

2024

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web.com



media kit

# our mission //



To help Quick Service restaurant executives operate profitably and deliver outstanding customer experiences.

QSRweb.com reports on news, events, trends and people in the Quick Service restaurant industry; we cover all of the latest innovations in:

- Food & beverage
- Restaurant technology & equipment
- Restaurant design, layout & signage
- Operations management
- Staffing & training
- Food safety
- Customer experience
- Franchising
- Marketing & branding
- Regulatory compliance & risk management
- Sustainability
- Health & nutrition
- And much more



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# about the editor //



## MANDY WOLF DETWILER // managing editor

[editor@qsrweb.com](mailto:editor@qsrweb.com) 

---

Mandy Wolf Detwiler is the managing editor at Network Media Group and the site editor for [PizzaMarketplace.com](http://PizzaMarketplace.com) and [QSRweb.com](http://QSRweb.com). She has more than 20 years' experience covering food, people and places. An award-winning print journalist, she has spent nearly two decades covering the pizza industry. Mandy has been featured on the Food Network and has won numerous awards for her coverage of the restaurant industry.



## KATHY DOYLE // ceo

[publisher@networldmediagroup.com](mailto:publisher@networldmediagroup.com) 

---

As the former group publisher of *Purchasing*, *Semiconductor International*, and *Industrial Distribution* magazines and websites at Reed Business Information, Kathy Doyle brings 20-plus years of print and online media experience to this position. Her background spans marketing, sales, communications and content distribution for a wide range of diverse audiences, connecting buyers and sellers in more than 10 vertical markets on a global spectrum.



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# editorial submissions //

## WANT TO BE FEATURED ON QSRWEB.COM?

### Here's how to get in front of the editor:

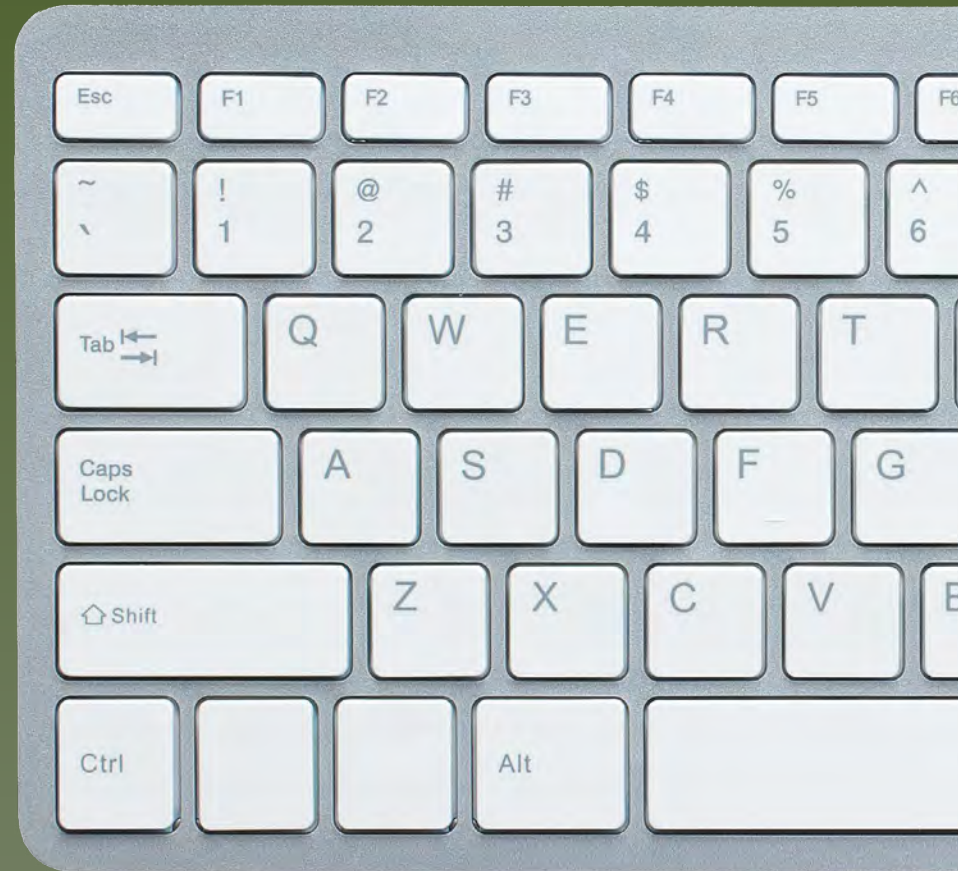
**Press Releases.** We love them! But make it easy for us. Copy and paste your press release into the body of an email addressed to [Editor@QSRweb.com](mailto:Editor@QSRweb.com) (Don't attach it). Sending a PDF will not prevent copy-editing, but it will probably delay the posting of your news.

**Include photos.** Include photographs and/or video if available and of good quality. Standard-format digital files are accepted (.png, .jpg, .gif) as are video links, and embed codes. Identify the source and person or place shown; if more than one person, tell us who's who (by name, title, company).

**Avoid flowery descriptions and exaggerated or hyperbolic expressions of praise.** No opinions; stick to the facts and keep them short and sweet.

**Provide a quote from a specific brand leader.** Include name, title and employer of the person being quoted.

**Provide lists and/or stats when possible.**



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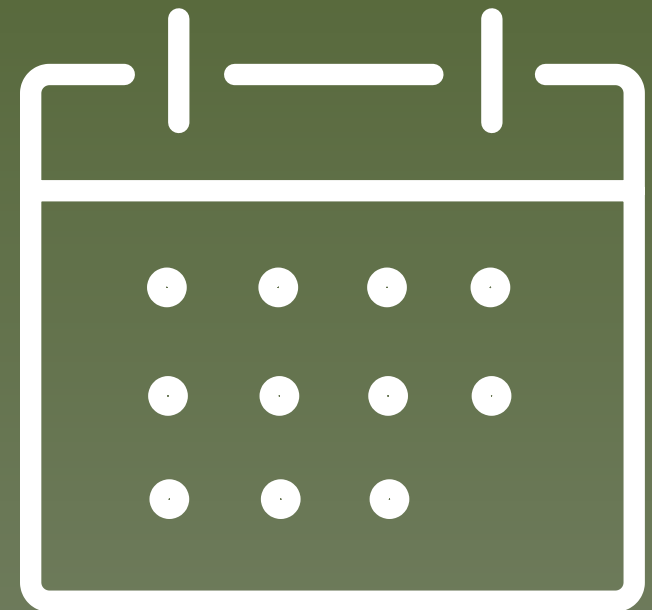


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# editorial calendar //

Below are just some of the topics we will cover throughout the year. Contact your Network Media Group account representative to learn how your brand can be associated with our coverage of any of these topics.

- Spicy Flavor profiles
- The rise of desserts/ iced desserts
- Plant-based ingredients
- Tech innovations in fast-food: How AI & automation are transforming the industry
- Revamping drive-thru experiences
- Health-conscious fast-food choices
- Social media tips and strategies
- Retention tips to keep staff
- Soundproofing
- Summer beverages
- The rise of loyalty programs: tips and tricks to make them work
- Managing the managers
- The rise of chicken wings at QSRs
- Security issues
- Modern hiring tips & tricks
- Fast-food packaging trends: sustainability, convenience and branding
- Appetizers
- Fast-food workforce training in the digital era: E-learning and skill development
- Restaurant Industry Outlook 2024
- Restaurant landscaping & parking lot upkeep



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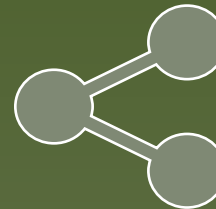
# our audience //



## SITE TRAFFIC

**295,000+** annual users

**439,000+** annual page views



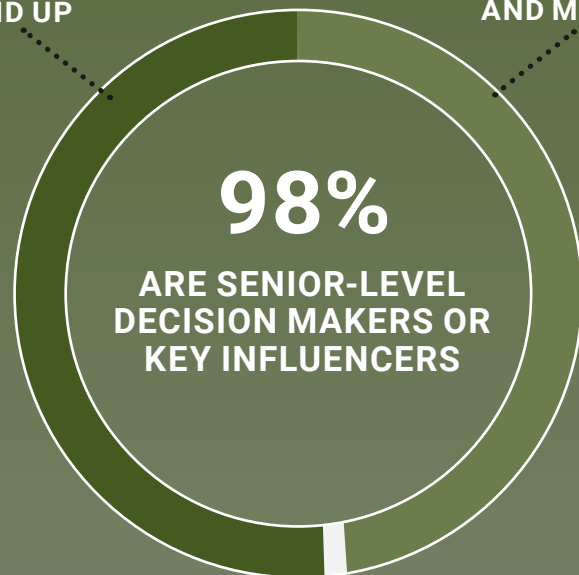
**10,500+** email newsletter subscribers

**10,900+** social media followers  
*(Twitter, LinkedIn, Facebook)*

**24,100+** push notification subscribers

52% VP-LEVEL  
AND UP

46% DIRECTORS  
AND MANAGERS



## - WHERE OUR READERS ARE FROM -

**82%**  
North America

**7%**  
Europe

**10%**  
Asia/Pacific



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# our audience //

Our audience includes representatives of these brands and more...

A&W Restaurants	Dunkin'	Panda Express
Applebees	Fazolis	Papa John's
Arby's	Firehouse Subs	Pardos Chicken
Auntie Anne's Pretzels	Focus Brands	Pita Pit
Azzip Pizza	Four Foods Group	Pizza Hut
Back Yard Burgers	Freshii	Pollo Tropical
Ben's Soft Pretzels	Hot Head Burritos	Potbelly Sandwich Shop
Big City Bagels & Salads	HuHot Mongolian Grill	Rapid Fired Pizza
Bojangles'	Hungry Howies	Scooter's Coffee
Boloco	Hunt Brothers Pizza	Shakey's USA
Burger Chef	IHOP	Sonic Drive-In
Burger King	Jack In The Box	Subway
Carl's Jr.	Jamba Juice	sweetFrog
Casey's General Stores	Jason's Deli	Teriyaki Madness
Checkers	Jersey Mikes	TGI Fridays
Chick-fil-A	Jimmy John's	The Pita Pit
Chipotle	KFC	Tokyo Joe's
Church's Chicken	Little Caesars	Toppers Pizza
CiCi's Pizza	Long John Silver's	Uno Pizzeria & Grill
Corner Bakery Cafe	Mama Fu's	Wendys
Cousins Subs	Marco's Pizza	Wetzel's Pretzels
Cowboy Chicken	McDonald's	Whataburger
Culver's	Mission Yogurt	Which Wich
Dairy Queen	Monical's Pizza	White Castle
Del Taco	Old Spaghetti Factory	Wingstop
Denny's	Olive Garden	Yum Brands
Domino's	Orange Leaf Frozen Yogurt	Zaxby's



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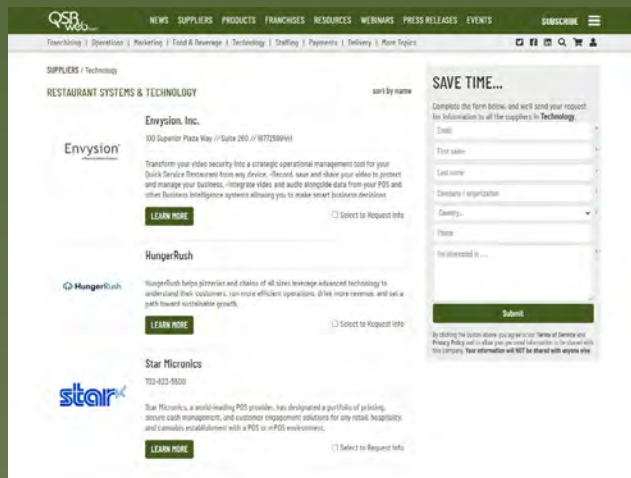
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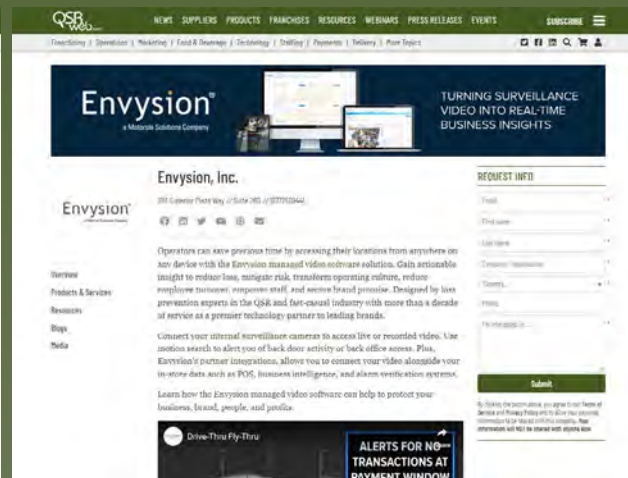
# company showcase //

A Company Showcase is your springboard to a successful marketing campaign on our site and puts your company at the fingertips of potential buyers as they browse our Supplier Directory. It provides you with both brand awareness and lead generation opportunities.

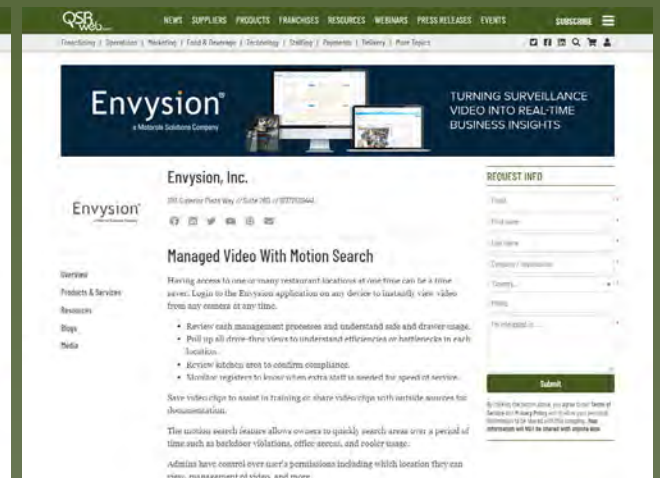
The Company Showcase includes these key elements:



**SUPPLIER DIRECTORY LISTING**  
Gain exposure to potential customers who use the directory to find vendors by name or by category. Users can request information from suppliers straight from the directory. Your listing leads to your Company Showcase.



**COMPANY SHOWCASE**  
Visitors can learn about your company and products/services, download your white papers and case studies, and access news and other content on our site that mentions you. A contact form makes it easy for users to request more information from you. You can also include links to your website and social media pages.



**PRODUCT/SERVICE SHOWCASES**  
Found within your Company Showcase, these provide visitors with more information about your specific offerings.



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# franchise directory //

Thousands of experienced restaurant professionals visit our site every month and many of them are interested in franchise opportunities. The Franchise Directory is where they can connect with you and learn why your brand is a great investment.

The screenshot shows the 'FRANCHISE DIRECTORY' section of the QSRweb.com website. It features a search bar and a list of franchise listings. The first listing is for Mountain Mike's Pizza, located at 28 Corporate Plaza, Suite 100 in Newport Beach, CA. The second listing is for VEGANBURG, located in Singapore. Each listing includes a 'LEARN MORE' button and a 'Select to Request Info' checkbox. A 'GET LISTED IN THE DIRECTORY' button is also visible at the top right of the directory section.

## FRANCHISE DIRECTORY LISTING

Your listing in the directory will lead to your customizable Franchise Showcase.

The screenshot shows the 'VEGANBURG' Franchise Showcase. It features a large image of the restaurant's interior and a 'REQUEST INFO' form. The showcase includes a 'VEGANBURG' logo, a location in San Francisco, and a detailed description of the brand's sustainability focus. The 'REQUEST INFO' form includes fields for email, first name, last name, and company/organization, along with a 'Submit' button.

## FRANCHISE SHOWCASE

This is where you'll tell the story of your brand to potential investors. It will also include links to news and features about your brand that have been published on our site. A contact form makes it easy for potential franchisees to request more information.

The screenshot shows an 'E-BLAST' advertisement for Franchise Opportunities. It features a large image of a pizza and a 'REQUEST INFO' form. The advertisement includes a 'RESTAURANT FRANCHISE OPPORTUNITIES' headline and a 'Join a Pizza Franchise That's Growing' sub-headline. The 'REQUEST INFO' form includes fields for email, first name, last name, and company/organization, along with a 'Submit' button.

## FRANCHISE OPPORTUNITIES E-BLAST

Extend the reach of your Franchise Directory listing with an ad in this monthly email to subscribers of FastCasual.com, PizzaMarketplace.com and QSRweb.com.



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# email newsletters //

Our newsletters offer a variety of ad opportunities to meet any budget. They're a cost-effective way to get your brand message in front of your target audience.

**RESTAURANT OPERATOR DAILY**  
Fast Casual.com | QSRweb.com | pizzaMarketplace.com | foodtruckoperator.com

AUGUST 08, 2023 SUBSCRIBE | ADVERTISE

**QikServe**  
Powering restaurants for more than 10 years.

**TOP STORIES**

**Dewey's Pizza's focuses on values, tight operations**  
Dewey's Pizza operates 25 stores as far west as Kansas City. The brand has tight operations and an eye on its values to make it a success. [READ MORE »](#)

**Using AI to Support Restaurant Workers, Not Replace Them**  
As the role of artificial intelligence in the restaurant industry continues to grow, restaurant owners and managers are finding ways to use AI and automation to support their teams, creating new opportunities for revenue and increased efficiency. This white paper covers best practices for implementing AI in a way that empowers human workers. [Download Now](#)

**NEWS & FEATURES**

- Slim Chickens adding location in Leeds, UK
- Wing Zone launches hot chicken concept
- Riko's Pizza celebrates 1 year in Tequesta, Florida
- Del Taco opens in Las Vegas casino hotel
- Johnny Rockets lands 20-unit Texas deal
- Smoothie King expanding in Dallas

## RESTAURANT OPERATOR DAILY

This restaurant industry newsletter combines headlines from FastCasual.com, QSRweb.com, PizzaMarketplace.com, and FoodTruckOperator.com.

DELIVERY SCHEDULE: Monday - Friday  
SUBSCRIBERS: 32,300+

## TOP TENS

This newsletter recaps the previous month's most-read stories, most-downloaded resources, most-visited company showcases and more.

DELIVERY SCHEDULE: Monthly  
SUBSCRIBERS: 10,500+

QSRweb.com

TOP TENS: JULY 2023

**TOP 10 NEWS & FEATURES**

1. Smalls Sliders takes the stage as up-and-coming burger brand
2. Subway extends sale bidding deadline
3. Twisted by Wetzels opens in Surprise, Arizona
4. Restaurants cutting back, need to invest in technology to survive
5. Taco Bell to host first-ever Ultimate Halftime Show
6. Inflation exposes gaps in restaurant loyalty, physical experience
7. Smalls Sliders appoints Ra'Chard Dennis as VP of operations
8. Yum Brands names Sean Tresvant CEO of Taco Bell
9. Reno Taco Bell reopens with modern design, latest tech
10. Sonic releases Shortcake Snowball Slush Float

**#QSRNext | November 8, 2023**  
**A half-day virtual event for busy restaurant execs**  
This virtual event will explore what's next for QSR brands in technology, franchising, menu innovation, staffing and more. FREE for restaurant operators.  
Agenda | Register

**TOP 10 RESOURCES**

1. How Automation Improves the Restaurant Experience
2. Five Ways to Use Digital Signage to Motivate Employees
3. 2023 State of #ResTec | SynergySuite
4. Case Study LG Robots Deliver Korean BBQ, Delighting Customers at Suburban Atlanta Restaurant
5. Camera Solutions for Quick-Service Restaurants
6. Five Cybersecurity Tips for Every Type of Enterprise
7. How Data Management Tools, like Dashboards, Can Lead to Better Decision-Making
8. Elevate Your Pizzeria with Security Cameras and Data
9. Envysion's Camera Solutions for the Pizza Industry



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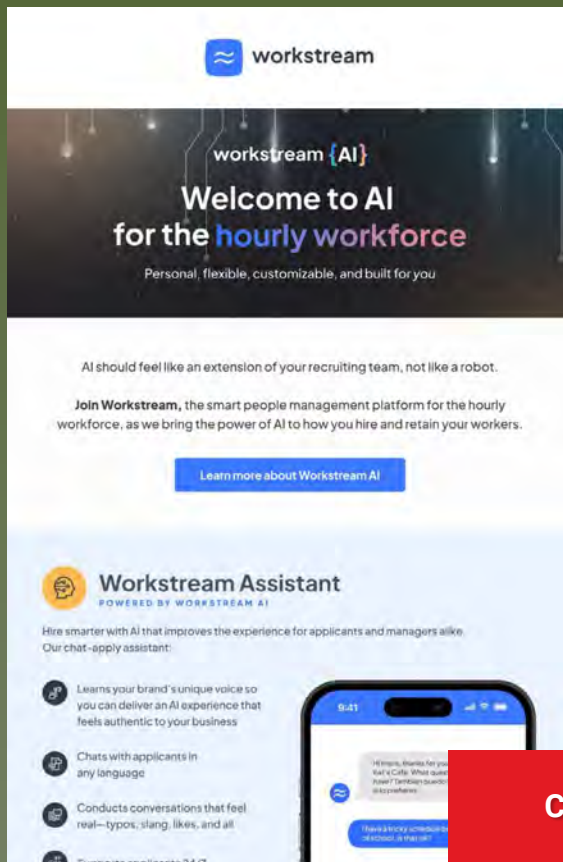
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# e-blasts //

Deliver your customized message to subscribers who have opted in to receive promotional messages from our advertisers and partners. You provide the subject line, copy, images and HTML code or, for an additional fee, we can develop a custom email message for you. E-blasts are great for promoting new products, special offers, free downloads, and much more.



**workstream**

workstream {AI}

## Welcome to AI for the hourly workforce

Personal, flexible, customizable, and built for you

AI should feel like an extension of your recruiting team, not like a robot.

Join Workstream, the smart people management platform for the hourly workforce, as we bring the power of AI to how you hire and retain your workers.

[Learn more about Workstream AI](#)

**Workstream Assistant**  
POWERED BY WORKSTREAM AI

Hire smarter with AI that improves the experience for applicants and managers alike. Our chat-apply assistant:

- Learns your brand's unique voice so you can deliver an AI experience that feels authentic to your business
- Chats with applicants in any language
- Conducts conversations that feel real—typos, slang, likes, and all
- Summons applicants 24/7



**SoundHound for Restaurants**

## Increase Speed and Accuracy at Your Drive-Thru

Get your FREE Buyers Guide!

🚗 Your order is ready!

# 39%

of all restaurant traffic is bumper to bumper in a drive-through lane

—Hudson Riehle, *Washington Post*, December 26, 2022

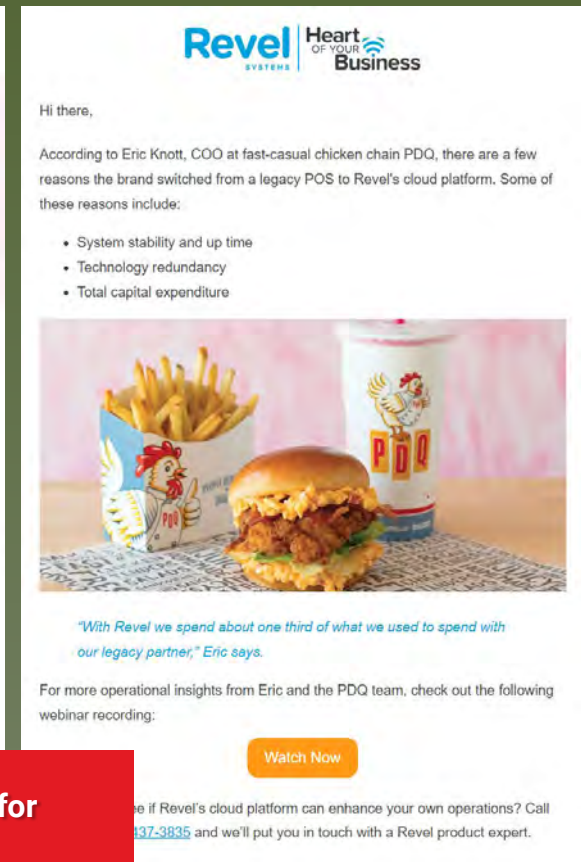
Consumers flocked to drive-thru lanes during the pandemic and their use continues to skyrocket at many QSRs.

See how you can serve higher numbers of people, more quickly, more efficiently, and more accurately — and with fewer staff — with AI-powered voice assistants.

But drive-thru voice AI presents unique challenges. Find out the 6 key questions you should ask of your potential voice AI technology provider.

6 Questions to Ask

Get your FREE Buyers Guide!




**Revel** | Heart OF YOUR Business

Hi there,

According to Eric Knott, COO at fast-casual chicken chain PDQ, there are a few reasons the brand switched from a legacy POS to Revel's cloud platform. Some of these reasons include:

- System stability and up time
- Technology redundancy
- Total capital expenditure



*"With Revel we spend about one third of what we used to spend with our legacy partner," Eric says.*

For more operational insights from Eric and the PDQ team, check out the following webinar recording:

[Watch Now](#)

Interested in how Revel's cloud platform can enhance your own operations? Call [137-3835](tel:137-3835) and we'll put you in touch with a Revel product expert.

Combine E-blasts and Push Notifications for powerful marketing outreach.



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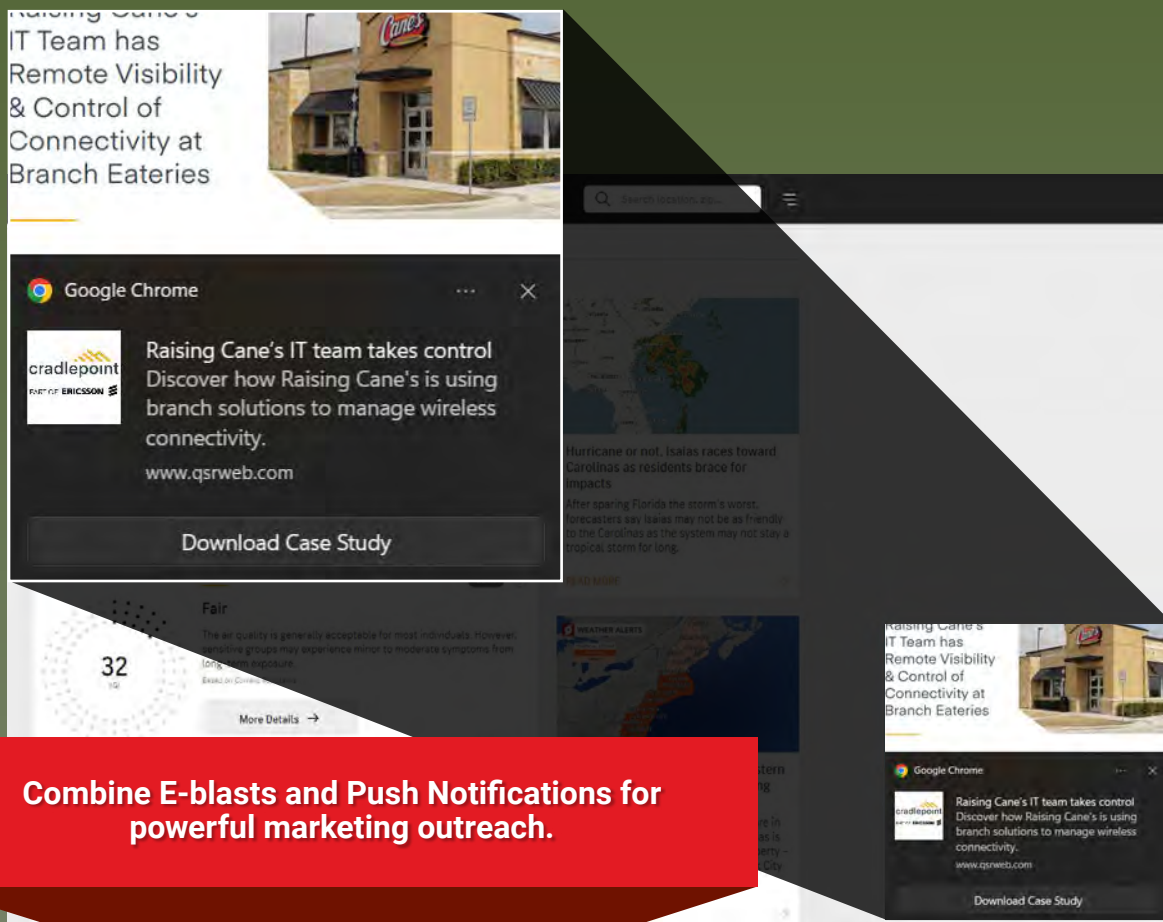
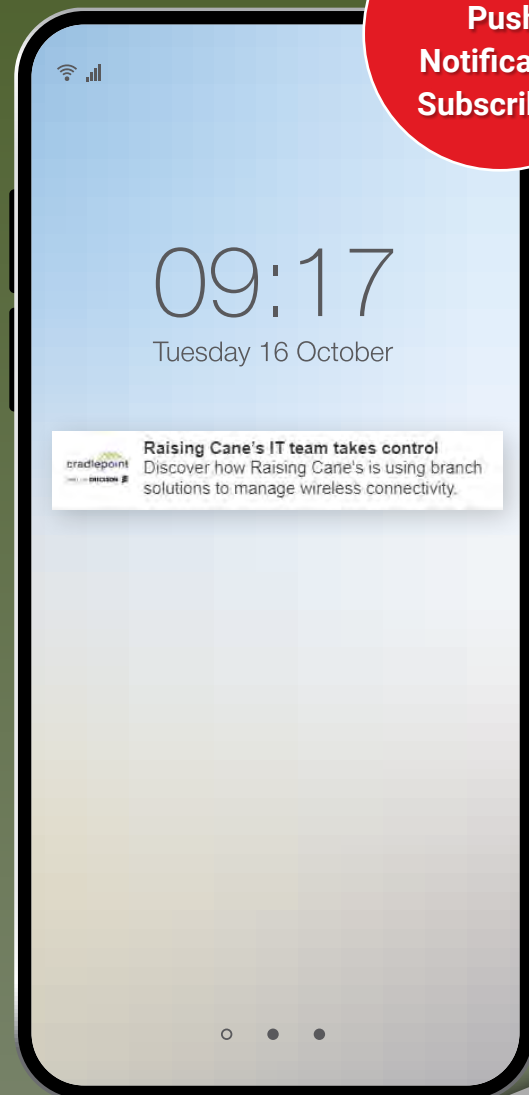




# push notifications //

Push notifications are a high impact marketing solution. Subscribers visit the website and opt-in to receive notifications from us directly to their device of choice. Your message is then sent directly to these devices (desktop, laptop, tablet, and phone). Subscribers do not even have to be viewing our site to receive these notifications.

24,100+  
Push  
Notification  
Subscribers



Combine E-blasts and Push Notifications for powerful marketing outreach.



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# display ads //

The screenshot shows the QSRweb.com homepage. At the top, there is a navigation bar with links for NEWS, SUPPLIERS, PRODUCTS, FRANCHISES, RESOURCES, WEBINARS, PRESS RELEASES, and EVENTS. Below this is a secondary navigation bar with links for Franchising, Operations, Marketing, Food & Beverage, Technology, Staffing, Payments, and Delivery. A prominent banner ad for LG CLOi ServeBot is displayed, with the text "Everybody Loves the LG CLOi ServeBot" and a "FIND OUT WHY" button. Below the banner, the main content area features a "FOOD & BEVERAGE" section with the headline "White Castle expands menu with 2 offerings". The article includes a photo of French Toast Sliders and a quote from White Castle: "White Castle is expanding its breakfast menu to include the French Toast Slider. The brand is menuing slider-sized slices of cinnamon swirl French toast with a freshly cracked egg, American cheese and a choice of sausage or hickory-smoked bacon, according to a press release." A "Lineup.ai" ad is also visible in the bottom right corner of the article area.

## BANNER ADS

Build or reinforce your brand awareness with a banner campaign designed to meet your budget.

The screenshot shows the QSRweb.com homepage with a sticky footer ad for Lineup.ai. The ad text reads: "WHITE PAPER Using AI to support restaurant workers, not replace them" and "Lineup.ai DOWNLOAD NOW". The main content area features a "NEWS" section with headlines such as "McDonald's tests XL chicken sandwich in limited markets", "Papa John's releases Garlic Epic Stuffed Crust Pizza in Canada", and "White Castle expands menu with 2 offerings". There is also an "OPERATIONS" section with the headline "Subway confirms sale to Roark Capital". A "MORE FEATURES" section is visible below the main content, listing various articles like "FAST CASUAL EXECUTIVE SUMMIT" and "PERFECTING PIZZA PODCAST".

## STICKY FOOTER ADS

Place your leaderboard banner in our Sticky Footer ad unit that remains visible as the user scrolls the page.



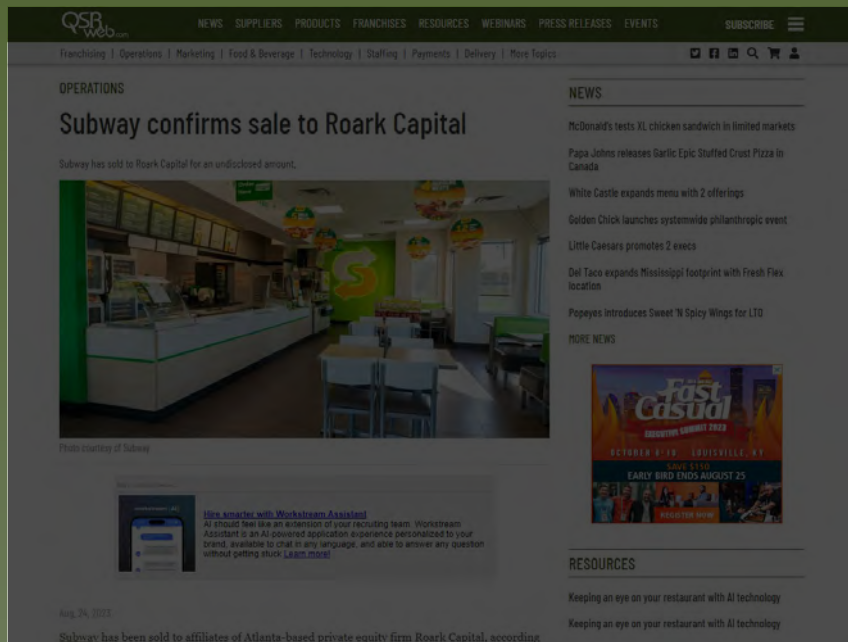
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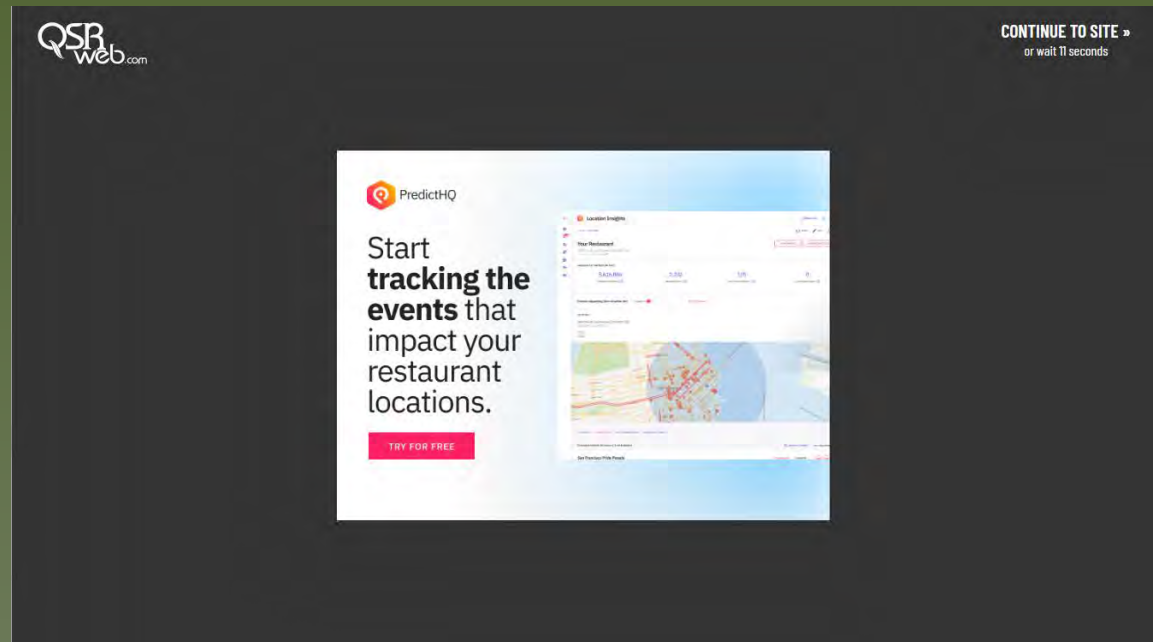


# display ads //



## SPEEDBUMP ADS

Speedbump ads appear in articles, blogs and news items just below the main image of the story. They will naturally pass through the reader's field of vision as they scroll to read.



## PRESTITIAL ADS

Prestitial ads are great for making an immediate and significant impression on site visitors. These ads typically serve when a user enters the site for the first time each day. The ad stays visible for 15 seconds or until the user clicks "Continue to Site."



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# display ads //

The screenshot shows the QSRweb.com website interface. At the top, there is a navigation bar with categories like NEWS, SUPPLIERS, PRODUCTS, FRANCHISES, RESOURCES, WEBINARS, PRESS RELEASES, EVENTS, and a SUBSCRIBE button. Below the navigation bar, there are social media icons and a search icon. The main content area is divided into several sections. On the left, there is a large image of a red beverage dispenser with a 'Nestlé PROFESSIONAL' logo and a 'DOWNLOAD' button. The main content area features a large article titled 'Subway confirms sale to Roark Capital' under the 'OPERATIONS' category. To the right of this article is a 'NEWS' section with several headlines, including 'McDonald's tests XL chicken sandwich in limited markets', 'Papa John's releases Garlic Epic Stuffed Crust Pizza in Canada', 'White Castle expands menu with 2 offerings', 'Golden Chick launches systemwide philanthropic event', and 'Little Caesars promotes 2 execs'. Below the news section is a 'MORE NEWS' section. At the bottom of the main content area, there is a 'MORE FEATURES' section with several items, including 'FAST CASUAL EXECUTIVE SUMMIT', 'OPERATIONS', 'PERFECTING PIZZA PODCAST', 'OPERATIONS', and 'FOOD & BEVERAGE'. The overall layout is clean and professional, with a focus on industry news and features.

## WALLPAPER ADS

With Wallpaper ads your brand is displayed prominently on both sides of the page. Wallpaper ads serve on each home, article, news and blog page view. (Not served on mobile devices and may not be visible to some desktop users.)



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# topic centers //

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NEWS SUPPLIERS PRODUCTS FRANCHISES RESOURCES WEBINARS PRESS RELEASES EVENTS SUBSCRIBE

Franchising | Operations | Marketing | Food & Beverage | Technology | Staffing | Payments | Delivery | More Topics

WHITE PAPER  
Using AI to support restaurant workers, not replace them  
Lineup.ai  
DOWNLOAD NOW

TOPIC CENTER

Restaurant Systems & Technology

topic sponsor  
Lineup.ai

Skimp or lag behind here and your brand will pay. Stay on top of all the tech, from apps and websites that amp up sales, to the online ordering innovations, third-party delivery systems and POS that bring it all home.

PERFECTING PIZZA PODCAST  
POS systems at heart of restaurants, but avoid these common mistakes

OPERATIONS  
Smalls Sliders takes the stage as up-and-coming burger brand

TECHNOLOGY  
Restaurants cutting back, need to

NEWS

Fast casual execs talk deploying AI when budgets are tight

Checkers & Rally's roll out Spanish drive-thru voice ordering

Webinar: Voice AI helps restaurants drive customer satisfaction, growth

SparkPlug joins Toast Partner Ecosystem to incentivize restaurant staff

Kendra Scott, Farmer's Fridge, Bluestone Lane execs discuss technology, training at ICX Summit

Taco Bell lays out growth plan

topic sponsor  
Lineup.ai

TECHNOLOGY

Fast casual execs talk deploying AI when budgets are tight

Checkers & Rally's roll out Spanish drive-thru voice ordering

Webinar: Voice AI helps restaurants drive customer satisfaction, growth

WHITE PAPER  
Keeping an eye on your restaurant with AI technology

VIEW MORE ON TECHNOLOGY

Lineup.ai  
How To Automate Restaurant Operations  
The Ultimate Playbook  
FREE DOWNLOAD

Topic Centers are where we compile all of the content we publish on a given topic, including articles, blogs, news, white papers, case studies and more. Think of it as the home page for the topic.

Topic Center sponsorships are a great way to connect your brand to topics of significant interest to our readers. They also offer valuable lead generation opportunities.

Exclusive sponsorships come with an additional Topic Center widget that appears on our home page and at the end of content related to the topic, giving you even more brand impressions.



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# sponsored content //

Is content marketing crucial to your overall go-to-market strategy? Let us put the thought leadership content you've worked so hard to create in front of the right audience.

Sponsored content opportunities are available for any of the following types of content:



White Papers &  
Case Studies



Blog Posts



Podcasts



Videos



Webinars



Press Releases

No Content? We can help you produce what you need to kickstart your content marketing strategy.



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# special publications //

Content marketing is great for elevating your brand as an industry thought leader and for generating potential sales leads.

But not every company has the ability or bandwidth to create compelling content that drives engagement. That's why we offer a turnkey service for writing, designing, publishing and promoting custom white papers, case studies and more.

When you partner with us to create a special publication, you get:

- Credibility in the marketplace
- Knowledge and support from known industry experts
- Inclusion in our online Resources library
- Budget-friendly promotion to our large audience of executives, senior decision makers and influencers
- Lead generation to fill the top of your sales funnel



## Connected Kitchens Transform the QSR Industry



## Navigating the Convergence of Digital Ordering and Delivery

Digital ordering and delivery are an increasing part of the restaurant industry, but operators are faced with a choice: Pay someone else to perform those services, or keep them in-house.

By Richard Slavsky | Contributing writer, FaceCasual.com

SPONSORED AND PUBLISHED BY: **First Casual** **QSRweb.com** **FaceCasual**

ment solution can save time  
ts, improving food quality and  
performance.

ated Casual



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# podcasts //

Our podcasts feature interviews with industry movers and shakers and offer listeners a view into the news and trends affecting their businesses.

Sponsoring our podcasts is a great way to get your message across, in partnership with our editors, to a targeted and engaged audience. They're perfect for increasing brand awareness and establishing your company as an industry thought leader.



Join your host Mandy Wolf Detwiler for the Pizza Marketplace podcast. Each episode features interviews with industry insiders and covers topics that are critical to the success of pizza restaurant operators of all sizes.



This podcast series from the publishers of FastCasual.com, PizzaMarketplace.com and QSRweb.com provides restaurant owners and executives with the insights and inspiration they need to grow their brands. Each episode features interviews with experienced restauranteurs, industry experts, and thought leaders, who share practical tips and advice for running a successful restaurant business.



Join host Daniel Brown for the Digital Signage Today Podcast featuring interviews with industry thought-leaders and news-makers. They will explore the latest trends and innovations in digital signage hardware, software, content, and more.



Tune into the CX Innovators podcast to hear how top brands are using cutting-edge technology to take the customer experience to incredible new heights. We'll talk to the executives who are spearheading the CX charge for their brands and the tech companies they rely on to make the magic happen.



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# webinars //

## WHAT A WEBINAR CAN DO FOR YOUR BUSINESS

- Position you as a thought leader and increase your brand awareness
- Generate strong, qualified sales leads
- Educate the market about your products and services

## YOU PROVIDE THE CONTENT AND THE SPEAKERS, WE PROVIDE EVERYTHING ELSE...

**Production** – We guide you through the process and work with your speakers to ensure your webinar is well-crafted for the audience.

**Moderator** – A member of our editorial team will welcome the audience, introduce speakers and facilitate the Q&A session at the end of the webinar.

**Promotion** – We drive registrations for your webinar through an aggressive campaign that includes e-blasts, newsletter mentions, and social media posts.

**Registration / Reminders** – Users register for the webinar on our site and immediately receive an email enabling them to quickly add the webinar to their calendar. About 24 hours before the live webinar, we'll email a reminder to all registrants to encourage their attendance.

**On-Demand Hosting** – After the live webinar, we host the recording on our site for visitors to view at their convenience. Registration is required to view the recording.

**Lead Generation** – We send you the contact information of everyone who registers for the live webinar and everyone who registers to view the on-demand recording.



The graphic features the Revel Systems logo in the top left. The central image shows a plate of fried chicken with a logo that says 'POO' and 'JUST MADE, BETTER'. Below this, the text reads: 'How a Growing Chicken Concept is Driving Results Through a World-Class Customer Experience'. At the bottom left, it says 'We'll start the webinar shortly!'. On the right side, there are three small video thumbnails showing the speakers: a man in a dark shirt, a man in a blue shirt, and a woman in a pink shirt.



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4th Annual

## #QSRNext

November 13, 2024

#QSRNext is a half-day virtual event designed for busy restaurant executives. This virtual event will explore what's next for QSR brands in technology, franchising, menu innovation, staffing and more.

[Learn More >](#)

19th Annual

## Fast Casual

EXECUTIVE SUMMIT 2024

October 13-15 | Denver

Each year, FastCasual.com hosts the Fast Casual Executive Summit – a live business networking and social event where Fast Casual restaurant executives meet up to exchange ideas and make new connections. Multiple sponsorship levels plus special opportunities such as room drops and strategic product placements, ensure that marketers can participate in this highly reviewed industry event at almost any budget level.

[Learn More >](#)

8th Annual

## RESTAURANT FRANCHISING & INNOVATION SUMMIT | 2024

March 24-26 | Kansas City

Some of the fastest growing chains in the restaurant industry are the ones embracing innovation in many different areas of their business. From experience innovation to kitchen innovation to menu innovation and more, the Restaurant Franchising & Innovation Summit will look at how brands can leverage innovation in its many forms as a catalyst for franchise expansion. Multiple sponsorship opportunities will be available to connect companies with innovative products and solutions to the franchise executives in attendance.

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3rd Annual



July 31, 2024

Pizza Leadership Virtual Summit is a half-day livestream event that will bring you tips and tricks for overcoming many of the most pressing challenges that pizza operators of all sizes are facing today. Leaders from several successful pizza brands will share insights on how they're tackling labor shortages, supply chain issues, rapidly-changing customer expectations and more. You'll learn what's working for them, what's not, and how to apply those lessons in your business.

[Learn More >](#)

8th Annual



September 9-11 | Charlotte

Interactive Customer Experience (ICX) Summit gives brands one place at one time where they can discover a full range of technologies and strategies to create engaging and meaningful customer experiences. Executives from retail, restaurants, banks, hotels and other B2C companies will learn from leading CX innovators about what's working, what's not, and how to elevate the experience for their customers.

[Learn More >](#)

5th Annual



December 9-11 | Tampa

Self-Service Innovation Summit will examine advances in technology that are empowering businesses to provide products and services when, where and how consumers expect them. The event will cover self-service, kiosk and vending solutions that can be applied in a wide range of settings.

[Learn More >](#)



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