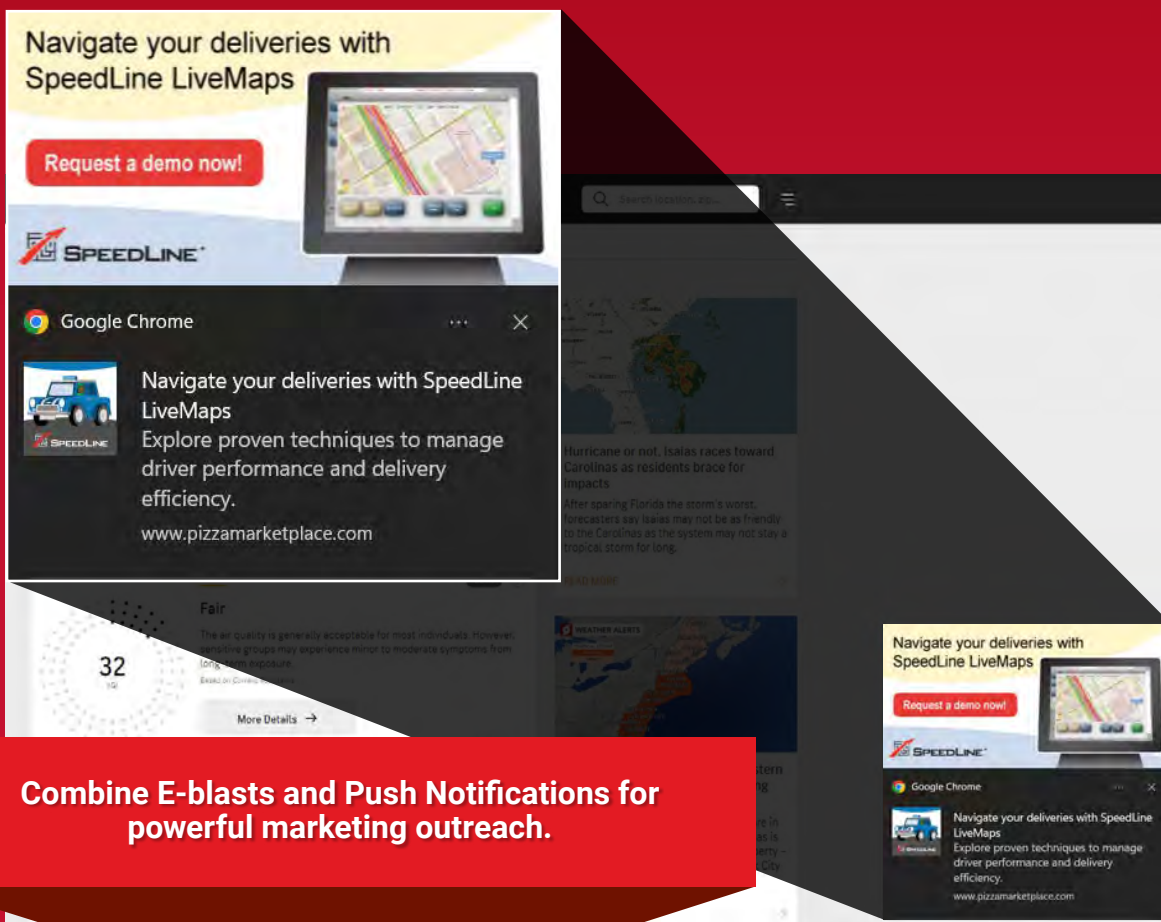
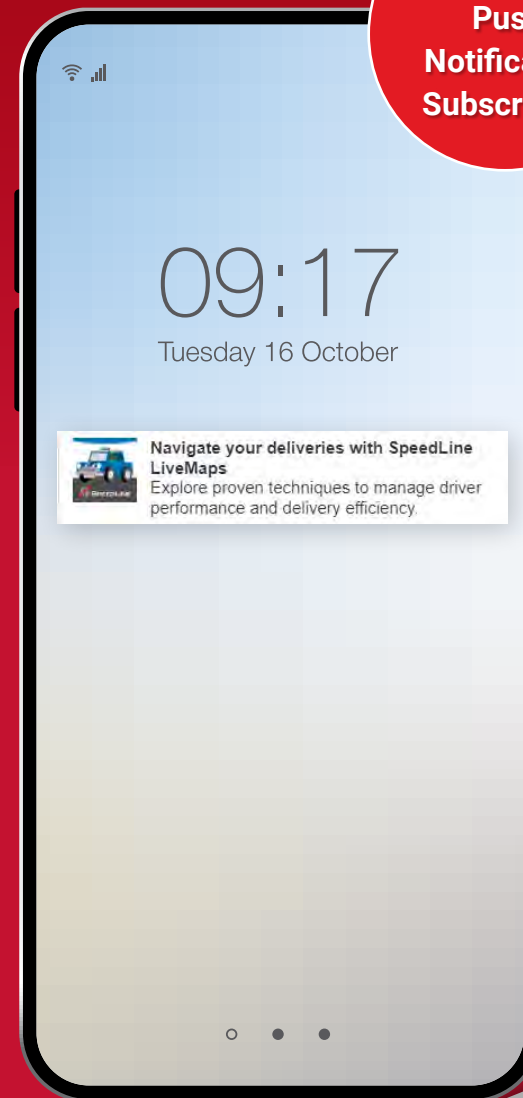
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# push notifications //

Push notifications are a high impact marketing solution. Subscribers visit the website and opt-in to receive notifications from us directly to their device of choice. Your message is then sent directly to these devices (desktop, laptop, tablet, and phone). Subscribers do not even have to be viewing our site to receive these notifications.

24,000+  
Push  
Notification  
Subscribers



Combine E-blasts and Push Notifications for powerful marketing outreach.



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# display ads //

The screenshot shows a website header with navigation links: TOP 100, NEWS, SUPPLIERS, PRODUCTS, RESOURCES, WEBINARS, PODCASTS, EVENTS, and SUBSCRIBE. Below the header is a banner ad for 'Wish AI' with the text 'Wish AI could manage your phone orders?' and 'With OrderAI Talk - your wish is our command.' Below the banner is a news article titled 'Slice House by Tony Gemignani opens in Southern California' with a photo of a pizza. To the right of the article is a 'NEWS' section with several headlines. At the bottom of the article is a 'Download Now' button for a report titled 'How Forecasting and Labor Schedules Affect the Bottom Line'.

## BANNER ADS

Build or reinforce your brand awareness with a banner campaign designed to meet your budget.

The screenshot shows a website header with navigation links: TOP 100, NEWS, SUPPLIERS, PRODUCTS, RESOURCES, WEBINARS, PODCASTS, EVENTS, and SUBSCRIBE. Below the header is a news article titled 'Spin Pizza thrives on long history, chef-driven recipes' with a photo of a pizza. To the right of the article is a 'NEWS' section with several headlines. At the bottom of the page is a sticky footer ad for 'DAVO' with the text 'Never worry about sales tax again!' and 'DAVO puts your sales tax on autopilot'.

## STICKY FOOTER ADS

Place your leaderboard banner in our Sticky Footer ad unit that remains visible as the user scrolls the page.



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# display ads //

The screenshot shows a website page with a main article titled "5 POS tech mistakes to avoid". Below the article's main image, a speedbump ad is displayed. The ad features the SpeedLine logo and the text: "Create the perfect delivery service" and "Develop a defect delivery program". Below this, it says "Explore proven techniques to manage driver performance and delivery efficiency. [Take your Delivery Service. Find Out How.](#)"

## SPEEDBUMP ADS

Speedbump ads appear in articles, blogs and news items just below the main image of the story. They will naturally pass through the reader's field of vision as they scroll to read.

The screenshot shows a website page with a prestitial ad. The ad features the SpeedLine logo and the text: "Navigate your deliveries with SpeedLine LiveMaps" and "Request a demo now!". Below this, it shows two computer monitors displaying maps with delivery routes. In the top right corner of the page, there is a link that says "CONTINUE TO SITE > or wait 11 seconds".

## PRESTITIAL ADS

Prestitial ads are great for making an immediate and significant impression on site visitors. These ads typically serve when a user enters the site for the first time each day. The ad stays visible for 15 seconds or until the user clicks "Continue to Site."



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# display ads //

The screenshot shows the Pizza Marketplace website interface. At the top, there is a navigation bar with the logo and links for TOP 100, NEWS, SUPPLIERS, PRODUCTS, RESOURCES, WEBINARS, PODCASTS, EVENTS, and SUBSCRIBE. Below this is a secondary navigation bar with categories like POS, Franchising, Operations, Marketing, Food & Beverage, Technology, Staffing, Payments, Delivery, and More Topics. The main content area is divided into several sections. On the left and right sides, there are large vertical display ads for 'punchh'. The left ad features a man smiling and text stating 'AI shows customers redeeming offers 4.5x more and visiting 5x more than customers from manually-generated marketing campaigns and offers'. The right ad features a woman smiling and text stating 'Learn why loyal customers spend 40x more on average than non-loyalty members.' The central content area includes a featured article titled 'Spin Pizza thrives on long history, chef-driven recipes' with a sub-headline '1-ON-1 WITH PIZZA LEADERSHIP'. Below this are several smaller articles under the heading 'MORE FEATURES', including 'FAST CASUAL EXECUTIVE SUMMIT', 'PERFECTING PIZZA PODCAST', 'POS', 'OPERATIONS', and 'FOOD & BEVERAGE'.

## WALLPAPER ADS

With Wallpaper ads your brand is displayed prominently on both sides of the page. Wallpaper ads serve on each home, article, news and blog page view. (Not served on mobile devices and may not be visible to some desktop users.)



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# topic centers //

The screenshot shows the Pizza Marketplace website's Topic Center for "Pizza POS Systems". At the top, there's a navigation bar with links for TOP 100, NEWS, SUPPLIERS, PRODUCTS, RESOURCES, WEBINARS, PODCASTS, and EVENTS, along with a SUBSCRIBE button and a menu icon. Below the navigation is a banner for "Generate new business with SPEEDLINE Online Ordering" with a "FIND OUT HOW" button. The main heading is "Pizza POS Systems" with a "topic sponsor" logo for SPEEDLINE. A short introductory paragraph follows. Below this, there are three main content sections: a "PERFECTING PIZZA PODCAST" section with a video player and the title "POS systems at heart of restaurants, but avoid these common mistakes"; a "NEWS" section with a list of articles including "Snack POS integrates with third-party delivery services", "SpotOn launching restaurant POS lineup", "Revel Systems, iPORT partner for POS hardware", "NCR investigates ransomware attack", "SoundHound joins Toast Partner Ecosystem", "Point of sale playing role in restaurant tipping", and "Toast announces integrated invoicing service"; and a "WHITE PAPER" section titled "4 Common Delivery Points of Friction and How to Fix Them". At the bottom, there's a "VIEW MORE ON POS" link. A "topic sponsor" logo for SpeedLine Solutions is also present at the bottom right of the content area.

Topic Centers are where we compile all of the content we publish on a given topic, including articles, blogs, news, white papers, case studies and more. Think of it as the home page for the topic.

Topic Center sponsorships are a great way to connect your brand to topics of significant interest to our readers. They also offer valuable lead generation opportunities.

Exclusive sponsorships come with an additional Topic Center widget that appears on our home page and at the end of content related to the topic, giving you even more brand impressions.



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# sponsored content //

Is content marketing crucial to your overall go-to-market strategy? Let us put the thought leadership content you've worked so hard to create in front of the right audience.

Sponsored content opportunities are available for any of the following types of content:



White Papers &  
Case Studies



Blog Posts



Podcasts



Videos



Webinars



Press Releases

No Content? We can help you produce what you need to kickstart your content marketing strategy.



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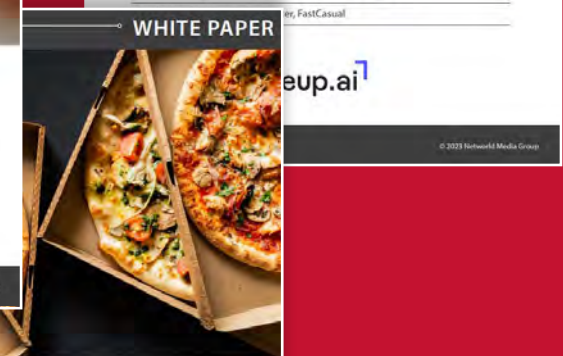
# special publications //

Content marketing is great for elevating your brand as an industry thought leader and for generating potential sales leads.

But not every company has the ability or bandwidth to create compelling content that drives engagement. That's why we offer a turnkey service for writing, designing, publishing and promoting custom white papers, case studies and more.

When you partner with us to create a special publication, you get:

- Credibility in the marketplace
- Knowledge and support from known industry experts
- Inclusion in our online Resources library
- Budget-friendly promotion to our large audience of executives, senior decision makers and influencers
- Lead generation to fill the top of your sales funnel



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# podcasts //

Our podcasts feature interviews with industry movers and shakers and offer listeners a view into the news and trends affecting their businesses.

Sponsoring our podcasts is a great way to get your message across, in partnership with our editors, to a targeted and engaged audience. They're perfect for increasing brand awareness and establishing your company as an industry thought leader.



Join your host Mandy Wolf Detwiler for the Pizza Marketplace podcast. Each episode features interviews with industry insiders and covers topics that are critical to the success of pizza restaurant operators of all sizes.



This podcast series from the publishers of FastCasual.com, PizzaMarketplace.com and QSRweb.com provides restaurant owners and executives with the insights and inspiration they need to grow their brands. Each episode features interviews with experienced restauranteurs, industry experts, and thought leaders, who share practical tips and advice for running a successful restaurant business.



Join host Daniel Brown for the Digital Signage Today Podcast featuring interviews with industry thought-leaders and news-makers. They will explore the latest trends and innovations in digital signage hardware, software, content, and more.



Tune into the CX Innovators podcast to hear how top brands are using cutting-edge technology to take the customer experience to incredible new heights. We'll talk to the executives who are spearheading the CX charge for their brands and the tech companies they rely on to make the magic happen.



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# webinars //

## WHAT A WEBINAR CAN DO FOR YOUR BUSINESS

- Position you as a thought leader and increase your brand awareness
- Generate strong, qualified sales leads
- Educate the market about your products and services

## YOU PROVIDE THE CONTENT AND THE SPEAKERS, WE PROVIDE EVERYTHING ELSE...

**Production** – We guide you through the process and work with your speakers to ensure your webinar is well-crafted for the audience.

**Moderator** – A member of our editorial team will welcome the audience, introduce speakers and facilitate the Q&A session at the end of the webinar.

**Promotion** – We drive registrations for your webinar through an aggressive campaign that includes e-blasts, newsletter mentions, and social media posts.

**Registration / Reminders** – Users register for the webinar on our site and immediately receive an email enabling them to quickly add the webinar to their calendar. About 24 hours before the live webinar, we'll email a reminder to all registrants to encourage their attendance.

**On-Demand Hosting** – After the live webinar, we host the recording on our site for visitors to view at their convenience. Registration is required to view the recording.

**Lead Generation** – We send you the contact information of everyone who registers for the live webinar and everyone who registers to view the on-demand recording.

The image shows a webinar slide with a dark blue background. At the top left, it says "SoundHound Restaurants" and at the top right, "ORACLE Food and Beverage". The main title is "How Voice AI Is Driving Customer Satisfaction And Growth". Below the title are five speaker portraits with their names and titles: Daniela Sardi (Head of Enterprise, Restaurants, SoundHound AI), Oana Busuloceanu (Senior Manager, Solutions Engineering, Oracle Food & Beverage), Pete Dalby (Senior Solutions Engineer, Oracle Food & Beverage), Matt Thompson (Senior Director, Product Management, SoundHound AI), and Mandy Wolf Detwiler (Managing Editor, Network Media Group). On the right side, there is a small video feed showing a woman speaking, with the name "Mandy Detwiler" below it.



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# executive summits //

3rd Annual

2024 **pizza**  
**leadership**  
VIRTUAL SUMMIT

July 31, 2024

Pizza Leadership Virtual Summit is a half-day livestream event that will bring you tips and tricks for overcoming many of the most pressing challenges that pizza operators of all sizes are facing today. Leaders from several successful pizza brands will share insights on how they're tackling labor shortages, supply chain issues, rapidly-changing customer expectations and more. You'll learn what's working for them, what's not, and how to apply those lessons in your business.

[Learn More >](#)

19th Annual

**Fast  
Casual**  
EXECUTIVE SUMMIT 2024

October 13-15 | Denver

Each year, FastCasual.com hosts the Fast Casual Executive Summit – a live business networking and social event where Fast Casual restaurant executives meet up to exchange ideas and make new connections. Multiple sponsorship levels plus special opportunities such as room drops and strategic product placements, ensure that marketers can participate in this highly reviewed industry event at almost any budget level.

[Learn More >](#)

8th Annual

RESTAURANT  
**FRANCHISING  
& INNOVATION**  
SUMMIT | 2024

March 24-26 | Kansas City

Some of the fastest growing chains in the restaurant industry are the ones embracing innovation in many different areas of their business. From experience innovation to kitchen innovation to menu innovation and more, the Restaurant Franchising & Innovation Summit will look at how brands can leverage innovation in its many forms as a catalyst for franchise expansion. Multiple sponsorship opportunities will be available to connect companies with innovative products and solutions to the franchise executives in attendance.

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# executive summits //

4th Annual

## #QSRNext

November 13, 2024

#QSRNext is a half-day virtual event designed for busy restaurant executives. This virtual event will explore what's next for QSR brands in technology, franchising, menu innovation, staffing and more.

[Learn More >](#)

8th Annual

## ICX 2024 SUMMIT

September 9-11 | Charlotte

Interactive Customer Experience (ICX) Summit gives brands one place at one time where they can discover a full range of technologies and strategies to create engaging and meaningful customer experiences. Executives from retail, restaurants, banks, hotels and other B2C companies will learn from leading CX innovators about what's working, what's not, and how to elevate the experience for their customers.

[Learn More >](#)

5th Annual

## SELF-SERVICE INNOVATION SUMMIT 2024

December 9-11 | Tampa

Self-Service Innovation Summit will examine advances in technology that are empowering businesses to provide products and services when, where and how consumers expect them. The event will cover self-service, kiosk and vending solutions that can be applied in a wide range of settings.

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# at the watercooler //

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# top 100 movers & shakers //

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