

2024

Vending Times



media kit

our mission //



Vending Times is an online publication serving the \$30 billion vending industry, which includes companies that provide merchandise vending services, refreshment services, industrial foodservice, recreational services, entertainment services, amusement machines and bulk vending machines. The site provides news, feature articles and opinion pieces that address the industry's business, legal and regulatory concerns.

about the editor //



ELLIOT MARAS // editor

editor@vendingtimes.com 

Elliot Maras brings a background covering the retail, foodservice and payments industries, having served as the editor of Automatic Merchandiser Magazine for 20 years and as the founding editor of VendingMarketWatch.com. He is a graduate of the National Automatic Merchandising Association/Michigan State University Executive Development Program, a former board member of the International Foodservice Editors Council, and a winner of the Journalism Award of the Office Refreshment Development Foundation.



KATHY DOYLE // ceo

publisher@networldmediagroup.com 

As the former group publisher of Purchasing, Semiconductor International, and Industrial Distribution magazines and websites at Reed Business Information, Kathy Doyle brings 20-plus years of print and online media experience to this position. Her background spans marketing, sales, communications and content distribution for a wide range of diverse audiences, connecting buyers and sellers in more than 10 vertical markets on a global spectrum.

editorial submissions //

WANT TO BE FEATURED ON VENDINGTIMES.COM?

Here's how to get in front of the editor:

Press Releases. We love them! But make it easy for us. Copy and paste your press release into the body of an email addressed to Editor@VendingTimes.com (Don't attach it). Sending a PDF will not prevent copy-editing, but it will probably delay the posting of your news.

Include photos. Include photographs and/or video if available and of good quality. Standard-format digital files are accepted (.png, .jpg, .gif) as are video links, and embed codes. Identify the source and person or place shown; if more than one person, tell us who's who (by name, title, company).

Avoid flowery descriptions and exaggerated or hyperbolic expressions of praise. No opinions; stick to the facts and keep them short and sweet.

Provide a quote from a specific brand leader. Include name, title and employer of the person being quoted.

Provide lists and/or stats when possible.



editorial calendar //

Below are just some of the topics we will cover throughout the year. Contact your Network World Media Group account representative to learn how your brand can be associated with our coverage of any of these topics.

- Convenience services industry outlook
- Cashless technology update
- Coffee service outlook
- Micro market update
- Amusement machine equipment and technology update
- Diversification opportunities for convenience services
- Convenience services software update
- How to find high quality labor for convenience services
- Equipment maintenance best practices
- Delivery vehicles update
- Outlook for family entertainment centers
- Coffee brewer update
- Candy and snack trends
- Beverage trends
- Refrigerated and frozen food trends
- Warehouse equipment update
- Manual cafeteria equipment update
- Bulk vending equipment update
- Pros and cons of operating a commissary for vending food
- Payment equipment and technology update
- Social media marketing update
- Expanding into sports betting
- Healthy food and beverage update
- Family entertainment centers update
- Future of cash payment



mediakit@vendingtimes.com



Subscribe



Vending Times

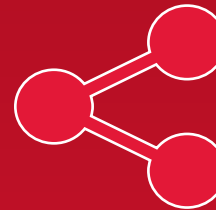
our audience //



SITE TRAFFIC

188,000+ annual users

325,000+ annual page views



SUBSCRIBERS AND FOLLOWERS

11,500+ email newsletter subscribers

7,400+ social media followers
(Twitter, LinkedIn, Facebook)

14,000+ push notification subscribers

65% VP-LEVEL
AND UP

35% DIRECTORS
AND MANAGERS



- WHERE OUR READERS ARE FROM -

75%
North America

13%
Europe

10%
Asia/Pacific

our audience //

Our audience includes representatives of these brands and more...

4 Seasons Coffee Co
7-Eleven
Accent Food Service
Acme Music & Vending Co
Adventure Island
Adventure Park
All Star Services Inc.
Alpha-Omega Amusements & Sales
Alpine Vending Co
Answer Vending Inc.
Aramark Refreshment Services
Army & Air Force Exchange Service
Arzo Sports & Fun Park
Atnip Co Inc
Austin's Park n' Pizza
Automated Services
B & B Theatres
Bavarian Inn Lodge
Bay Coffee & Tea Co.
Best Choice Vending
Betson Enterprises
Big Apple Fun Center
Bigfoot Fun Park
Black Oak Casino Resort
Blackbeard's Cove Family Fun Park
Boston University
Breaktime Coffee Service
Bullwinkle's Pizza
Burdette Beckmann
Cache Valley Fun Park
Camelback Vending Services
Campland on the Bay
Canteen Corp

Canteen Refreshment Services
Capital Amusement Service
Caribou Coffee
Champion Amusement
Chinook Winds Casino Resort
Churchville Golf Center
Cici's Pizza
Circus Circus Hotel Casino
Clubhouse Fun Center
Coinstar Inc.
Coming Attractions Theatres
Compass Grp
Continental Services
Costa's Family Fun Park
Dave & Buster's
Disney
Elliot's Vending
Equinox Laser Tag
Evolve Bank & Trust
Family Fun Center
Fantasy Raceway
Fiesta Fun Center
First Choice Vending
Five Star Food Service, Inc.
Frankenmuth Jellystone Park
Fun Stop Amusements & Bulk Ven
GameTown Pizza
Gatti's Pizza
Goldman Sachs
H Lazar & Son Inc
Hilton Worldwide
Hinkle Family Fun Center
Holiday Lanes

Incredible Pizza Company
Iowa State University
Jay-Gee's Fun Center
Ka-Ko Jo's Family Fun Center
King Putt
Lahey Family Fun Park
Legacy Coin
Live Oak Bank
Luigi's Pizza and Fun Center
Main Event Entertainment
Maple Family Centers
Mark Vend Company
Max Bowl
Miami University
Michigan State University
Mitsubishi Fuso Truck Of America
Morgan Stanley
Mtech Distributors
National Association Blind Merchants
Navy Exchange
Navy Exchange Service Command
NEB's Fun World
Northwestern University
Oasis Family Fun Center
Paramount Coffee Co
Patterson Co., Inc
Pelican Vending
Peter Piper Pizza
Pinballz Arcade
Pinnacle Entertainment Group
Poppa Rollo's Pizza
Pueblo Bank & Trust
QubicaAMF Worldwide

Quiznos
River City Vending
RPM Raceway
Ryan Family Amusements
Sam's Club
Sandusky Star Lanes
Sarnow Vend Supply
Saverino & Associates
Shenaniganz
Simple Simon Pizza
Skate World Skate Center
Sky High Sports
Sodexo
Southeastern Vending Services
Spare Time Entertainment Center
Sparkles Family Fun Center
Staples
Starbucks
Sunstar Vending Inc
Superior Vending Services Inc
The Container Store
The Track Family Fun Parks
The University of Chicago
The Wittern Group
Tri County Vending
Tri State Amusement Inc
U.S. Bank
UCLA Housing Services
Vend-O-Matic
Vistar Corp
Walmart
Workout Anytime
Zao Island



mediakit@vendingtimes.com



Subscribe

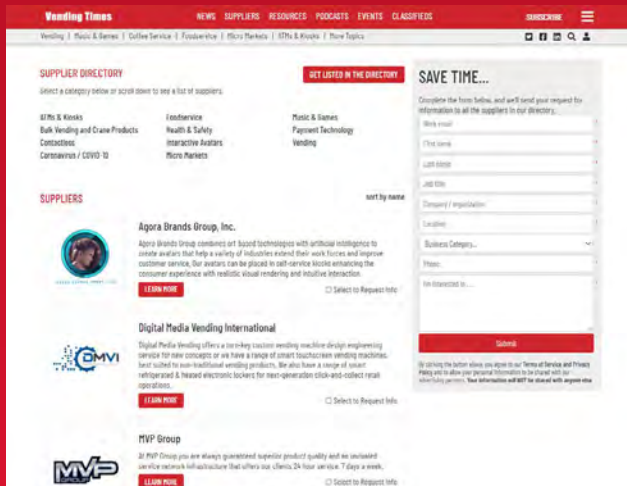


Vending Times

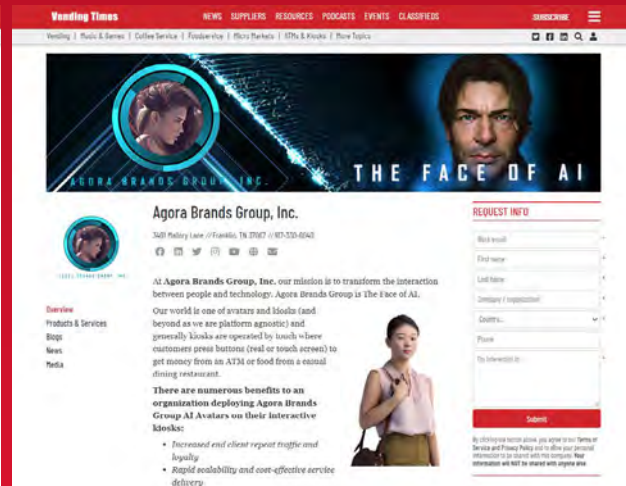
company showcase //

A Company Showcase is your springboard to a successful marketing campaign on our site and puts your company at the fingertips of potential buyers as they browse our Supplier Directory. It provides you with both brand awareness and lead generation opportunities.

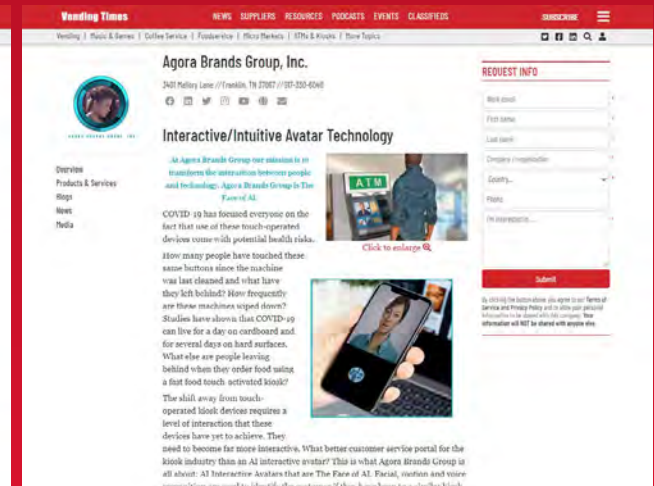
The Company Showcase includes these key elements:



SUPPLIER DIRECTORY LISTING
Gain exposure to potential customers who use the directory to find vendors by name or by category. Users can request information from suppliers straight from the directory. Your listing leads to your Company Showcase.



COMPANY SHOWCASE
Visitors can learn about your company and products/services, download your white papers and case studies, and access news and other content on our site that mentions you. A contact form makes it easy for users to request more information from you. You can also include links to your website and social media pages.



PRODUCT/SERVICE SHOWCASES
Found within your Company Showcase, these provide visitors with more information about your specific offerings.



mediakit@vendingtimes.com



Subscribe



Vending Times

email newsletters //

Our newsletters offer a variety of ad opportunities to meet any budget. They're a cost-effective way to get your brand message in front of your target audience.

The screenshot shows the top of a newsletter email. It features logos for 'AUTOMATION & SELF-SERVICE', 'KIOSK marketplace', and 'Vending Times'. The date is 'OCTOBER 05, 2023' and there are links for 'SUBSCRIBE | ADVERTISE'. A main advertisement for 'LOCK AMERICA INC.' is featured, with the headline 'Control the Access Point On Your ATM And Kiosk Enclosures'. Below this, there are sections for 'TOP STORIES' with three articles: 'In-store media: Retail's next frontier', 'European vending, coffee service recover slowly from COVID', and 'Transact acquires Quickcharge'. At the bottom, there is a 'NEWS & FEATURES' section with the headline 'Retail group lauds Supreme Court decision to hear swipe fee case'. A 'Self-Service Innovation Summit' event is also promoted.

VENDING TIMES NEWSLETTER

Our regular newsletter keeps readers up to date on the top industry news, trends and insights and includes content from our sister sites, Automation & Self-Service and Kiosk Marketplace.

DELIVERY SCHEDULE: Tuesday, Thursday
SUBSCRIBERS: 23,200+

The screenshot shows the Vending Times website. At the top, there is a 'WEEK IN REVIEW: OCTOBER 29, 2022' banner with social media icons. Below this is an advertisement for 'Seed Warehouse' with the headline 'Eliminate expensive and outdated handhelds with Seed Warehouse.' The main section is titled 'THIS WEEK'S TOP HEADLINES' and lists several news items: 'Keurig Dr Pepper boosts Q3 2022 sales, earnings slide', 'Danone lifts Q3 2022 sales, beats analyst expectations', 'Virginia bakery debuts cupcake vending machine', 'Michigan county installs health supply vending machine', and 'Sodexo sales, earnings rebound in fiscal 2022'. There is a 'READ MORE NEWS' link. Below this is a 'Self-Service Innovation Summit' event for December 14-16, 2022 in Hollywood, FL. The next section is 'THIS WEEK'S FEATURES' with items like 'NFT vending machine to debut in London', 'PourMyBeer teams with GoTab POS', 'Self-service tech to hit \$76.78B by 2030, ATMs to dominate market', 'Residents object to pizza machine in UK car park', and 'Belgium pulls cigarette machines from bars, restaurants'. There is a 'READ MORE FEATURES' link. The final section is 'THIS WEEK'S RESOURCES' with the link '2022 Kiosk Marketplace Census Report'.

WEEK IN REVIEW

Our weekly round-up of the top stories impacting the vending industry.

DELIVERY SCHEDULE: Saturday
SUBSCRIBERS: 11,500+



mediakit@vendingtimes.com



Subscribe



Vending Times

email newsletters //

Our newsletters offer a variety of ad opportunities to meet any budget. They're a cost-effective way to get your brand message in front of your target audience.

Vending Times Special Product Edition | July 2020

Fiorucci Appetaggios – Product of the Year!

Fiorucci Appetaggios were voted Product of the Year in Automatic Merchandiser's 2020 Reader's Choice Awards for best meat and protein snack! These single serve snacks are available in four varieties with smoky prosciutto or hard salami wrapped around cranberry or peach infused mozzarella cheese. Appetaggios bring fresh innovation to the snacking industry while also meeting the key consumer need for 100% vegetarian-fed, antibiotic free pork, with no added preservatives, flavors, ingredients or nitrates.

[Learn More](#)




Attention Taste Buds: Delicious Snacks For Your Delight

Nothing flies off the shelves quite like delicious snack cakes from Fieldstone Bakery! These irresistible packages of happiness make taste buds come alive. Keep it classic with a Glazed Honey Bun, or take snacktime out of this world with a Cosmo Blast Brownie. Either way, vending machines stocked with these favorites won't stay stocked for long. Perfect for vending, micro markets, catering, and cafeterias.

[Learn More](#)

High-tech coolers unlocking new opportunities and giving consumers what they want when they want it most!

With people on the go, convenience technologies in places where we need them has become increasingly necessary. The all-new PicoCooler provides operators with the opportunity to grow into semi-public areas, such as hotels,



E-MAIL SHOWCASE

Put your product and service offerings in the spotlight with an ad in this monthly e-mail to all of our opt-in subscribers.

DELIVERY SCHEDULE: MONTHLY
SUBSCRIBERS: 11,500+

TOP 10

This newsletter recaps the previous month's most-read stories, most-downloaded resources, most-visited company showcases and more.

DELIVERY SCHEDULE: Monthly
SUBSCRIBERS: 11,500+

Vending Times

TOP TENS: DECEMBER

TOP 10 NEWS & FEATURES

1. Tata Consumer Products makes offer for Coffee Day Enterprises' vending business
2. Mondelez names Laura Stein EVP/general counsel
3. Beyond micro markets: Any product in any location
4. Biden OBM director pick supported national soda tax
5. Fresh food vending's time is here; pioneers explore why
6. Vending machine features elf singing Christmas songs
7. Why touchless now drives self service
8. Amusement Expo International in May features John Kriesel keynote
9. Immersive entertainment rises on several fronts despite pandemic
10. AMI Entertainment Network features Stevie Nicks album giveaway

THALES ON-DEMAND WEBINAR SERIES

Enhance security and reduce fraud. Discover how next generation document readers and identity verification technology can make your transactions more secure.

[Download Now!](#)

TOP RESOURCES

1. Cellular Networks Driving New Retail Business Models
2. Thriving During A Pandemic: Opening A New Business & Pop-Up Arcade
3. The Low Touch Economy - Going Contactless
4. Next Generation Document Readers
5. Prospering During A Pandemic: Scary Strokes Launches Embed's Mobile Wallet
6. Document Readers in E-Commerce

TOP SHOWCASES

1. Digital Media Vending International
2. Embed
3. Renetec, Inc.

e-blasts //

Deliver your customized message to subscribers who have opted in to receive promotional messages from our advertisers and partners. You provide the subject line, copy, images and HTML code or, for an additional fee, we can develop a custom email message for you. E-blasts are great for promoting new products, special offers, free downloads, and much more.




TOP RETAIL BRANDS TURN SPIRALS.




Looking to keep customers happy? Want to optimize each SKU? Switch to the products in the Campbell's Convenience Portfolio and excite hungry, on-the-go customers with beloved #1 retail brands*, like **Snyder's of Hanover**®, **Lance**®, **Cape Cod**®, **Goldfish**® and more.

EASY SWITCH. EASY WIN.

MEALS & BEVERAGES SNACKS



THE MIX THAT MOVES




SEE TIPS & INSIGHTS TO CREATE THE MIX THAT MOVES!

Offering the right product assortment is crucial to success in vending and micro-markets.

Here we explore three different aspects of ensuring you have a food mix that's optimal for your varying consumer base as well as the El Monterey® choices that deliver delicious, easy-to-prepare goodness.

READ ON ►



Ruiz FOODSERVICE EL MONTEREY®
ruizfoodservice.com

Ruiz®, El Monterey® and Tomados® are trademarks owned by Ruiz Food Products, Inc. Ruiz Foods is a certified Minority Business Enterprise, certificate number SC03978. ©2023 Ruiz Food Products, Inc.



WHAT'S A Doodle?



MINI TREATS THAT BRING MAJOR FLAVOR

Everyone loves the flavor of lemon, and these tasty bite-size treats won't disappoint with the perfect blend of crunch and sweetness, all in a colorful 1.0 oz package! Our Lemon Mini Doodles qualify for FitPick Select, making them a perfect addition to any vending machine or micro market. Each individually packaged pouch provides 16 grams of whole grain with a delightful touch of lemony goodness, and the colorfully signed pouch is sure to grab your customer's attention.

Combine E-blasts and Push Notifications for powerful marketing outreach.

push notifications //

Push notifications are a high impact marketing solution. Subscribers visit the website and opt-in to receive notifications from us directly to their device of choice. Your message is then sent directly to these devices (desktop, laptop, tablet and phone). Subscribers do not even have to be viewing our site to receive these notifications.

14,000+
Push
Notification
Subscribers

Create new business opportunities with Unattended Solutions

Cashless payments are transforming the vending industry and Ingenico solutions offer flexibility and convenience with electronic payment acceptance.

LEARN MORE →

ingenico

Google Chrome

ingenico

Ingenico's Self-Service Solutions

Learn more about key benefits of engaging your self-service customers.

www.vendingtimes.com

Download Now

Fair

The air quality is generally acceptable for most individuals. However, sensitive groups may experience minor to moderate symptoms from long-term exposure.

32

More Details →

Hurricane or not, Isaias races toward Carolinas as residents brace for impacts

After sparing Florida the storm's worst, forecasts say Isaias may not be as friendly to the Carolinas as the system may not stay a tropical storm for long.

WEATHER ALERTS

Create new business opportunities with Unattended Solutions

Cashless payments are transforming the vending industry and Ingenico solutions offer flexibility and convenience with electronic payment acceptance.

LEARN MORE →

ingenico

Google Chrome

ingenico

Ingenico's Self-Service Solutions

Learn more about key benefits of engaging your self-service customers.

www.vendingtimes.com

Download Now

Combine E-blasts and Push Notifications for powerful marketing outreach.



display ads //

SHOP CRANE & REDEMPTION

PAYMENTS

Payroc taps Ingenico for self-serve kiosk

Secure Innovation announces ATM cash protection solutions

Seeking nominations for 2024 Top 50 retail innovators report

Five Star Food Service acquires Southern Vending

Nestle to divest peanut allergy treatment business

Bulgaria Coca-Cola names CEO

Venture firm acquires Romania convenience services provider

Quench acquires 2 Florida ice machine service companies

dpl
Wireless You Can Bank On.

BANNER ADS

Build or reinforce your brand awareness with a banner campaign designed to meet your budget.

NEWS

Canteen acquires Camelback Vending Services

DKR-Texas Memorial Stadium offers flashbin checkout kiosks

Contraceptives coming to NYU vending machines

Secure Innovation announces ATM cash protection solutions

Seeking nominations for 2024 Top 50 retail innovators report

Five Star Food Service acquires Southern Vending

Nestle to divest peanut allergy treatment business

MORE NEWS

MORE FEATURES

ATMS & KIOSKS
How cash recyclers help meet changing customer needs

COMMENTARY
How to select and invest in commercial cooking equipment

COMMENTARY
Metaverse venues cloud lofty aspirations

COMMENTARY
How robotics are changing unattended retail

VENDING
Hot meals score high at SUNY Delhi campus vending

SELF-SERVICE INNOVATION SUMMIT

December 4-6, 2023 | Miami

EL MONTEREY THE MIX THAT MOVES

BOOST SALES

STICKY FOOTER ADS

Place your leaderboard banner in our Sticky Footer ad unit that remains visible as the user scrolls the page.

display ads //

The screenshot shows the Vending Times website layout. The main article is titled "Gaming and entertainment: A new era for F&B". Below the main image of a game machine area, there is a speedbump ad for "BETSON IMPERIAL" with the headline "Keep Your Equipment Operating and Earning". The ad text reads: "Betson Imperial Parts & Service offers a full line of parts and service to the amusement, vending, office coffee service, gaming, and billiard industries. Shop with thousands of SKU's to keep your equipment running smoothly. Learn More".

SPEEDBUMP ADS

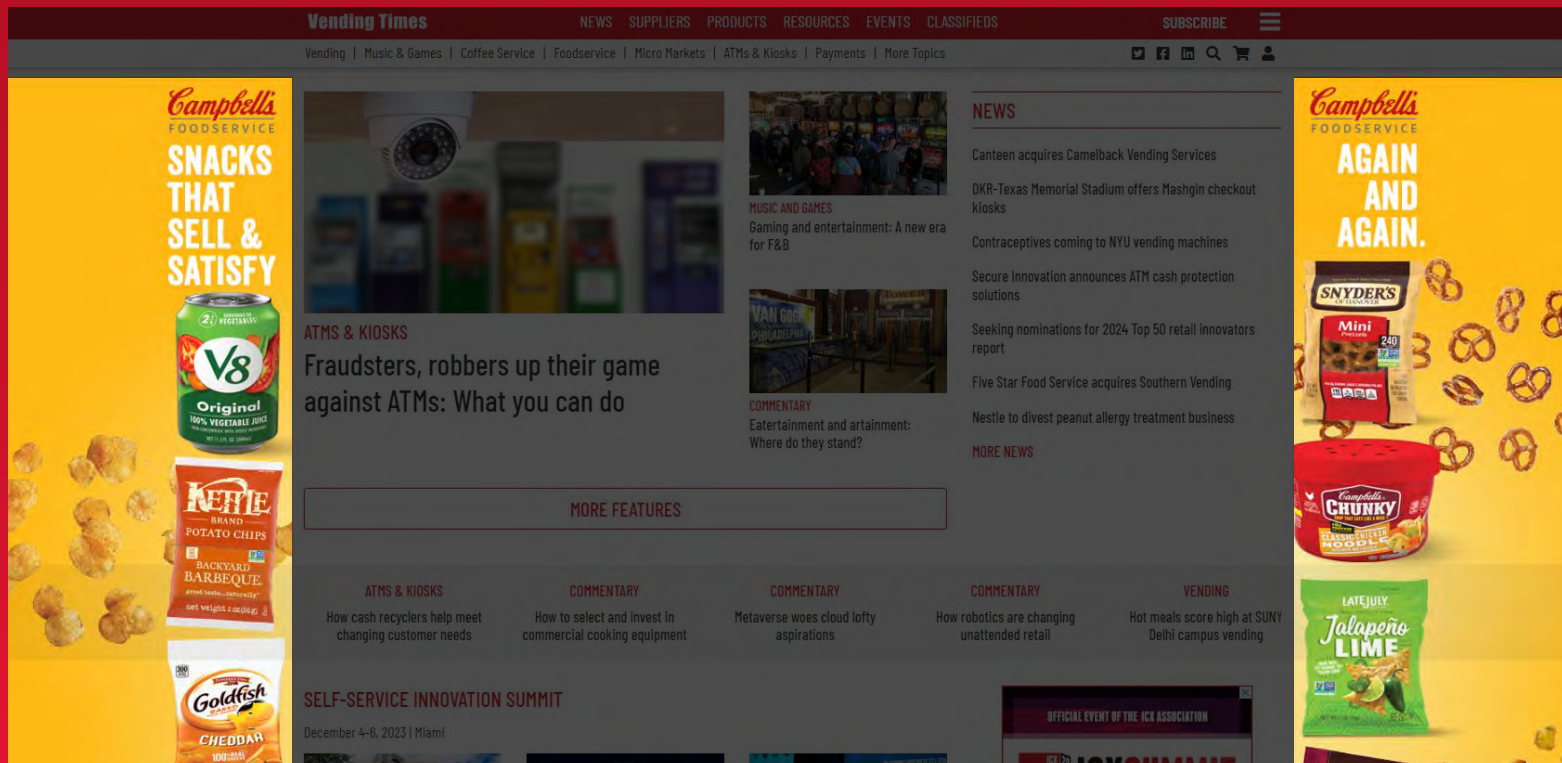
Speedbump ads appear in articles, blogs and news items just below the main image of the story. They will naturally pass through the reader's field of vision as they scroll to read.

The screenshot shows a prestitial ad for Ingenico. The ad headline is "Create new business opportunities - Unattended Solutions". Below the headline, it says: "Cashless payments are transforming the vending industry and Ingenico solutions offer the flexibility and convenience with electronic payment acceptance." There is a "Learn More" button and an image of an Ingenico vending machine. The Ingenico logo is at the bottom left of the ad. In the top right corner of the page, there is a link that says "CONTINUE TO SITE » or wait 4 seconds".

PRESTITIAL ADS

Prestitial ads are great for making an immediate and significant impression on site visitors. These ads typically serve when a user enters the site for the first time each day. The ad stays visible for 15 seconds or until the user clicks "Continue to Site."

display ads //



WALLPAPER ADS

With Wallpaper ads your brand is displayed prominently on both sides of the page. Wallpaper ads serve on each home, article, news and blog page view. (Not served on mobile devices and may not be visible to some desktop users.)

topic centers //

Vending Times NEWS SUPPLIERS PRODUCTS RESOURCES EVENTS CLASSIFIEDS SUBSCRIBE

Vending | Music & Games | Coffee Service | Foodservice | Micro Markets | ATMs & Kiosks | Payments | More Topics

ZEBRA CAPTURE YOUR EDGE
EMPOWERING THE DESIGN OF YOUR KIOSK.
SCAN ENGINES BY ZEBRA
www.zebra.com/OEM

TOPIC CENTER topic sponsor
ATMs & Kiosks **ZEBRA** CAPTURE YOUR EDGE

Convenience services operators often supplement their vending, coffee service, foodservice and micro market services with ATMs and kiosks. The kiosks play an integral role in micro markets, as noted in the micro market description above.

NEWS

- Secure Innovation announces ATM cash protection solutions
- Bitcoin Depot expands in Iowa, Louisiana
- ATM fees hit high of \$4.73
- Diebold Nixdorf expands cash recycler series

ATMS & KIOSKS topic sponsor
Zebra Technologies

How cash recyclers help meet changing customer needs

Secure Innovation announces ATM cash protection solutions

Fraudsters, robbers up their game against ATMs: What you can do

WEBINAR
Serving the Digital Natives

VIEW MORE ON **ATMS & KIOSKS**

Topic Centers are where we compile all of the content we publish on a given topic, including articles, blogs, news, white papers, case studies and more. Think of it as the home page for the topic.

Topic Center sponsorships are a great way to connect your brand to topics of significant interest to our readers. They also offer valuable lead generation opportunities.

Exclusive sponsorships come with an additional Topic Center widget that appears on our home page and at the end of content related to the topic, giving you even more brand impressions.



sponsored content //

Is content marketing crucial to your overall go-to-market strategy? Let us put the thought leadership content you've worked so hard to create in front of the right audience.

Sponsored content opportunities are available for any of the following types of content:



White Papers &
Case Studies



Blog Posts



Podcasts



Videos



Webinars



Press Releases

No Content? We can help you produce what you need to kickstart your content marketing strategy.



mediakit@vendingtimes.com



Subscribe



Vending Times

special publications //

Content marketing is great for elevating your brand as an industry thought leader and for generating potential sales leads.

But not every company has the ability or bandwidth to create compelling content that drives engagement. That's why we offer a turnkey service for writing, designing, publishing and promoting custom white papers, case studies and more.

When you partner with us to create a special publication, you get:

- Credibility in the marketplace
- Knowledge and support from known industry experts
- Inclusion in our online Resources library
- Budget-friendly promotion to our large audience of executives, senior decision makers and influencers
- Lead generation to fill the top of your sales funnel



podcasts //

Our podcasts feature interviews with industry movers and shakers and offer listeners a view into the news and trends affecting their businesses.

Sponsoring our podcasts is a great way to get your message across, in partnership with our editors, to a targeted and engaged audience. They're perfect for increasing brand awareness and establishing your company as an industry thought leader.



Join your host Mandy Wolf Detwiler for the Pizza Marketplace podcast. Each episode features interviews with industry insiders and covers topics that are critical to the success of pizza restaurant operators of all sizes.



This podcast series from the publishers of FastCasual.com, PizzaMarketplace.com and QSRweb.com provides restaurant owners and executives with the insights and inspiration they need to grow their brands. Each episode features interviews with experienced restauranteurs, industry experts, and thought leaders, who share practical tips and advice for running a successful restaurant business.



Join host Daniel Brown for the Digital Signage Today Podcast featuring interviews with industry thought-leaders and news-makers. They will explore the latest trends and innovations in digital signage hardware, software, content, and more.



Tune into the CX Innovators podcast to hear how top brands are using cutting-edge technology to take the customer experience to incredible new heights. We'll talk to the executives who are spearheading the CX charge for their brands and the tech companies they rely on to make the magic happen.

webinars //

WHAT A WEBINAR CAN DO FOR YOUR BUSINESS

- Position you as a thought leader and increase your brand awareness
- Generate strong, qualified sales leads
- Educate the market about your products and services

YOU PROVIDE THE CONTENT AND THE SPEAKERS, WE PROVIDE EVERYTHING ELSE...

Production – We guide you through the process and work with your speakers to ensure your webinar is well-crafted for the audience.

Moderator – A member of our editorial team will welcome the audience, introduce speakers and facilitate the Q&A session at the end of the webinar.

Promotion – We drive registrations for your webinar through an aggressive campaign that includes e-blasts, newsletter mentions, and social media posts.

Registration / Reminders – Users register for the webinar on our site and immediately receive an email enabling them to quickly add the webinar to their calendar. About 24 hours before the live webinar, we'll email a reminder to all registrants to encourage their attendance.

On-Demand Hosting – After the live webinar, we host the recording on our site for visitors to view at their convenience. Registration is required to view the recording.

Lead Generation – We send you the contact information of everyone who registers for the live webinar and everyone who registers to view the on-demand recording.



ZEBRA

Serving the Digital Natives

Providing a multi-dimensional shopping experience that exceeds digital savvy customer expectations

By Richard Thompson Director, Global OEM Sales
& Mark Thomson, Director of Retail & Hospitality Solutions EMEA

The slide features the Zebra logo at the top left. The main title is in white, and the subtitle is in blue. Below the subtitle, the speakers' names and titles are listed in white. On the right side of the slide, there is a vertical strip containing three small video call windows showing the speakers.

executive summits //

5th Annual



December 9-11 | Tampa

Self-Service Innovation Summit will examine advances in technology that are empowering businesses to provide products and services when, where and how consumers expect them. The event will cover self-service, kiosk and vending solutions that can be applied in a wide range of settings.

[Learn More >](#)



8th Annual



September 9-11 | Charlotte

Interactive Customer Experience (ICX) Summit gives brands one place at one time where they can discover a full range of technologies and strategies to create engaging and meaningful customer experiences. Executives from retail, restaurants, banks, hotels and other B2C companies will learn from leading CX innovators about what's working, what's not, and how to elevate the experience for their customers.

[Learn More >](#)



at the watercooler //

At the Watercooler is a sponsored content opportunity.

Here's how it works:

1. An executive from your company completes a short Q&A (4-6 questions).
2. We edit the executive's responses for grammar, spelling, clarity, etc. and send a final draft for your approval.
3. We publish the approved draft as a sponsored blog post on the website.
4. Your company logo is displayed at the top of the blog post.
5. The blog post will appear on the home page for a minimum of 1 week and will be accessible via the Features and Blogs archives for a minimum of 1 year.
6. If you have a Company Showcase, your blog post will also appear there for as long as your Company Showcase is active.
7. Posted on our social media pages.
8. You have the right to re-publish the blog post on your own website.



Get started today!

contact us //

CREATIVE INQUIRIES

If you have any questions or concerns about creative specifications and submission, please contact:

JENNIFER A. RECKTENWALD | VP OF CLIENT SERVICES/ASSOCIATE PUBLISHER-BUSINESS SITES
marketingservices@networldmediagroup.com | tel: 502.241.7545 ext. 139 | fax: 502.241.1385

ADVERTISING AND PACKAGE OPTIONS

GAYLE GARRETT | LEAD AND CRM COORDINATOR
adv@networldmediagroup.com | toll free: 877.441.7545 | direct: 502.241.7545 ext 123 | fax: 502.241.1385

KATHY DOYLE | CEO
publisher@networldmediagroup.com | Twitter: @katmdoyle

NETWORLD MEDIA GROUP | mediakit@networldmediagroup.com



NETWORLD MEDIA group

Through these media & events properties, Network Media Group brings critical business knowledge to more than 500,000 people around the world every month.



Vending Times

