



20  
25

media kit

*Fast*  
**Casual**.com

# our mission //



To help Fast Casual restaurant executives operate profitably and deliver outstanding customer experiences. FastCasual.com reports on news, events, trends and people in the \$42.2 billion Fast Casual restaurant industry; we cover all of the latest innovations in:

- Food & beverage
- Restaurant technology & equipment
- Restaurant design, layout & signage
- Operations management
- Staffing & training
- Food safety
- Customer experience
- Franchising
- Marketing & branding
- Regulatory compliance & risk management
- Sustainability
- Menu development
- Supply chain
- Health & nutrition
- And much more!



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# about the editor //



## CHERRYH CANSLER // editor

[editor@fastcasual.com](mailto:editor@fastcasual.com) 

Before joining Network Media Group as Vice President of Events, Cherryh Cansler spent several years as VP of Editorial managing the company's nine B2B publications. Throughout her 20-year career as a journalist, she's written about a variety of topics, ranging from the restaurant industry and technology to health and fitness news. Her byline has appeared in a plethora of newspapers, magazines and websites, including Forbes, The Kansas City Star and American Fitness magazine. She also serves as the editor for FastCasual.com.



## KATHY DOYLE // ceo

[publisher@networldmediagroup.com](mailto:publisher@networldmediagroup.com) 

As the former group publisher of Purchasing, Semiconductor International, and Industrial Distribution magazines and websites at Reed Business Information, Kathy Doyle brings 20-plus years of print and online media experience to this position. Her background spans marketing, sales, communications and content distribution for a wide range of diverse audiences, connecting buyers and sellers in more than 10 vertical markets on a global spectrum.



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# editorial submissions //

## WANT TO BE FEATURED ON FASTCASUAL.COM?

### Here's how to get in front of the editor:

**Press Releases.** We love them! But make it easy for us. Copy and paste your press release into the body of an email addressed to [Editor@FastCasual.com](mailto:Editor@FastCasual.com) (Don't attach it). Sending a PDF will not prevent copy-editing, but it will probably delay the posting of your news.

**Include photos.** Include photographs and/or video if available and of good quality. Standard-format digital files are accepted (.png, .jpg, .gif) as are video links, and embed codes. Identify the source and person or place shown; if more than one person, tell us who's who (by name, title, company).

**Avoid flowery descriptions and exaggerated or hyperbolic expressions of praise.** No opinions; stick to the facts and keep them short and sweet.

**Provide a quote from a specific brand leader.** Include name, title and employer of the person being quoted.

**Provide lists and/or stats when possible.**



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# editorial calendar //

Below are just some of the topics we will cover throughout the year. Contact your Network Media Group account representative to learn how your brand can be associated with our coverage of any of these topics.

- Fast casuals embracing AI
- Why your loyalty program is missing the mark
- What Gen Z really wants from your restaurant
- Can virtual brands still thrive?
- Autonomous restaurants on the rise
- How to improve your training platform
- Diversifying your leadership team
- Choosing the right partner for your next tech deployment
- Fall menu trends
- Winter menu trends
- Pumping up your catering offerings
- The ROI of robotics: Does it exist?
- Cheap ways to engage your restaurant customers
- Defining 'dynamic pricing'
- How fast casuals staying afloat during wage increases
- Using tech to pad labor shortages
- Women in the lead
- Boomers, Gen Z may be key to labor shortages
- State of the Fast Casual Industry: Where are we now
- Making third-party delivery work for your brand



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# our audience //



## SITE TRAFFIC

**830,000+** annual users  
**1,142,000+** annual page views

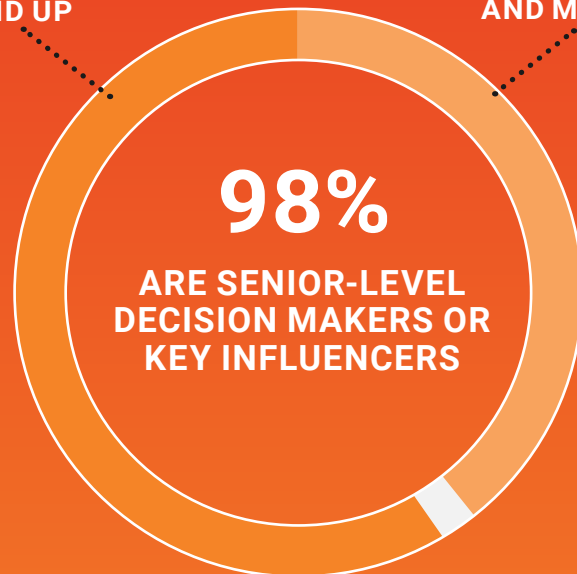


## SUBSCRIBERS AND FOLLOWERS

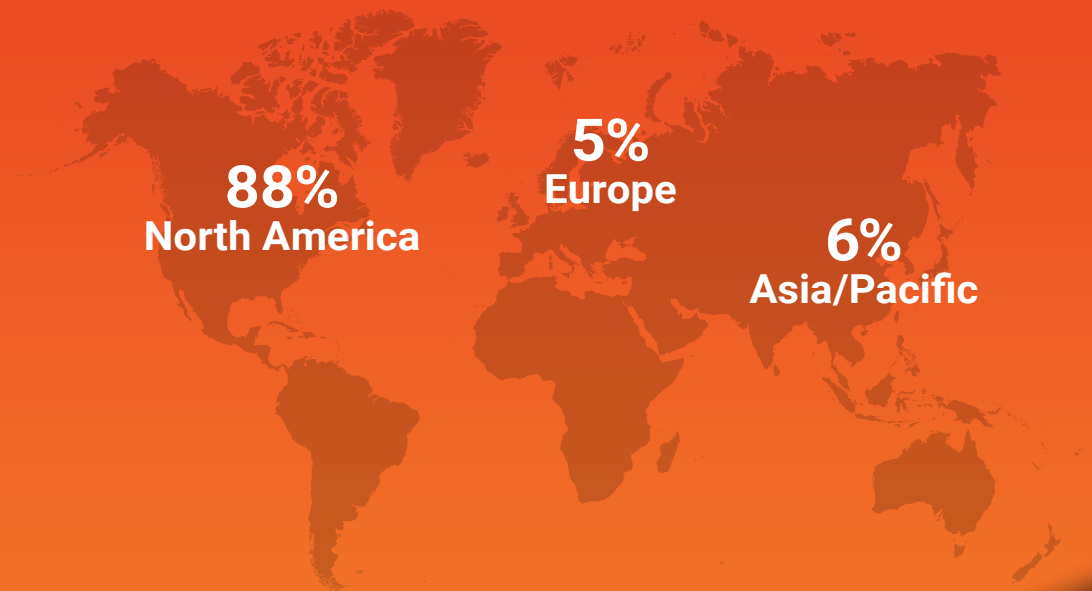
**30,900+** email newsletter subscribers  
**41,200+** social media followers  
**42,300+** push notification subscribers

57% VP-LEVEL  
AND UP

41% DIRECTORS  
AND MANAGERS



## - WHERE OUR READERS ARE FROM -



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# our audience //

Our audience includes representatives of these brands and more...

Atlanta Bread Company	Freebirds World Burrito	Pita Pit
Au Bon Pain	Fresh Brothers	Pokeworks
Bruegger's Bagels	Freshii	Qdoba Mexican Grill
BurgerFi	Friendly's Ice Cream	Quiznos
California Tortilla	Fuzzy's Taco Shop	Raising Cane's Chicken Fingers
Capriotti's Sandwich Shop	Giardino Gourmet Salads	Rubios Mexican Grill
Chicken Salad Chick	Holler and Dash	Schlotzsky's
Chipotle	HuHot Mongolian Grill	Scooter's Coffee
Clean Juice	Jamba Juice	Shake Shack
Coolgreens	Jason's Deli	SkinnyFATS
Corelife Eatery	Lettuce Entertain You	Smashburger
Cowboy Chicken	McAlister's Deli	Smiling Moose Deli
CRAVE Franchising	Modern Market	Tazikis Mediterranean Cafe
Culver's	Moe's Southwest Grill	Tender Greens
Curry Up Now	Mooyah Burgers & Fries	Teriyaki Madness
Dickey's Barbecue Pit	Muscle Maker Grill	The Habit Burger Grill
Dillas Quesadillas	Naf Naf Grill	The Halal Guys
Dog Haus Worldwide	Nando's PERi PERi USA	Tropical Smoothie
Earl of Sandwich	Newk's Eatery	Wahlburgers
Einstein Bagels	Noodles & Company	Wayback Burgers
El Pollo Loco	Pancho's Mexican Grill	Wildflower Bread Company
Erbert & Gerbert's	Panda Express	Wing Zone
Everbowl	Panera	Wingstop
Fazolis	Pei Wei	Zaxby's
Firehouse Subs	Penn Station	Zoe's Kitchen
Five Guys	Pincho Factory	Zoup!
Freddy's Frozen Custard	Pinkberry	zpizza



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# connecting you to a **large audience** of restaurant industry professionals

**Fast Casual** is part of the Network Media Group family of restaurant/foodservice media and events that reach **more than 1.7 million** site visitors, subscribers, followers and event attendees every year.



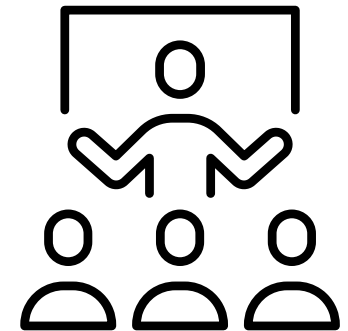
**1.5 MILLION**  
Site Visitors Annually



**167,000**  
Email & Push Notification Subscribers



**65,000**  
Social Media Followers



**1,600**  
Event Attendees



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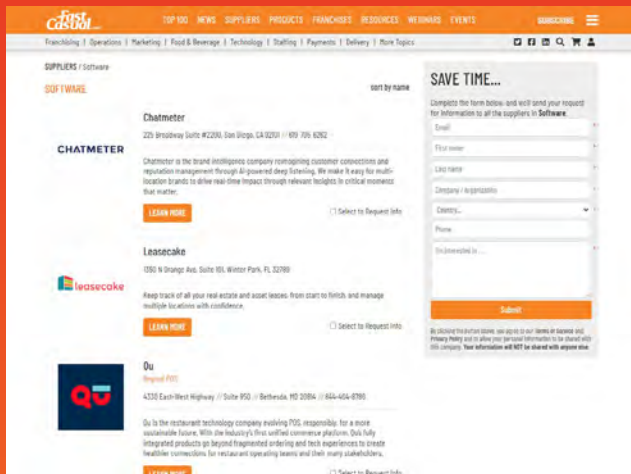
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# company showcase //

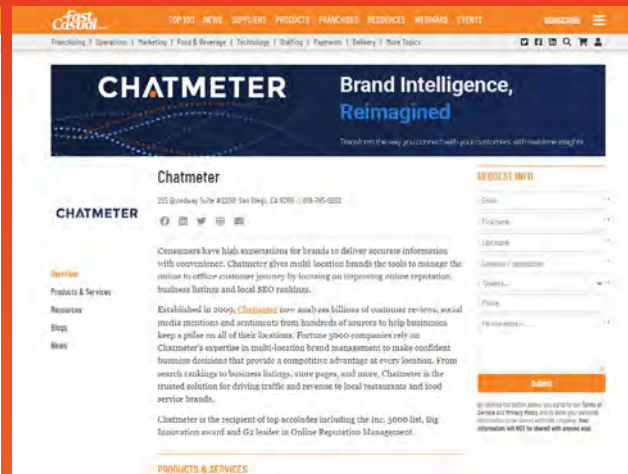
A Company Showcase is your springboard to a successful marketing campaign on our site and puts your company at the fingertips of potential buyers as they browse our Supplier Directory. It provides you with both brand awareness and lead generation opportunities.

The Company Showcase includes these key elements:



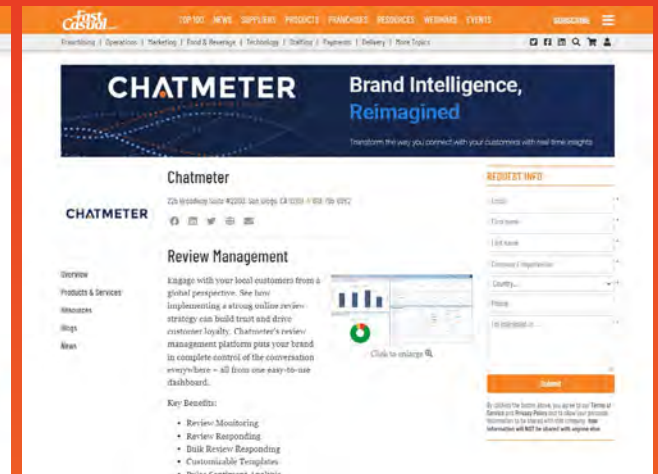
## SUPPLIER DIRECTORY LISTING

Gain exposure to potential customers who use the directory to find vendors by name or by category. Users can request information from suppliers straight from the directory. Your listing leads to your Company Showcase.



## COMPANY SHOWCASE

Visitors can learn about your company and products/services, download your white papers and case studies, and access news and other content on our site that mentions you. A contact form makes it easy for users to request more information from you. You can also include links to your website and social media pages.



## PRODUCT/SERVICE SHOWCASES

Found within your Company Showcase, these provide visitors with more information about your specific offerings.



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# franchise directory //

Thousands of experienced restaurant professionals visit our site every month and many of them are interested in franchise opportunities. The Franchise Directory is where they can connect with you and learn why your brand is a great investment.

The screenshot shows a directory listing for Mountain Mike's Pizza. It includes the company logo, a brief description of the brand, and a 'LEARN MORE' button. A sidebar on the right contains a 'SAVE TIME...' form for requesting more information, with fields for email, first name, last name, job title, company, location, business category, company size, phone, and job function. A 'Submit' button is at the bottom of the form.

## FRANCHISE DIRECTORY LISTING

Your listing in the directory will lead to your customizable Franchise Showcase.

The screenshot shows a detailed franchise showcase for Mountain Mike's Pizza. It features a large banner with the slogan 'Pizza the Way it Oughta Be!' and a mountain landscape. Below the banner is the company logo and contact information: '26 Corporate Plaza, Suite 180 // Newport Beach, CA 92960 // 949-200-7832'. The main text describes the company's history and success, mentioning its 1978 founding and its status as a leading California-based family-style pizza chain. A 'REQUEST INFO' form is located on the right side, with fields for email, first name, last name, company, and phone, and a 'Submit' button.

## FRANCHISE SHOWCASE

This is where you'll tell the story of your brand to potential investors. It will also include links to news and features about your brand that have been published on our site. A contact form makes it easy for potential franchisees to request more information.

The screenshot shows a promotional banner for 'RESTAURANT FRANCHISE OPPORTUNITIES'. It features a large graphic with a fork and knife crossed over a flame, and the text 'RESTAURANT FRANCHISE OPPORTUNITIES'. Below the banner is a smaller image of a Mountain Mike's Pizza restaurant with the text 'PEAK PERFORMER'. To the right of the image is a call to action: 'Join a Pizza Franchise That's Growing' and 'Learn More'.

## FRANCHISE OPPORTUNITIES E-BLAST

Extend the reach of your Franchise Directory listing with an ad in this monthly email to subscribers of FastCasual.com, PizzaMarketplace.com and QSRweb.com.



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# email newsletters //

Our newsletters offer a variety of ad opportunities to meet any budget. They're a cost-effective way to get your brand message in front of your target audience.

**RESTAURANT OPERATOR DAILY**  
Fast Casual.com | QSRweb.com | pizzaMarketplace.com | foodtruckoperator.com

AUGUST 08, 2023 SUBSCRIBE | ADVERTISE

ADVERTISEMENT

**QikServe**  
Powering restaurants for more than 10 years.

**TOP STORIES**

**Dewey's Pizza's focuses on values, tight operations**  
Dewey's Pizza operates 25 stores as far west as Kansas City. The brand has tight operations and an eye on its values to make it a success. [READ MORE »](#)

**Using AI to Support Restaurant Workers, Not Replace Them**  
As the role of artificial intelligence in the restaurant industry continues to grow, restaurant owners and managers are finding ways to use AI and automation to support their teams, creating new opportunities for revenue and increased efficiency. This white paper covers best practices for implementing AI in a way that empowers human workers. [Download Now](#)

**NEWS & FEATURES**

- Slim Chickens adding location in Leeds, UK
- Wing Zone launches hot chicken concept
- Riko's Pizza celebrates 1 year in Tequesta, Florida
- Del Taco opens in Las Vegas casino hotel
- Johnny Rockets lands 20-unit Texas deal
- Smoothie King expanding in Dallas

## RESTAURANT OPERATOR DAILY

This restaurant industry newsletter combines headlines from FastCasual.com, QSRweb.com, PizzaMarketplace.com, and FoodTruckOperator.com.

**DELIVERY SCHEDULE:** Monday - Friday  
**SUBSCRIBERS:** 38,800+

## TOP TENS

This newsletter recaps the previous month's most-read stories, most-downloaded resources, most-visited company showcases and more.

**DELIVERY SCHEDULE:** Monthly  
**SUBSCRIBERS:** 30,900+

**Fast Casual.com**

TOP TENS: JUNE 2023

**TOP 10 NEWS & FEATURES**

1. Starbucks offering Oleato beverages in 11 more states
2. The Wee Chippy to sign 30-unit franchise deal
3. Salad and Go opens 100th location
4. Mooyah's strong Q1 sets stage for expansion
5. Bonchon signs 19 US locations in 2023
6. Dissecting the numbers behind Cava's IPO
7. How Bb.q Chicken maintains consistency amid rapid expansion
8. Gong cha president reveals 4 steps to conquering US market
9. Big Chicken hitting New Jersey
10. Kelly's Roast Beef CEO learns 4 lessons from rebranding

**Fast Casual Executive Summit**  
**October 8-10, 2023 | Louisville, KY**  
Now in its 18th year, the Fast Casual Executive Summit brings together an experienced group of restaurant professionals whose common interests and concerns are brought to the table for open discussion in a fun and relaxing environment. *Early Bird pricing ends July 14.*  
[Agenda](#) | [Register](#)

**TOP 10 RESOURCES**

1. 2023 Fast Casual Top 100 Movers & Shakers
2. 3 Steps to Level Up Your 2023 People Strategy
3. Five Cybersecurity Tips for Every Type of Enterprise
4. The Tale of Two Top QSR Chains: Using Consumer Behavior Data for Site Selection
5. Why Voice AI is On The Menu For Restaurants
6. 4 Common Delivery Points of Friction and How to Fix Them
7. 3 Winning QSR Strategies to Wow Your Diners
8. How Data Management Tools, like Dashboards, Can Lead to Better Decision-Making
9. Dining 2023 Update: A Location Intelligence Perspective
10. How A Growing Chicken Concept is Driving Results Through a World-Class Customer



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# e-blasts //

Deliver your customized message to subscribers who have opted in to receive promotional messages from our advertisers and partners. You provide the subject line, copy, images and HTML code or, for an additional fee, we can develop a custom email message for you. E-blasts are great for promoting new products, special offers, free downloads, and much more.

**SoundHound for Restaurants**

What's Fueling the Adoption of Voice AI Food Ordering?

**The Hidden Cost of Delay**  
7 Reasons Restaurants Can't Wait on Voice Ordering

Download your FREE copy now! [Interactive Ebook](#)

Restaurants are confronting a slew of challenges, and automation has proven to be a game-changer for many QSR and fast-casual restaurants post-pandemic.

This **Ebook** considers the drawbacks of not moving quickly enough to exploit automation. It also describes how AI-powered voice ordering is helping restaurants by:

- Eliminating phone busy signals and hold times for customers
- Speeding orders through phone, drive-thru, and kiosks directly into POS systems
- Increasing order accuracy
- Increasing efficiency by overcoming 90-day average staff turnover rates

**Results at a SoundHound restaurant customer:**

**\$55k** Projected increase in annual sales

**50%** Increase in calls answered per day

[Read the Ebook](#)

**SATISFY YOUR CRAVING FOR AN INNOVATIVE FRANCHISE.**

With average unit sales of more than **\$1.35 million.**

**Franchisee spotlight: Sudesh Sood President, Warner Food Management**

As president of Warner Food Management and owner of 180 restaurants across five brands (including 14 Noodles & Company locations), Sudesh Sood is a hard-working, hands-on entrepreneur with 40 years of franchise experience. These four-decades in the QSR/fast-casual space have taught him to "take care of your employees, they take care of your customers who will return and profits will improve to continue to take care of our employees." As Sood looks to grow his Noodles portfolio to 40 locations over the next 12 years, this is invaluable insight for anyone in – or looking to enter – the restaurant franchise business.


**Adobe Experience Cloud**

**Discover the tools to help creativity flourish.**

Many of us are trying to deliver exceptional experiences to our customers, but 44% of practitioners say the lack of time to be creative is a key internal barrier to marketing. If you can relate, our 2023 Digital Trends report can help.

Check out 2023 *Digital Trends — Work Management in Focus* and learn how better work management can help you free up employees' time to be creative while keeping up with fast-paced business needs.

[Read the report](#)



Combine E-blasts and Push Notifications for powerful marketing outreach.



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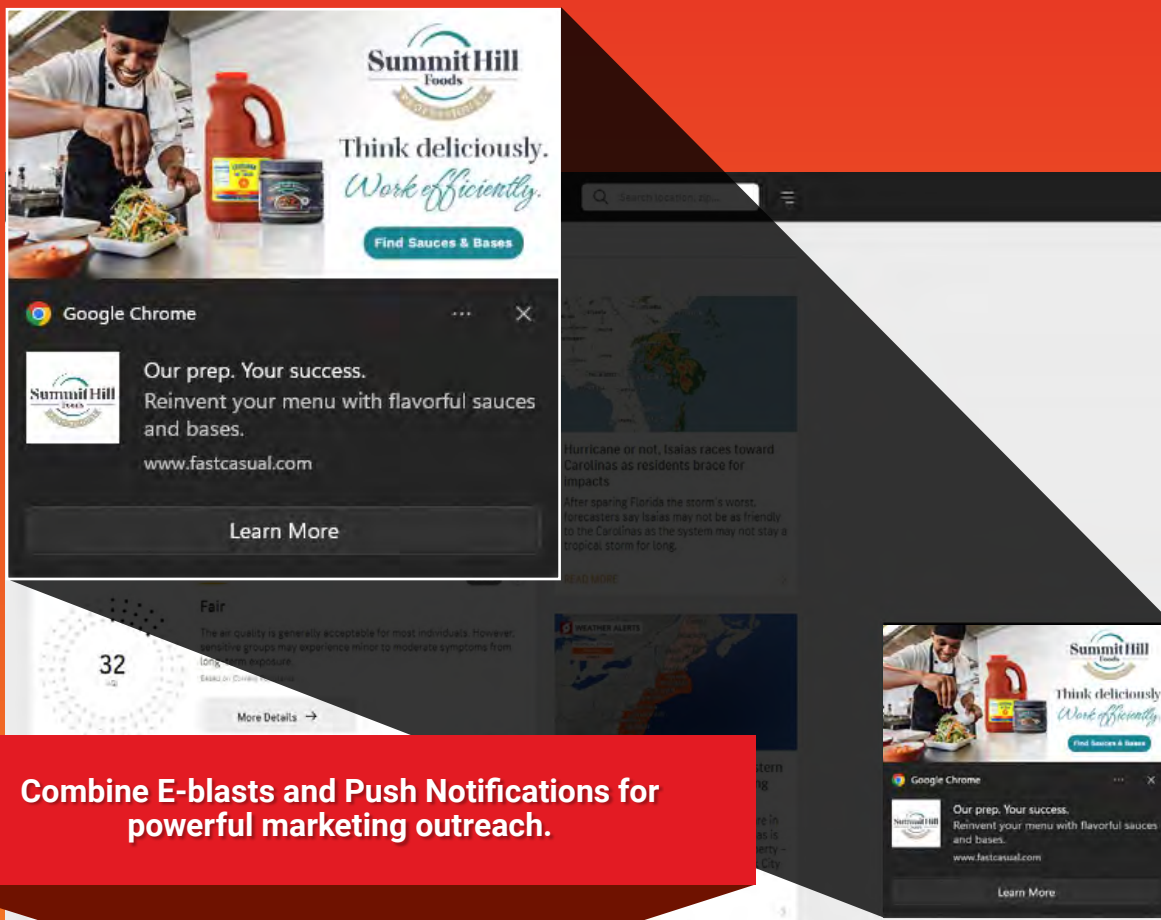


**Fast Casual.com**

# push notifications //

Push notifications are a high impact marketing solution. Subscribers visit the website and opt-in to receive notifications from us directly to their device of choice. Your message is then sent directly to these devices (desktop, laptop, tablet and phone). Subscribers do not even have to be viewing our site to receive these notifications.

42,300+  
Push  
Notification  
Subscribers



Combine E-blasts and Push Notifications for powerful marketing outreach.

# display ads //

The screenshot shows the top navigation bar of the Fast Casual website with links for 'TOP 100', 'NEWS', 'SUPPLIERS', 'PRODUCTS', 'FRANCHISES', 'RESOURCES', 'WEBINARS', and 'EVENTS'. A 'SUBSCRIBE' button is also present. Below the navigation is a secondary menu with categories like 'Franchising', 'Operations', 'Marketing', 'Food & Beverage', 'Technology', 'Staffing', 'Payments', and 'Delivery'. A prominent banner ad at the top features the text 'CURB APPEAL' and 'Captivate guests, savings with LG digital drive thru menu boards', accompanied by an image of a car at a drive-thru and the LG Business Solutions logo. The main content area is titled 'PAYMENTS' and features a large article with the headline 'Visa, Mastercard set to raise credit card fees'. The article includes a large image of Visa and Mastercard logos and text stating that the companies plan to raise fees starting in October and April. A 'NEWS' sidebar on the right lists various industry updates. At the bottom of the article, there is a 'MORE NEWS' section and a 'RESTAURANT OPERATOR PODCAST' section. A 'WHITE PAPER' ad for 'Using AI to support restaurant workers, not replace them' by Lineup.ai is visible in the footer area.

## BANNER ADS

Build or reinforce your brand awareness with a banner campaign designed to meet your budget.

This screenshot shows the same Fast Casual website layout as the previous one, but with a focus on the footer area. A 'WHITE PAPER' ad for 'Using AI to support restaurant workers, not replace them' by Lineup.ai is prominently displayed at the bottom of the page. The ad features the text 'Using AI to support restaurant workers, not replace them' and the Lineup.ai logo. The rest of the page content, including the navigation bar, banner ad, and main article, is visible in the background.

## STICKY FOOTER ADS

Place your leaderboard banner in our Sticky Footer ad unit that remains visible as the user scrolls the page.



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# display ads //

The screenshot shows a news article on the Fast Casual website. The main headline is "PJ's Coffee opens 3 stores in 1 day". Below the headline is a photograph of a coffee shop interior. To the right of the main image is a "NEWS" sidebar with several short articles. Below the main image is a "SPEEDBUMP AD" for Workstream Assistant, which is a small, rectangular advertisement with a blue header and white text. The ad text reads: "Workstream Assistant: Hire smarter, with Workstream Assistant. AI should feel like an extension of your recruiting team. Workstream Assistant is an AI-powered application experience personalized to your brand, available to chat in any language, and able to answer any question without getting stuck. Learn more!"

## SPEEDBUMP ADS

Speedbump ads appear in articles, blogs and news items just below the main image of the story. They will naturally pass through the reader's field of vision as they scroll to read.

The screenshot shows a news article on the Fast Casual website. The main headline is "Summit Hill Foods Professional". Below the headline is a photograph of a chef in a kitchen. To the right of the main image is a "NEWS" sidebar. Below the main image is a "PRESTITIAL AD" for Summit Hill Foods. The ad features a large image of a chef and a product (a jar of sauce). The text reads: "Think deliciously. Work efficiently. Find Sauces & Bases". In the top right corner of the ad area, there is a button that says "CONTINUE TO SITE > or wait 11 seconds".

## PRESTITIAL ADS

Prestitial ads are great for making an immediate and significant impression on site visitors. These ads typically serve when a user enters the site for the first time each day. The ad stays visible for 15 seconds or until the user clicks "Continue to Site."

# topic centers //

**FastCasual.com** TOP 100 NEWS SUPPLIERS PRODUCTS FRANCHISES RESOURCES WEBINARS EVENTS SUBSCRIBE

Franchising | Operations | Marketing | Food & Beverage | Technology | Staffing | Payments | Delivery | More Topics

**Summit Hill Foods** Think deliciously. Work efficiently. Find Sauces & Bases

**TOPIC CENTER**  
**Food & Beverage**

Is your menu keeping up with consumer tastes? Learn what's hot (and not) in food and beverage trends so you can continue to deliver the culinary experience your customers want.

**NEWS**

- FastCasual accepting nominations for 2024 Brands to Watch
- Hat Creek Burger selling beef only from Baseball Hall of Famer Nolan Ryan's company
- FAT Brands rolls out cookie menu to burger concepts
- Shake Shack rolls out picnic kits

**FOOD & BEVERAGE**

- FastCasual accepting nominations for 2024 Brands to Watch
- Hat Creek Burger selling beef only from Baseball Hall of Famer Nolan Ryan's company
- 20 years later: Pumpkin spice still rules

**WEBINAR**  
How to Motivate Franchise Operators to Follow Standardized Processes

VIEW MORE ON **FOOD & BEVERAGE**

topic sponsor  
**Summit Hill Foods**

Topic Centers are where we compile all of the content we publish on a given topic, including articles, blogs, news, white papers, case studies and more. Think of it as the home page for the topic.

Topic Center sponsorships are a great way to connect your brand to topics of significant interest to our readers. They also offer valuable lead generation opportunities.

**Exclusive sponsorships come with an additional Topic Center widget that appears on our home page and at the end of content related to the topic, giving you even more brand impressions.**





# sponsored content //

Is content marketing crucial to your overall go-to-market strategy? Let us put the thought leadership content you've worked so hard to create in front of the right audience.

Sponsored content opportunities are available for any of the following types of content:



White Papers &  
Case Studies



Blog Posts



Podcasts



Videos



Webinars



Press Releases

No Content? We can help you produce what you need to kickstart your content marketing strategy.



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# special publications //

Content marketing is great for elevating your brand as an industry thought leader and for generating potential sales leads.

But not every company has the ability or bandwidth to create compelling content that drives engagement. That's why we offer a turnkey service for writing, designing, publishing and promoting custom white papers, case studies and more.

When you partner with us to create a special publication, you get:

- Credibility in the marketplace
- Knowledge and support from known industry experts
- Inclusion in our online Resources library
- Budget-friendly promotion to our large audience of executives, senior decision makers and influencers
- Lead generation to fill the top of your sales funnel



WHITE PAPER

**Keeping Your Restaurant Nimble in a Crisis with Back-of-House Technology**

Successfully navigating a restaurant through the unpredictable current of a global pandemic demands more than just obvious tactics.

By **Steve Arel** | Contributing writer, FastCasual

SPONSORED BY:  SynergySuite

 © 2020 Network10 Media Group



WHITE PAPER

**Restaurant Models for the Post-Pandemic World**

Ghost, host & virtual kitchens help restaurant operators adapt and recover

By **Richard Slawsky** | Contributing writer, FastCasual

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WHITE PAPER

**Six Benefits of a Wireless Security Solution for Restaurant Operators**

Restaurants face a unique set of challenges in today's business climate. A security solution can help them cope with those challenges.

By **Richard Slawsky** | Contributing writer, FastCasual

SPONSORED BY:  SimpliSafe

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# podcasts //

Our podcasts feature interviews with industry movers and shakers and offer listeners a view into the news and trends affecting their businesses.

Sponsoring our podcasts is a great way to get your message across, in partnership with our editors, to a targeted and engaged audience. They're perfect for increasing brand awareness and establishing your company as an industry thought leader.



Join your host Mandy Wolf Detwiler for the Pizza Marketplace podcast. Each episode features interviews with industry insiders and covers topics that are critical to the success of pizza restaurant operators of all sizes.



This podcast series from the publishers of FastCasual.com, PizzaMarketplace.com and QSRweb.com provides restaurant owners and executives with the insights and inspiration they need to grow their brands. Each episode features interviews with experienced restauranteurs, industry experts, and thought leaders, who share practical tips and advice for running a successful restaurant business.



Join host Daniel Brown for the Digital Signage Today Podcast featuring interviews with industry thought-leaders and news-makers. They will explore the latest trends and innovations in digital signage hardware, software, content, and more.



Tune into the CX Innovators podcast to hear how top brands are using cutting-edge technology to take the customer experience to incredible new heights. We'll talk to the executives who are spearheading the CX charge for their brands and the tech companies they rely on to make the magic happen.



Discover how businesses are revolutionizing their operations and enhancing customer experiences through the power of automation and self-service technologies. Join us as we explore real-world examples, industry trends, and expert insights on how to harness these tools for maximum impact.



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# webinars //

## WHAT A WEBINAR CAN DO FOR YOUR BUSINESS

- Position you as a thought leader and increase your brand awareness
- Generate strong, qualified sales leads
- Educate the market about your products and services

## YOU PROVIDE THE CONTENT AND THE SPEAKERS, WE PROVIDE EVERYTHING ELSE...

**Production** – We guide you through the process and work with your speakers to ensure your webinar is well-crafted for the audience.

**Moderator** – A member of our editorial team will welcome the audience, introduce speakers and facilitate the Q&A session at the end of the webinar.

**Promotion** – We drive registrations for your webinar through an aggressive campaign that includes e-blasts, newsletter mentions, and social media posts.

**Registration / Reminders** – Users register for the webinar on our site and immediately receive an email enabling them to quickly add the webinar to their calendar. About 24 hours before the live webinar, we'll email a reminder to all registrants to encourage their attendance.

**On-Demand Hosting** – After the live webinar, we host the recording on our site for visitors to view at their convenience. Registration is required to view the recording.

**Lead Generation** – We send you the contact information of everyone who registers for the live webinar and everyone who registers to view the on-demand recording.

The image shows a webinar slide with a dark blue background. At the top left, it says 'SoundHound Restaurants' and 'ORACLE Food and Beverage'. The main title is 'How Voice AI Is Driving Customer Satisfaction And Growth'. Below the title are five speaker portraits with their names and titles: Daniella Sardi (Head of Enterprise, Restaurants, SoundHound AI), Oana Busuloceanu (Senior Manager, Solutions Engineering, Oracle Food & Beverage), Pete Dalby (Senior Solutions Engineer, Oracle Food & Beverage), Matt Thompson (Senior Director, Product Management, SoundHound AI), and Mandy Wolf Detwiler (Managing Editor, Network Media Group). On the right side, there is a small video feed of Mandy Wolf Detwiler speaking.

# executive summits //

20th Annual



October 5-7 | Austin, TX

Each year, FastCasual.com hosts the Fast Casual Executive Summit – a live business networking and social event where Fast Casual restaurant executives meet up to exchange ideas and make new connections. Multiple sponsorship levels plus special opportunities such as room drops and strategic product placements, ensure that marketers can participate in this highly reviewed industry event at almost any budget level.

[Learn More >](#)



9th Annual



March 11-13 | Myrtle Beach

Some of the fastest growing chains in the restaurant industry are the ones embracing innovation in many different areas of their business. From experience innovation to kitchen innovation to menu innovation and more, the Restaurant Franchising & Innovation Summit will look at how brands can leverage innovation in its many forms as a catalyst for franchise expansion. Multiple sponsorship opportunities will be available to connect companies with innovative products and solutions to the franchise executives in attendance.

[Learn More >](#)



5th Annual



November 12, 2025

#QSRNext is a half-day virtual event designed for busy restaurant executives. This virtual event will explore what's next for QSR brands in technology, franchising, menu innovation, staffing and more.

[Learn More >](#)



# executive summits //

4th Annual



July 30, 2025

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