

20
25

media kit

pizza
marketplace.com



our mission //



Be the premier online destination for C-level pizza executives seeking cutting-edge intelligence for their multiunit restaurant concepts.

PizzaMarketplace.com's coverage unearths trends before they manifest and keeps pizza executives informed about all the latest innovations in:

- Food & beverage
- Digital signage
- Equipment & supplies
- Franchising & growth
- Health & nutrition
- Risk management
- Marketing
- Branding & promotion
- Operations management
- Ingredients
- Supply market dynamics
- Staffing & training
- Sustainability
- Food safety
- And much more



mediakit@pizzamarketplace.com



Subscribe



about the editor //



MANDY WOLF DETWILER // editor

editor@pizzamarketplace.com 

Mandy Wolf Detwiler is the site editor for PizzaMarketplace.com and QSRweb.com. She has more than 20 years' experience covering food, people and places. An award-winning print journalist, she has spent nearly two decades covering the pizza industry. Mandy has been featured on the Food Network and has won numerous awards for her coverage of the restaurant industry.



KATHY DOYLE // ceo

publisher@networldmediagroup.com 

As the former group publisher of Purchasing, Semiconductor International, and Industrial Distribution magazines and websites at Reed Business Information, Kathy Doyle brings 20-plus years of print and online media experience to this position. Her background spans marketing, sales, communications and content distribution for a wide range of diverse audiences, connecting buyers and sellers in more than 10 vertical markets on a global spectrum.



mediakit@pizzamarketplace.com



Subscribe



editorial submissions //

WANT TO BE FEATURED ON PIZZAMARKETPLACE.COM?

Here's how to get in front of the editor:

Press Releases. We love them! But make it easy for us. Copy and paste your press release into the body of an email addressed to Editor@PizzaMarketplace.com (Don't attach it). Sending a PDF will not prevent copy-editing, but it will probably delay the posting of your news.

Include photos. Include photographs and/or video if available and of good quality. Standard-format digital files are accepted (.png, .jpg, .gif) as are video links, and embed codes. Identify the source and person or place shown; if more than one person, tell us who's who (by name, title, company).

Avoid flowery descriptions and exaggerated or hyperbolic expressions of praise. No opinions; stick to the facts and keep them short and sweet.

Provide a quote from a specific brand leader. Include name, title and employer of the person being quoted.

Provide lists and/or stats when possible.



mediakit@pizzamarketplace.com



Subscribe



editorial calendar //

Below are just some of the topics we will cover throughout the year. Contact your Networld Media Group account representative to learn how your brand can be associated with our coverage of any of these topics.

- **Pizza Trends: Exploring the latest flavors and toppings**
- **5 Technologies in pizza ordering and delivery**
- **Dive into the world of beer and pizza pairings, offering recommendations and insights from brewers and pizzaiolos**
- **The Future of Pizza Delivery**
- **Pizza Pairing: Matching pizzas with the perfect beverages**
- **5 Tips for the perfect crust**
- **Global Pizza Inspirations**
- **Independent Pizzeria Spotlight**
- **Pizza Chains Reinvented: Explore how established pizza chains are adapting to changing consumer preferences and staying competitive**
- **Pizza and the community: Social responsibility & working with local partners**
- **The art of pizza presentation: How aesthetics influence enjoyment**
- **The rise of Detroit-style pizza**
- **Pizza merchandising: How to get your brand's name out with merch**
- **Pizza franchising: Tips from the experts**
- **Sandwiches that sell**
- **Managing the Managers: Tips for a great management team**
- **Beyond Pepperoni: Non-traditional meats on pizza**
- **Late-night hours**



mediakit@pizzamarketplace.com



Subscribe



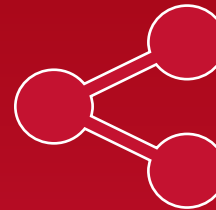
our audience //



SITE TRAFFIC

297,000+ annual users

428,000+ annual page views



SUBSCRIBERS AND FOLLOWERS

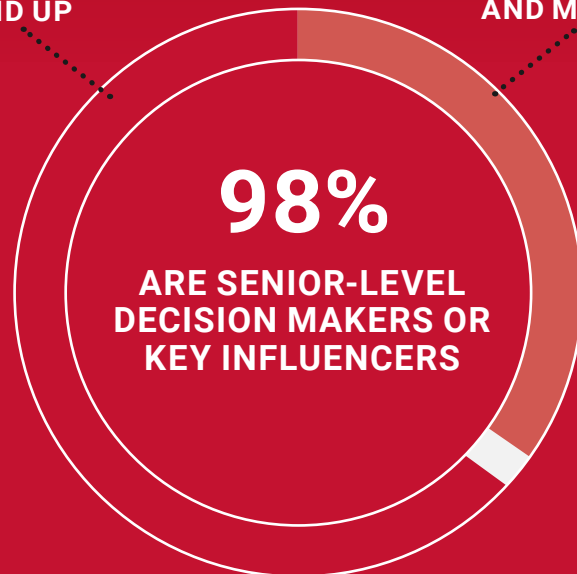
8,900+ email newsletter subscribers

9,400+ social media followers

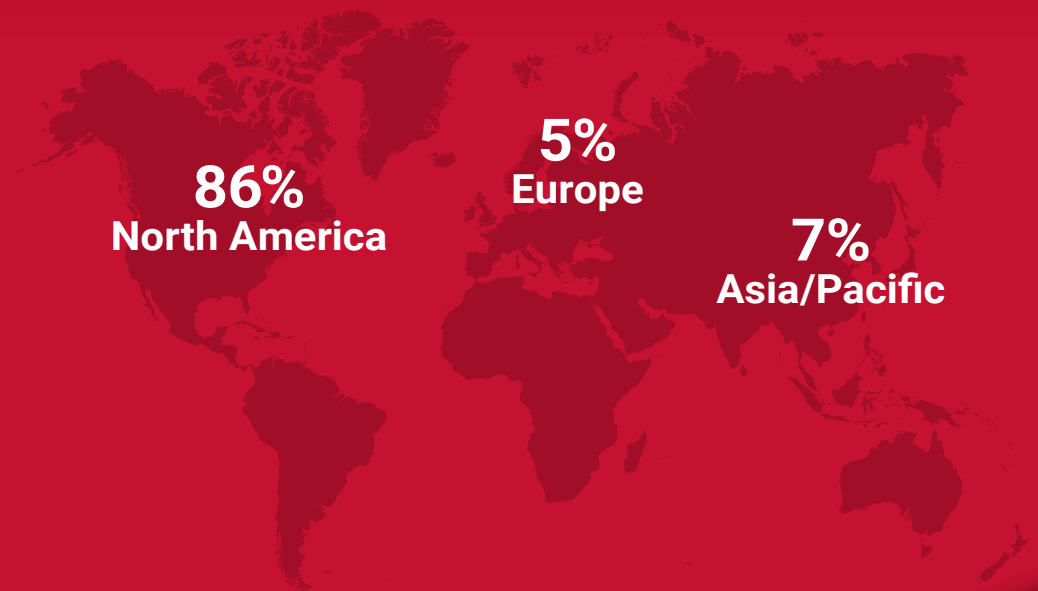
25,200+ push notification subscribers

63% VP-LEVEL
AND UP

35% DIRECTORS
AND MANAGERS



- WHERE OUR READERS ARE FROM -



mediakit@pizzamarketplace.com



Subscribe



our audience //

Our audience includes representatives of these brands and more...

1000 Degrees Pizzeria

Adam's Pizzeria

Amici Pizza

Antonino's Pizza

Aurelio's Pizza

Azzip Pizza

Bacci Pizza

Beggars Pizza

Bella Bacino's

Benedetti's Pizza

Beppe Pizzeria

Blackjack Pizza

Blaze Pizza

Bop Brick Oven Pizza

Casey's General Stores

Christianos Pizza

Cici's Pizza

Coburg Pizza Company

Dion's Pizza

Domino's Pizza

Donatos Pizza

DoubleDave's Pizzaworks

Empire Pizza

Figaro's Pizza

Firehouse Pizza

Fox's Pizza Den

Fresh Brothers Pizza

Giovanni's Pizza

Giresi's Pizza

Glory Days Pizza

Happy Joe's Pizza

Home Run Inn Pizza

HomeSlice Pizza

Howdy's Pizza

Hungry Howie's Pizza

Hunt Brothers Pizza

Incredible Pizza

Jerry's Pizza

Jet's Pizza

Jimmy's Pizza

LaRosa's Pizzeria

Ledo Pizza

Little Caesars Pizza

Luna Pizza

Main Street Pizza

Mancino's Pizza

Marco's Pizza

Mazzio's Italian Eatery

Mellow Mushroom

Minsky's Pizza

MOD Pizza

Mountain Mike's Pizza

Nancy's Pizza

Noble Roman's Pizza

Papa Gino's Pizzeria

Papa John's

Papa Murphy's

Parton's Pizza

Peter Piper Pizza

Pizza Hut

Pizza Inn

Pizza Lucé

Pizza Patron

Pizza Plant

Pizza Pro

Rapid Fired Pizza

Rocky Rococo

Roman's Pizza

Rosati's Pizza

Sauce Pizza & Wine

Sbarro

Shakey's Pizza

Snappy Tomato Pizza

Southern Pizza Company

Stevi B's Pizza

Sugar Creek Pizza

Tarantino's Pizzeria

Toppers Pizza

Valentino's

Vocelli Pizza

Your Pie



mediakit@pizzamarketplace.com



Subscribe



connecting you to a **large audience** of restaurant industry professionals

Pizza Marketplace is part of the Network Media Group family of restaurant/foodservice media and events that reach **more than 1.7 million** site visitors, subscribers, followers and event attendees every



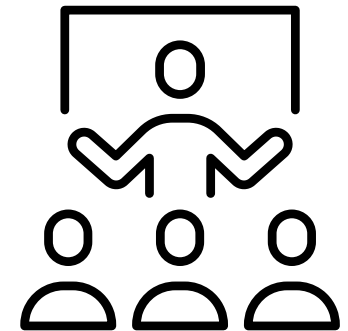
1.5 MILLION
Site Visitors Annually



167,000
Email & Push Notification Subscribers



65,000
Social Media Followers



1,600
Event Attendees



mediakit@pizzamarketplace.com



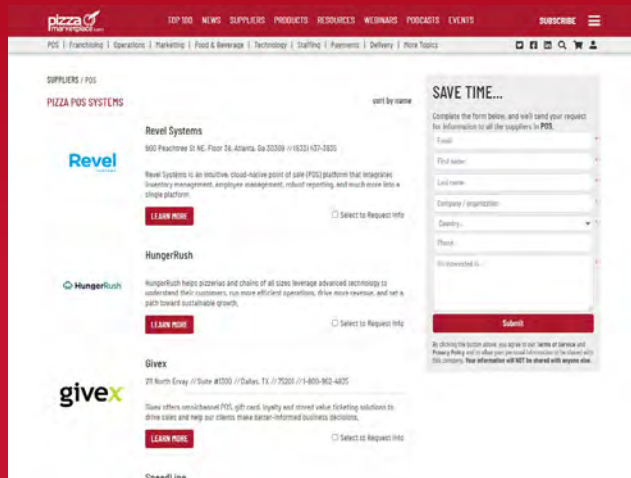
Subscribe



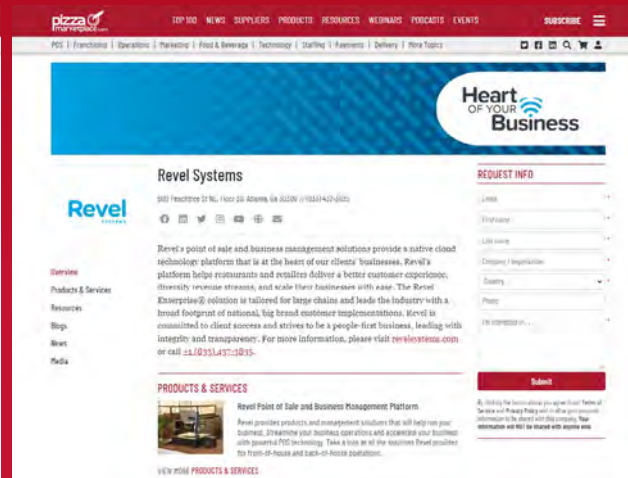
company showcase //

A Company Showcase is your springboard to a successful marketing campaign on our site and puts your company at the fingertips of potential buyers as they browse our Supplier Directory. It provides you with both brand awareness and lead generation opportunities.

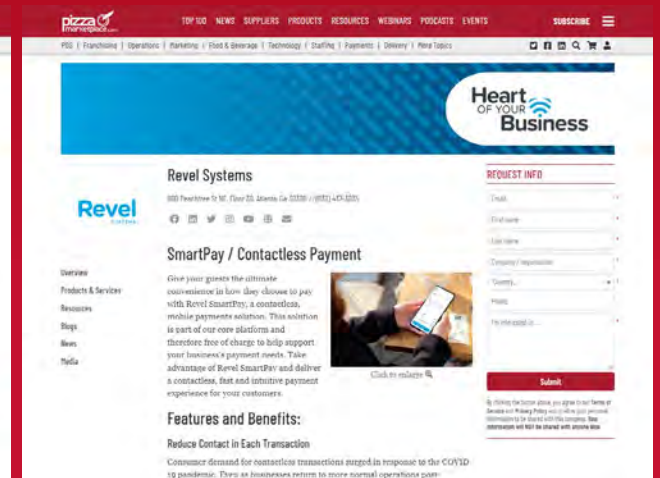
The Company Showcase includes these key elements:



SUPPLIER DIRECTORY LISTING
Gain exposure to potential customers who use the directory to find vendors by name or by category. Users can request information from suppliers straight from the directory. Your listing leads to your Company Showcase.



COMPANY SHOWCASE
Visitors can learn about your company and products/services, download your white papers and case studies, and access news and other content on our site that mentions you. A contact form makes it easy for users to request more information from you. You can also include links to your website and social media pages.



PRODUCT/SERVICE SHOWCASES
Found within your Company Showcase, these provide visitors with more information about your specific offerings.



franchise directory //

Thousands of experienced restaurant professionals visit our site every month and many of them are interested in franchise opportunities. The Franchise Directory is where they can connect with you and learn why your brand is a great investment.

The screenshot shows the 'Franchise Directory' section of the website. It features a search bar, a 'GET LISTED IN THE DIRECTORY' button, and a list of franchise listings. The listing for Mountain Mike's Pizza is highlighted, showing its logo, name, and a brief description. A 'VEGANBURG' section is also visible at the bottom.

FRANCHISE DIRECTORY LISTING

Your listing in the directory will lead to your customizable Franchise Showcase.

The screenshot shows the 'Franchise Showcase' page for Mountain Mike's Pizza. It features a large banner with the slogan 'Pizza the way it oughta be!' and a photo of a pizza. Below the banner is a 'REQUEST INFO' form with fields for name, phone, and email. The page also includes a 'Mountain Mike's Pizza' logo and a brief description of the brand.

FRANCHISE SHOWCASE

This is where you'll tell the story of your brand to potential investors. It will also include links to news and features about your brand that have been published on our site. A contact form makes it easy for potential franchisees to request more information.

The screenshot shows the 'Franchise Opportunities E-Blast' page. It features a large banner with the text 'RESTAURANT FRANCHISE OPPORTUNITIES' and a photo of a pizza. Below the banner is a 'Join a Pizza Franchise That's Growing' section with a 'Learn More' button. The page also includes a 'PEAK PERFORMER' award logo.

FRANCHISE OPPORTUNITIES E-BLAST

Extend the reach of your Franchise Directory listing with an ad in this monthly email to subscribers of FastCasual.com, PizzaMarketplace.com and QSRweb.com.



mediakit@pizzamarketplace.com



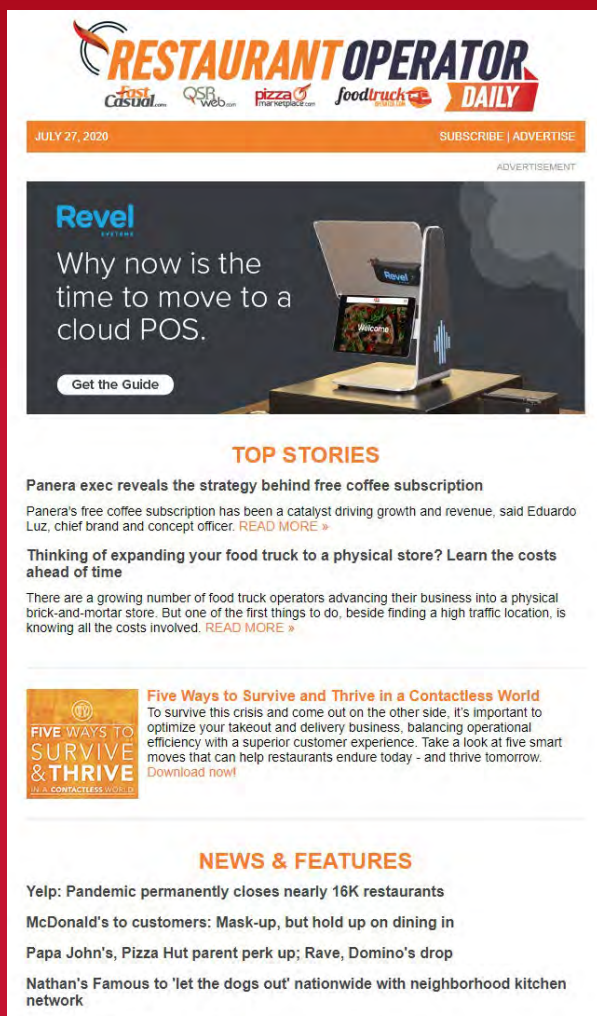
Subscribe



pizza
marketplace.com

email newsletters //

Our newsletters offer a variety of ad opportunities to meet any budget. They're a cost-effective way to get your brand message in front of your target audience.



RESTAURANT OPERATOR DAILY
Fast Casual.com | QSRweb.com | PizzaMarketplace.com | FoodTruckOperator.com

JULY 27, 2020 SUBSCRIBE | ADVERTISE

ADVERTISEMENT

Revel
Why now is the time to move to a cloud POS.
Get the Guide

TOP STORIES

Panera exec reveals the strategy behind free coffee subscription
Panera's free coffee subscription has been a catalyst driving growth and revenue, said Eduardo Luz, chief brand and concept officer. [READ MORE](#)

Thinking of expanding your food truck to a physical store? Learn the costs ahead of time
There are a growing number of food truck operators advancing their business into a physical brick-and-mortar store. But one of the first things to do, beside finding a high traffic location, is knowing all the costs involved. [READ MORE](#)

Five Ways to Survive and Thrive in a Contactless World
To survive this crisis and come out on the other side, it's important to optimize your takeout and delivery business, balancing operational efficiency with a superior customer experience. Take a look at five smart moves that can help restaurants endure today - and thrive tomorrow. [Download now!](#)

NEWS & FEATURES

Yelp: Pandemic permanently closes nearly 16K restaurants

McDonald's to customers: Mask-up, but hold up on dining in

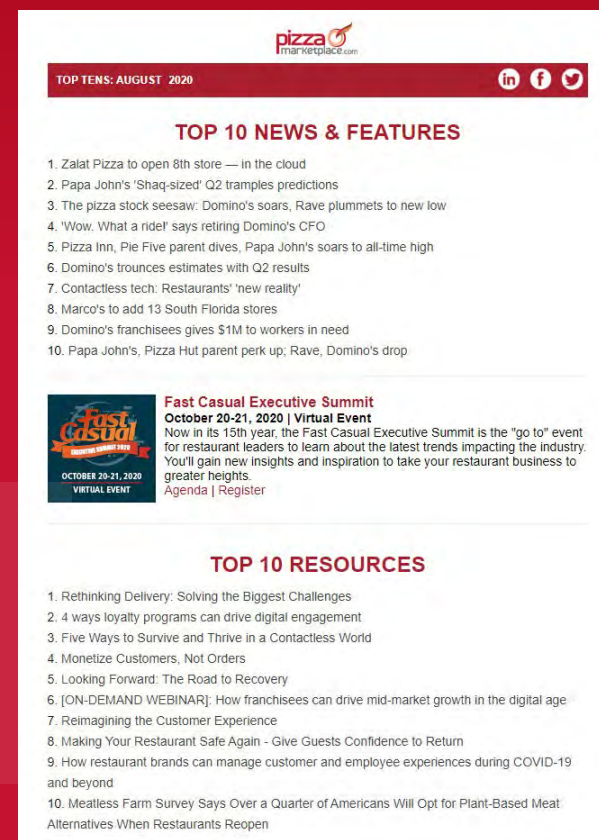
Papa John's, Pizza Hut parent perk up; Rave, Domino's drop

Nathan's Famous to 'let the dogs out' nationwide with neighborhood kitchen network

RESTAURANT OPERATOR DAILY

This restaurant industry newsletter combines headlines from FastCasual.com, QSRweb.com, PizzaMarketplace.com, and FoodTruckOperator.com.

DELIVERY SCHEDULE: Monday - Friday
SUBSCRIBERS: 38,800+



PIZZA MARKETPLACE.COM

TOP TENS: AUGUST 2020

TOP 10 NEWS & FEATURES

1. Zalut Pizza to open 8th store — in the cloud
2. Papa John's 'Shaq-sized' Q2 tramples predictions
3. The pizza stock seesaw: Domino's soars, Rave plummets to new low
4. 'Wow. What a ride!' says retiring Domino's CFO
5. Pizza Inn, Pie Five parent dives, Papa John's soars to all-time high
6. Domino's trounces estimates with Q2 results
7. Contactless tech: Restaurants' 'new reality'
8. Marco's to add 13 South Florida stores
9. Domino's franchisees gives \$1M to workers in need
10. Papa John's, Pizza Hut parent perk up; Rave, Domino's drop

Fast Casual Executive Summit
October 20-21, 2020 | Virtual Event
Now in its 15th year, the Fast Casual Executive Summit is the "go to" event for restaurant leaders to learn about the latest trends impacting the industry. You'll gain new insights and inspiration to take your restaurant business to greater heights.
[Agenda](#) | [Register](#)

TOP 10 RESOURCES

1. Rethinking Delivery: Solving the Biggest Challenges
2. 4 ways loyalty programs can drive digital engagement
3. Five Ways to Survive and Thrive in a Contactless World
4. Monetize Customers, Not Orders
5. Looking Forward: The Road to Recovery
6. [ON-DEMAND WEBINAR]: How franchisees can drive mid-market growth in the digital age
7. Reimagining the Customer Experience
8. Making Your Restaurant Safe Again - Give Guests Confidence to Return
9. How restaurant brands can manage customer and employee experiences during COVID-19 and beyond
10. Meatless Farm Survey Says Over a Quarter of Americans Will Opt for Plant-Based Meat Alternatives When Restaurants Reopen

TOP TENS

This newsletter recaps the previous month's most-read stories, most-downloaded resources, most-visited company showcases and more.

DELIVERY SCHEDULE: Monthly
SUBSCRIBERS: 8,900+



mediakit@pizzamarketplace.com



Subscribe




e-blasts //

Deliver your customized message to subscribers who have opted in to receive promotional messages from our advertisers and partners. You provide the subject line, copy, images and HTML code or, for an additional fee, we can develop a custom email message for you. E-blasts are great for promoting new products, special offers, free downloads, and much more.

SoundHound
for Restaurants

From Garlic to Pepperoni:
Pizza Phone Ordering Gets Kicked Up a Notch with AI.


Discover how



Tired of missing phone calls or placing customers on hold? Your loyal customers want their pizzas hot and fast.

Let **SoundHound for Restaurants** answer 100% of your calls. And on the first ring. So you can stay focused on cooking a savory pie, while they get their pepperoni or garlic pizza in no time.

And with its ability to handle order complexity and modifications, SoundHound for Restaurants is ideal for pizza operations.




"When we were busy we had one-hour waits at some points. It was just impossible to answer the phone. Now with SoundHound for Restaurants we can capture 100% of calls with a 50% inc average ticket size."

— SoundHound for Restaurants

HungerRush


We Do Pizza Better, Period
Switch to HungerRush today for \$0 down and \$0/month.*

I'm Ready to Switch



Everything You Need to Succeed

With HungerRush, you get an all-in-one POS system built for the demands of a fast-paced pizza business — PLUS, a comprehensive hardware warranty and 24/7 phone support that'll never leave you hanging.



Mobile orders can represent 60% of online orders — is your website ready?

Experience reliable service with SpeedDine's cloud-based online ordering—your website always works, even during peak order volumes.

SpeedDine offers the fast and reliable online experience your customers expect. Whether ordering from their phone, tablet, computer, or your branded mobile app, your customers always get the same easy, responsive brand experience, including:

- Simple order flow
- Historical reordering
- Upselling prompt
- Accurate pricing that always matches the store
- Location map and hours for pickups
- Current quoted times
- Dispatch messages
- Credit cards
- Payments

Enhance your mobile ordering today!

Combine E-blasts and Push Notifications for powerful marketing outreach.



mediakit@pizzamarketplace.com



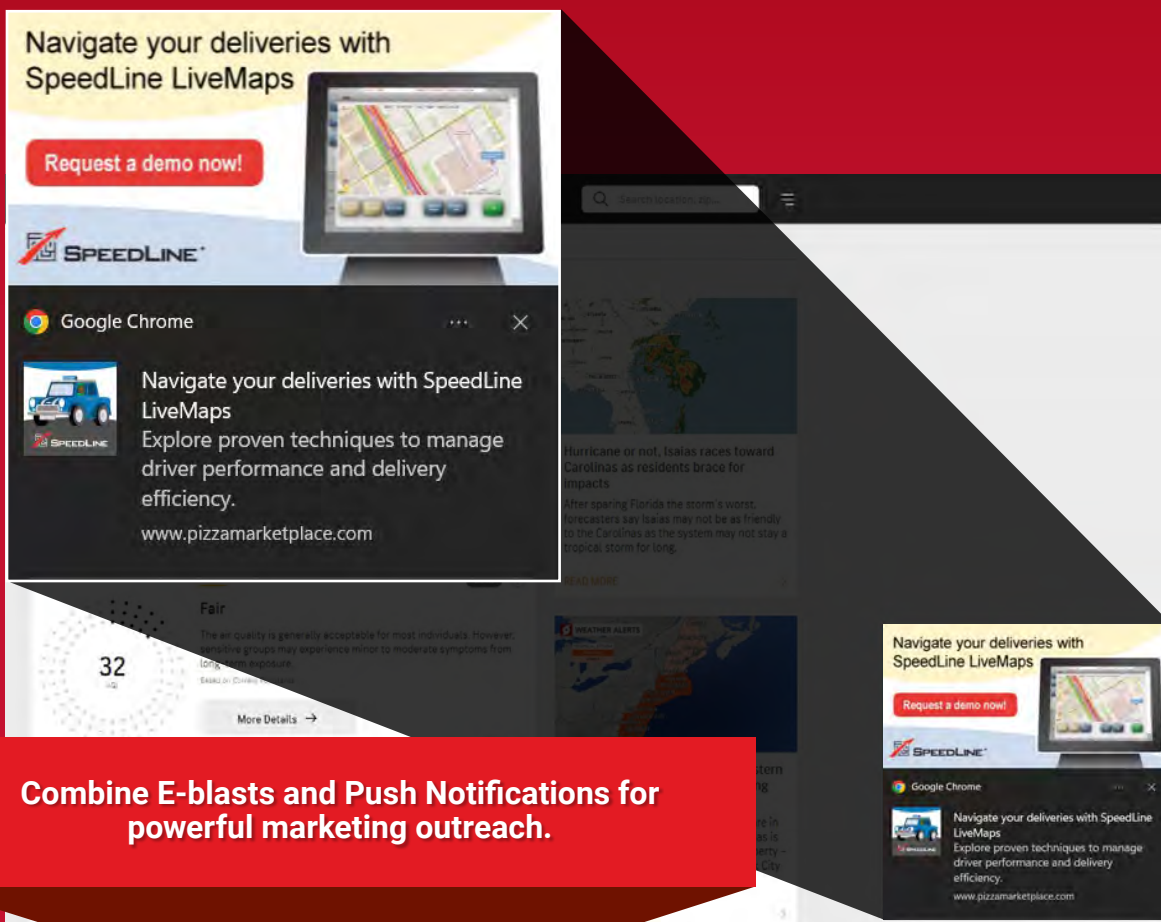
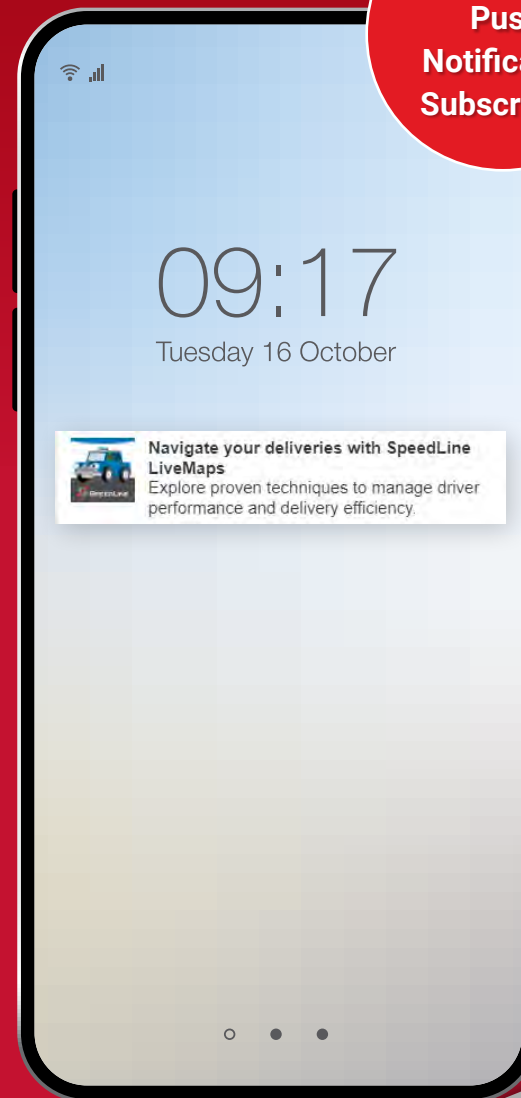
Subscribe



push notifications //

Push notifications are a high impact marketing solution. Subscribers visit the website and opt-in to receive notifications from us directly to their device of choice. Your message is then sent directly to these devices (desktop, laptop, tablet, and phone). Subscribers do not even have to be viewing our site to receive these notifications.

25,200+
Push
Notification
Subscribers



Combine E-blasts and Push Notifications for powerful marketing outreach.



mediakit@pizzamarketplace.com



Subscribe



display ads //

The screenshot shows the top navigation bar of the Pizza Marketplace website with links for TOP 100, NEWS, SUPPLIERS, PRODUCTS, RESOURCES, WEBINARS, PODCASTS, and EVENTS. A 'SUBSCRIBE' button is also present. Below the navigation, there is a banner ad for 'Wish A.I. could manage your phone orders?' with a 'LEARN MORE' button and a 'HungerRush' logo. The main content area features a 'FRANCHISING' section with the headline 'Slice House by Tony Gemignani opens in Southern California' and a large image of a pizza. To the right, there is a 'NEWS' section with several short articles. At the bottom of the page, there is a 'SPEEDLINE' ad for a POS system.

BANNER ADS

Build or reinforce your brand awareness with a banner campaign designed to meet your budget.

The screenshot shows the same website layout as the previous one, but with a different article highlighted: '1-ON-1 WITH PIZZA LEADERSHIP: Spin Pizza thrives on long history, chef-driven recipes'. The 'DAVO' ad is visible in the footer area, featuring the text 'Never worry about sales tax again! DAVO puts your sales tax on autopilot' and a 'Book a Demo' button. The ad is designed to be sticky, remaining visible as the user scrolls.

STICKY FOOTER ADS

Place your leaderboard banner in our Sticky Footer ad unit that remains visible as the user scrolls the page.



mediakit@pizzamarketplace.com



Subscribe



display ads //

The screenshot shows a website article titled "5 POS tech mistakes to avoid". Below the main image of a person in a kitchen, there is a speedbump ad for SpeedLine. The ad features the text "Create the perfect delivery service" and "Develop a perfect delivery program" with a "Request a demo now!" button. The ad is positioned just below the main image of the article.

SPEEDBUMP ADS

Speedbump ads appear in articles, blogs and news items just below the main image of the story. They will naturally pass through the reader's field of vision as they scroll to read.

The screenshot shows a website with a prestitial ad for SpeedLine. The ad features the text "Navigate your deliveries with SpeedLine LiveMaps" and "Request a demo now!". The ad is positioned at the top of the page, above the main content area. The background of the ad is a dark grey color with a map of a city.

PRESTITIAL ADS

Prestitial ads are great for making an immediate and significant impression on site visitors. These ads typically serve when a user enters the site for the first time each day. The ad stays visible for 15 seconds or until the user clicks "Continue to Site."



mediakit@pizzamarketplace.com



Subscribe



topic centers //

Generate new business with **SPEEDLINE** Online Ordering
SPEEDLINE FIND OUT HOW

TOPIC CENTER

Pizza POS Systems

High-tech point-of-sale systems have revolutionized the pizza business. Initially employed for cash management, they're now used for marketing, labor management, inventory and security. Learn more about how these POS systems can benefit your pizzeria.

topic sponsor
SPEEDLINE

PERFECTING PIZZA

PODCAST SERIES

PERFECTING PIZZA PODCAST
POS systems at heart of restaurants, but avoid these common mistakes

NEWS

- Snack POS integrates with third-party delivery services
- SpotOn launching restaurant POS lineup
- Revel Systems, iPORT partner for POS hardware
- NCR investigates ransomware attack
- SoundHound joins Toast Partner Ecosystem
- Point of sale playing role in restaurant tipping
- Toast announces integrated invoicing service

MORE NEWS

POS

topic sponsor
SpeedLine Solutions

POS systems at heart of restaurants, but avoid these common mistakes

5 POS tech mistakes to avoid

Is 'best of breed' the best POS approach?

WHITE PAPER
4 Common Delivery Points of Friction and How to Fix Them

VIEW MORE ON POS

SPEEDLINE

Topic Centers are where we compile all of the content we publish on a given topic, including articles, blogs, news, white papers, case studies and more. Think of it as the home page for the topic.

Topic Center sponsorships are a great way to connect your brand to topics of significant interest to our readers. They also offer valuable lead generation opportunities.

Exclusive sponsorships come with an additional Topic Center widget that appears on our home page and at the end of content related to the topic, giving you even more brand impressions.



mediakit@pizzamarketplace.com



Subscribe



sponsored content //

Is content marketing crucial to your overall go-to-market strategy? Let us put the thought leadership content you've worked so hard to create in front of the right audience.

Sponsored content opportunities are available for any of the following types of content:



White Papers &
Case Studies



Blog Posts



Podcasts



Videos



Webinars



Press Releases

No Content? We can help you produce what you need to kickstart your content marketing strategy.



mediakit@pizzamarketplace.com



Subscribe



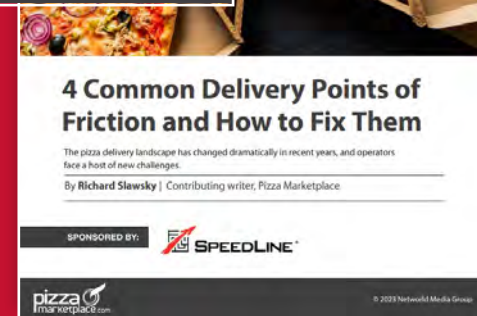
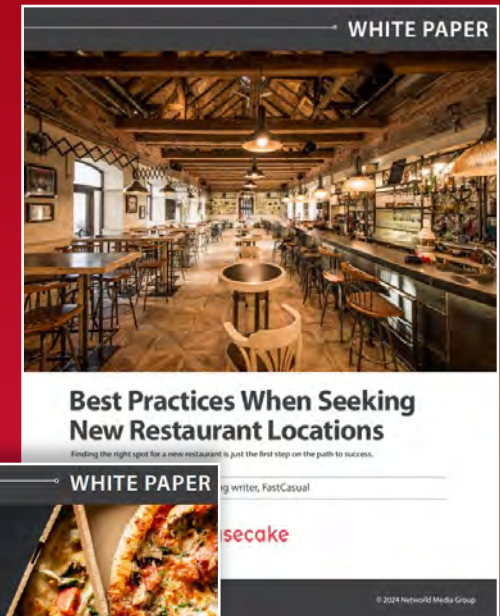
special publications //

Content marketing is great for elevating your brand as an industry thought leader and for generating potential sales leads.

But not every company has the ability or bandwidth to create compelling content that drives engagement. That's why we offer a turnkey service for writing, designing, publishing and promoting custom white papers, case studies and more.

When you partner with us to create a special publication, you get:

- Credibility in the marketplace
- Knowledge and support from known industry experts
- Inclusion in our online Resources library
- Budget-friendly promotion to our large audience of executives, senior decision makers and influencers
- Lead generation to fill the top of your sales funnel



mediakit@pizzamarketplace.com



Subscribe



podcasts //

Our podcasts feature interviews with industry movers and shakers and offer listeners a view into the news and trends affecting their businesses.

Sponsoring our podcasts is a great way to get your message across, in partnership with our editors, to a targeted and engaged audience. They're perfect for increasing brand awareness and establishing your company as an industry thought leader.



Join your host Mandy Wolf Detwiler for the Pizza Marketplace podcast. Each episode features interviews with industry insiders and covers topics that are critical to the success of pizza restaurant operators of all sizes.



This podcast series from the publishers of FastCasual.com, PizzaMarketplace.com and QSRweb.com provides restaurant owners and executives with the insights and inspiration they need to grow their brands. Each episode features interviews with experienced restauranteurs, industry experts, and thought leaders, who share practical tips and advice for running a successful restaurant business.



Join host Daniel Brown for the Digital Signage Today Podcast featuring interviews with industry thought-leaders and news-makers. They will explore the latest trends and innovations in digital signage hardware, software, content, and more.



Tune into the CX Innovators podcast to hear how top brands are using cutting-edge technology to take the customer experience to incredible new heights. We'll talk to the executives who are spearheading the CX charge for their brands and the tech companies they rely on to make the magic happen.



Discover how businesses are revolutionizing their operations and enhancing customer experiences through the power of automation and self-service technologies. Join us as we explore real-world examples, industry trends, and expert insights on how to harness these tools for maximum impact.



mediakit@pizzamarketplace.com



Subscribe



webinars //

WHAT A WEBINAR CAN DO FOR YOUR BUSINESS

- Position you as a thought leader and increase your brand awareness
- Generate strong, qualified sales leads
- Educate the market about your products and services

YOU PROVIDE THE CONTENT AND THE SPEAKERS, WE PROVIDE EVERYTHING ELSE...

Production – We guide you through the process and work with your speakers to ensure your webinar is well-crafted for the audience.

Moderator – A member of our editorial team will welcome the audience, introduce speakers and facilitate the Q&A session at the end of the webinar.

Promotion – We drive registrations for your webinar through an aggressive campaign that includes e-blasts, newsletter mentions, and social media posts.

Registration / Reminders – Users register for the webinar on our site and immediately receive an email enabling them to quickly add the webinar to their calendar. About 24 hours before the live webinar, we'll email a reminder to all registrants to encourage their attendance.

On-Demand Hosting – After the live webinar, we host the recording on our site for visitors to view at their convenience. Registration is required to view the recording.

Lead Generation – We send you the contact information of everyone who registers for the live webinar and everyone who registers to view the on-demand recording.

The image shows a webinar slide with a dark blue background. At the top left, it says "SoundHound Restaurants" and "ORACLE Food and Beverage". The main title is "How Voice AI Is Driving Customer Satisfaction And Growth". Below the title are five speaker portraits with their names and titles: Daniella Sardi (Head of Enterprise, Restaurants, SoundHound AI), Oana Busuloceanu (Senior Manager, Solutions Engineering, Oracle Food & Beverage), Pete Dalby (Senior Solutions Engineer, Oracle Food & Beverage), Matt Thompson (Senior Director, Product Management, SoundHound AI), and Mandy Wolf Detwiler (Managing Editor, Network Media Group). On the right side, there is a small video feed of Mandy Wolf Detwiler speaking.



mediakit@pizzamarketplace.com



Subscribe



executive summits //

4th Annual

2025 **pizza**
leadership
VIRTUAL SUMMIT

July 30, 2025

Pizza Leadership Virtual Summit is a half-day livestream event that will bring you tips and tricks for overcoming many of the most pressing challenges that pizza operators of all sizes are facing today. Leaders from several successful pizza brands will share insights on how they're tackling labor shortages, supply chain issues, rapidly-changing customer expectations and more. You'll learn what's working for them, what's not, and how to apply those lessons in your business.

[Learn More >](#)

20th Annual

**Fast
Casual**
EXECUTIVE SUMMIT 2025

October 5-7 | Austin, TX

Each year, FastCasual.com hosts the Fast Casual Executive Summit – a live business networking and social event where Fast Casual restaurant executives meet up to exchange ideas and make new connections. Multiple sponsorship levels plus special opportunities such as room drops and strategic product placements, ensure that marketers can participate in this highly reviewed industry event at almost any budget level.

[Learn More >](#)

9th Annual

RESTAURANT
**FRANCHISING
& INNOVATION**
SUMMIT | 2025

March 11-13 | Myrtle Beach

Some of the fastest growing chains in the restaurant industry are the ones embracing innovation in many different areas of their business. From experience innovation to kitchen innovation to menu innovation and more, the Restaurant Franchising & Innovation Summit will look at how brands can leverage innovation in its many forms as a catalyst for franchise expansion. Multiple sponsorship opportunities will be available to connect companies with innovative products and solutions to the franchise executives in attendance.

[Learn More >](#)



mediakit@pizzamarketplace.com



Subscribe



pizza
marketplace.com

executive summits //

5th Annual

#QSRNext»

November 12, 2025

#QSRNext is a half-day virtual event designed for busy restaurant executives. This virtual event will explore what's next for QSR brands in technology, franchising, menu innovation, staffing and more.

[Learn More >](#)

6th Annual

SELF-SERVICE INNOVATION SUMMIT 2025

December 10-12 | Tampa

Self-Service Innovation Summit will examine advances in technology that are empowering businesses to provide products and services when, where and how consumers expect them. The event will cover self-service, kiosk and vending solutions that can be applied in a wide range of settings.

[Learn More >](#)



mediakit@pizzamarketplace.com



Subscribe



pizza
marketplace.com

at the watercooler //

At the Watercooler is a sponsored content opportunity.

Here's how it works:

1. An executive from your company completes a short Q&A (4-6 questions).
2. We edit the executive's responses for grammar, spelling, clarity, etc. and send a final draft for your approval.
3. We publish the approved draft as a sponsored blog post on the website.
4. Your company logo is displayed at the top of the blog post.
5. The blog post will appear on the home page for a minimum of 1 week and will be accessible via the Features and Blogs archives for a minimum of 1 year.
6. If you have a Company Showcase, your blog post will also appear there for as long as your Company Showcase is active.
7. Posted on our social media pages.
8. You have the right to re-publish the blog post on your own website.



Get started today!



mediakit@pizzamarketplace.com



Subscribe



top 100 movers & shakers //

THE REPORT

Highlights the pizza industry's most forward-looking and innovative thinkers and happenings.

Exclusive sponsorship for one year includes:

- Turnkey research, content development and production of finished report
- More than half a million impressions
- Marketing & sales leads generated through report downloads and webinar attendance

THE BANQUET

PizzaMarketplace.com announces its Top 100 movers and shakers at an Awards Banquet in Las Vegas during the International Pizza Expo. We have multiple sponsorship opportunities available that put you in the room full of executives from the biggest and best brands in the pizza industry.

Ask your media specialist for details.



Call your media specialist to find out about a one-year exclusive sponsorship.



mediakit@pizzamarketplace.com



Subscribe



contact us //

CREATIVE INQUIRIES

If you have any questions or concerns about creative specifications and submission, please contact:

JENNIFER A. RECKTENWALD | VP OF CLIENT SERVICES/ASSOCIATE PUBLISHER-BUSINESS SITES
marketingservices@networldmediagroup.com | tel: 502.241.7545 ext. 139 | fax: 502.241.1385

ADVERTISING AND PACKAGE OPTIONS

GAYLE GARRETT | LEAD AND CRM COORDINATOR
adv@networldmediagroup.com | toll free: 877.441.7545 | direct: 502.241.7545 ext 123 | fax: 502.241.1385

KATHY DOYLE | CEO
publisher@networldmediagroup.com | Twitter: @katmdoyle

NETWORLD MEDIA GROUP | mediakit@networldmediagroup.com



mediakit@pizzamarketplace.com



Subscribe



NETWORLD MEDIA group

Through these media & events properties, Network Media Group brings critical business knowledge to more than 500,000 people around the world every month.



mediakit@pizzamarketplace.com



Subscribe

