



CX TECHNOLOGY **MEDIA KIT**



ABOUT NETWORLD MEDIA GROUP



Since 2000, **Networld Media Group** has been a trusted media partner for companies targeting decision-makers in the restaurant, retail, banking, technology and other industries. We've helped advertisers connect with highly engaged, purchase-ready audiences through a powerful mix of digital media, custom content, and executive-level events.

Our portfolio of industry-leading publications delivers targeted content that drives awareness, builds credibility, and influences buying behavior.

Advertisers turn to Networld Media Group for:

- High-impact display and native advertising
- Sponsored content, research, and custom email campaigns
- Thought leadership and lead generation

As we mark more than 25 years of connecting advertisers with business leaders, **Networld Media Group** remains committed to delivering results that matter and relationships that last.

OUR PORTFOLIO

- ONLINE MEDIA -

Fast Casual.com

pizza marketplace.com

QSR web.com

foodtruck OPERATOR.COM

RESTAURANT OPERATOR DAILY

atm marketplace

KIOSK marketplace

Vending Times

DIGITAL SIGNAGE TODAY

Retail customer experience .com

rtm rewards thatmatter

Biblical Leadership

- EVENTS -

Fast Casual EXECUTIVE SUMMIT

pizza leadership VIRTUAL SUMMIT

THE Restaurant Catering WORKSHOP

RESTAURANT FRANCHISING & INNOVATION SUMMIT

RESTAURANT MARKETING WORKSHOP

#QSRNext

FOUNDEROLOGY GROWTH SUMMIT

AUTOMATED RETAIL & KIOSK INNOVATION SHOW

- PODCASTS -

RESTAURANT OPERATOR podcast

pizza marketplace podcast

FAST CASUAL NATION Changing The Way America Eats

FOUNDEROLOGY BUILT TO BREAKTHROUGH

AUTOMATION & SELF-SERVICE Transforming the world through technology podcast

bank customer experience podcast

DIGITAL SIGNAGE TODAY podcast

NETWORLD MEDIA group

NETWORLD MEDIA GROUP: BY THE NUMBERS

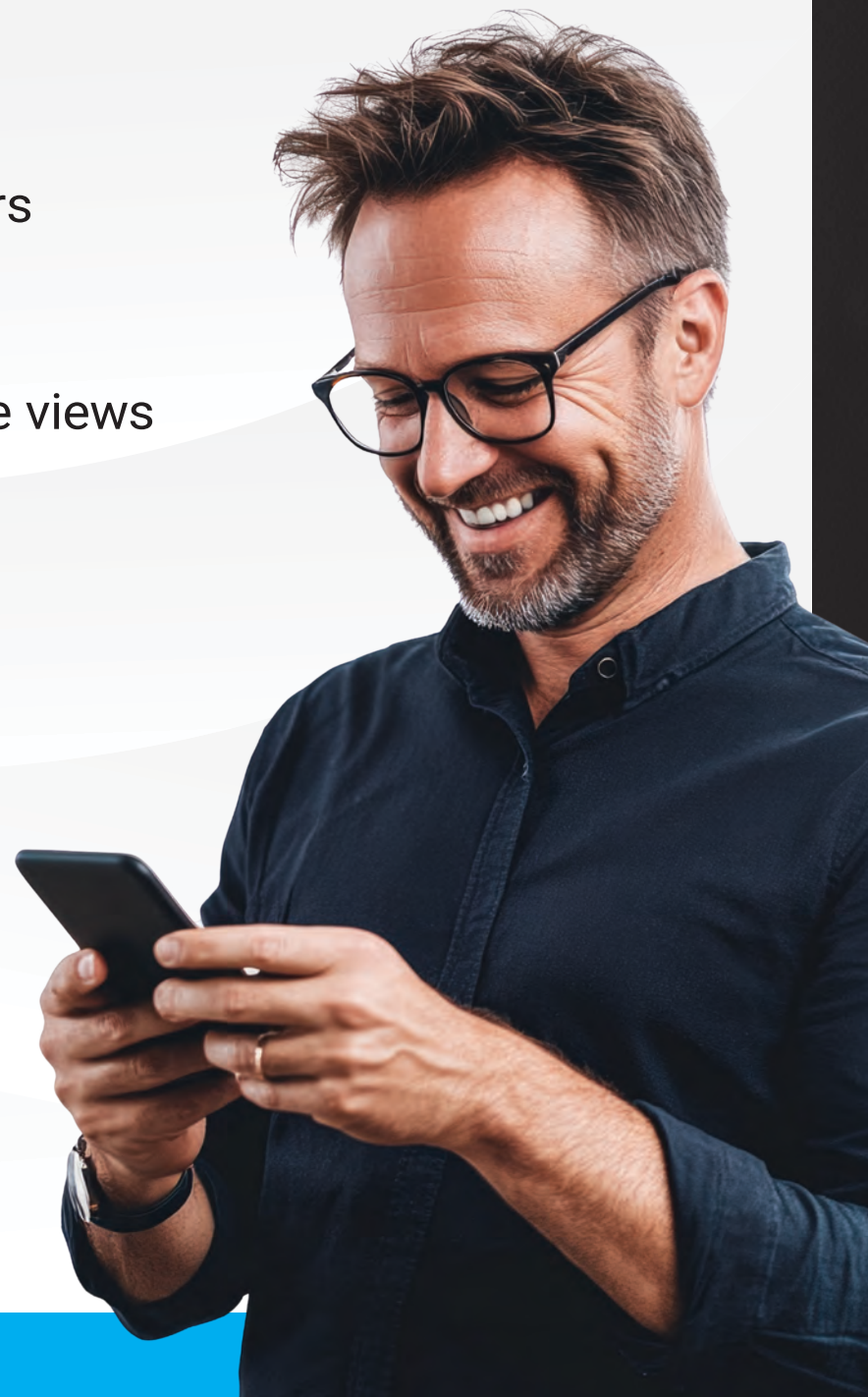
3.2 MILLION annual users

4.9 MILLION annual page views

485,000 subscribers

200,000 social media followers

2,000 event attendees



JUST SOME OF THE BRANDS WE REACH...

Ace Hardware	Cincinnati Children's Hospital	Hallmark	Oregon Dept. of Transportation	Target
Ally Financial	Citibank	H-E-B	Panda Restaurant Group	TD Bank
Altoona Regional Health Systems	Citizens Bank	Helzberg Diamonds	Panera Bread	Texas A&M University
AMC Theatres	City of Detroit	Hilton Garden Inn	Peter Piper Pizza	Texas Dept. of Transportation
American Electric Power	City of Houston	Home Depot	PetSmart	T-Mobile
American Girl	Clemson University	Huntington Bank	Philadelphia Housing Authority	Toledo Zoo & Aquarium
American Greetings	Coca-Cola	IKEA	Pizza Ranch	TravelCenters of America
Army Air Force Exchange Service	Comerica Bank	Iowa State University	PNC Bank	Trolley House Refreshments
Arnold Vending Co.	Dallas Area Rapid Transit	J & J Vending	Port Authority of NY & NJ	U.S. Bank
Ashley Furniture Home Store	Dallas Cowboys	KeyBank	Procter & Gamble	UCLA
AutoZone	Delta Air Lines	KFC	Purdue University	University of Illinois
Bank of America	Dick's Sporting Goods	Kohl's	Qantas	University of Oklahoma
Bernicks Vending	Domino's	Kroger	RBC Royal Bank	University of Pittsburgh
Best Buy	Farmers Insurance FCU	L.L. Bean	Regions Bank	UPS Store
Big Lots	Federal Reserve Bank of Boston	Little Caesars	Royal Caribbean Cruises	US Cellular
Bloomingdales	Fifth Third Bank	Live Nation	Sam's Club	US Postal Service
BMO Harris Bank	Firehouse Subs	Los Angeles Memorial Coliseum	Santander Bank	USAA
Burger King	First Citizens Bank	M&T Bank	Scotiabank	Vancouver Airport Authority
Cabela's	First Class Vending, Inc.	Macy's	SeaWorld Orlando	Verizon Wireless
Canada Post Corporation	First National Bank of Omaha	Massachusetts State Lottery	Sheehan Brothers Vending	Victoria's Secret
Canadian Health Systems	Five Star Food Service	Mcliff Coffee + Vending	Sodexo	Virgin Atlantic Airways
Canadian Tire	Flagstar Bank	Memphis-Shelby County Airport	Southeastern Vending Services	Waldorf Astoria
Canteen Vending	Florida Atlantic University	MetroPCS	Staples	Walgreens
Capital One	Foot Locker	Michael Kors	Starbucks	Walmart
Captain D's	GameStop	Michigan State University	Station Casinos	Webster Bank
CarMax	Gap Inc.	Microsoft Store	Synovus Bank	Wegmans Food Markets
Carnival Cruise Line	George Bush Presidential Library	National Bank of Canada	Syracuse University	Wells Fargo
Casey's General Stores	Georgetown University	Navy Federal Credit Union	Taco Bell	Whataburger
Chuck E. Cheese	Golden 1 Credit Union	Northwestern University	Talbots	Wyndham Destinations
Cicis Pizza	Golden Nugget Casinos	Ohio State University	Tallahassee Memorial HealthCare	Zions Bancorp



MEET THE EDITORS



**Sandra
Carpenter**

Editor

KioskMarketplace.com
VendingTimes.com



**Judy
Mottl**

Editor

DigitalSignageToday.com
RetailCustomerExperience.com



**Bradley
Cooper**

Editor

ATMmarketplace.com





ATMmarketplace.com is the leading global resource for professionals across the ATM and banking technology ecosystem. Since 1997, we've delivered in-depth coverage of the news, innovations, and market forces shaping the future of ATMs, self-service banking, and payments.

Our audience includes financial institutions, independent deployers, retailers, and vendors who rely on us for actionable insights on:

- ATM hardware, software & operations
- Cash management & network optimization
- Security, fraud prevention & compliance
- Banking automation & digital transformation
- Mobile payments, wireless tech & customer experience
- Global trends, including emerging markets

If your solution helps improve ATM performance, security, or customer convenience, **ATMmarketplace.com** is where the industry comes to discover it.



AUDIENCE SNAPSHOT

Site Traffic

381k annual users

577k annual page views

Subscribers & Followers

23.1k newsletter subscribers

6.7k social media followers

43.3k push notification subscribers

Decision Makers & Influencers

36% VP level & up

35% Directors & Managers

71% Senior Level Decision Makers

Geography

77% North America

11% Europe

10% Asia/Pacific



DigitalSignageToday.com is the premier destination for brand, marketing, and retail leaders looking to harness the power of digital signage and DOOH to captivate audiences and elevate customer engagement.

Since 2007, we've covered the latest innovations, trends, and strategies driving the future of visual communication, connecting solution providers with decision-makers across key verticals including retail, restaurants, healthcare, entertainment, transportation, and more.

Our editorial focus includes:

- Digital signage hardware & software
- Content creation, management & networks
- DOOH advertising strategies
- Customer experience & interactivity
- Performance measurement & ROI
- Program development & execution

If your technology or service helps businesses create impactful digital signage experiences, **DigitalSignageToday.com** is where your message will be seen by the right audience.



AUDIENCE SNAPSHOT

Site Traffic

240k annual users

408k annual page views

Subscribers & Followers

17.5k newsletter subscribers

30.9k social media followers

21.8k push notification subscribers

Decision Makers & Influencers

41% VP level & up

37% Directors & Managers

78% Senior Level Decision Makers

Geography

68% North America

14% Europe

17% Asia/Pacific



KioskMarketplace.com is the leading online destination for decision-makers across industries embracing self-service technology to improve efficiency, engagement, and customer satisfaction.

From retail and restaurants to healthcare, banking, hospitality, and government, we reach a global audience invested in the future of interactive, consumer-driven experiences.

Since 2001, we've reported on the innovations and insights shaping the kiosk and self-service landscape, with deep coverage of:

- Hardware & software development
- Design, UX & branding
- Maintenance, service & deployment
- Market trends, use cases & ROI
- Mobile integration & digital convergence
- Self-checkout, bill pay, self-ordering, wayfinding & more

If your solution supports smarter, more seamless self-service interactions, **KioskMarketplace.com** is where your message belongs.



AUDIENCE SNAPSHOT

Site Traffic

218k annual users

346k annual page views

Subscribers & Followers

14.4k newsletter subscribers

4.6k social media followers

25.9k push notification subscribers

Decision Makers & Influencers

39% VP level & up

34% Directors & Managers

73% Senior Level Decision Makers

Geography

68% North America

12% Europe

16% Asia/Pacific

Retail customer experience.com

RetailCustomerExperience.com is the go-to resource for forward-thinking retailers who know that price alone isn't enough to win today's customer. We help brands gain a competitive edge by focusing on what truly matters: delivering exceptional, memorable customer experiences.

Our coverage spans key topics like:

- Retail technology & automation
- Consumer behavior & in-store service
- Digital merchandising & signage
- Kiosks, self-service & loyalty programs
- Store layout, design & displays
- Multichannel strategies & social media
- Employee experience & training
- Marketing, personalization & more

If your product helps retailers stand out in a crowded market, **RetailCustomerExperience.com** is where you want to be.



AUDIENCE SNAPSHOT

Site Traffic

504k annual users

668k annual page views

Subscribers & Followers

16.6k newsletter subscribers

32.2k social media followers

40.9k push notification subscribers

Decision Makers & Influencers

36% VP level & up

41% Directors & Managers

77% Senior Level Decision Makers

Geography

67% North America

18% Europe

12% Asia/Pacific

Vending Times

VendingTimes.com is the trusted source for professionals in the \$30 billion vending and unattended retail industry. From traditional vending and micro markets to amusement machines and refreshment services, we deliver essential insights to operators, manufacturers, and suppliers navigating a fast-evolving market.

Founded in 1962 and now fully digital, Vending Times covers the trends, technologies, and regulations shaping the future of automated retail. Our content includes coverage of:

- › Vending machine tech, design & functionality
- › Cashless payments & connected solutions
- › Refreshment services & micro markets
- › Customer experience & engagement strategies
- › Regulatory updates & industry insights
- › Events, new products & market trends

If your business supports the next generation of vending and unattended experiences, **VendingTimes.com** is where you'll reach the industry's most engaged and influential audience.



AUDIENCE SNAPSHOT

Site Traffic

200k annual users

301k annual page views

Subscribers & Followers

10.7k newsletter subscribers

7.8k social media followers

17.7k push notification subscribers

Decision Makers & Influencers

65% VP level & up

24% Directors & Managers

89% Senior Level Decision Makers

Geography

77% North America

11% Europe

9% Asia/Pacific

COMPANY SHOWCASE

BUILD AWARENESS. GENERATE LEADS. ESTABLISH TRUST.

A Company Showcase gives your brand premium visibility and lead generation power on our sites. It includes a listing in our Vendor Directory—where buyers search for suppliers by name or category—and a dedicated page where you can highlight your company, showcase products or services, share white papers and case studies, and capture leads through a built-in contact form. It's an always-on presence designed to connect you with decision-makers ready to buy.

Your Company Showcase is the foundation of a successful marketing strategy on our site.



FEATURED VENDOR ADD-ON

Be the star of the week! Get premium placement on our home page and top pages site-wide, putting your brand in front of thousands of industry decision-makers.



EMAIL MARKETING SERVICES

REACH THE INBOXES THAT MATTER. DRIVE ENGAGEMENT THAT CONVERTS.

Our email marketing solutions put your brand directly in front of engaged, qualified audiences through high-impact email placements.

Email Newsletters

Our opt-in newsletters deliver industry news, trends, and analysis straight to thousands of professionals. Your ad appears alongside trusted editorial content, ensuring high visibility and click-through rates from an audience that's actively reading.

Product Showcase Emails

Got something new to share? Feature your product, service, or special offer in a branded showcase email that's designed to stand out. These multi-sponsor emails highlight your value proposition with room for visuals, copy, and a strong CTA.

Dedicated E-blasts

Want the spotlight all to yourself? A dedicated email blast gives you complete control over the message and format—perfect for launches, announcements, white paper downloads, event promotions, and more.



DISPLAY ADVERTISING

MAXIMIZE VISIBILITY. STRENGTHEN BRAND RECALL. DRIVE RESULTS.

Our display advertising options are designed to help you connect with decision-makers as they engage with the trusted content on our industry-leading websites. Whether you're focused on brand awareness, product promotion, or lead generation, we offer flexible formats to meet your goals and budget.

Banner Ads

Boost your brand visibility with traditional banner placements across high-traffic areas of our site. These ads are ideal for reinforcing awareness.

Sticky Footer Ads

Keep your message in front of users with a persistent banner that remains visible as they scroll. This format ensures high viewability and repeated exposure.

Speedbump Ads

These in-story ads appear just below the main image and flow naturally into the reader's scroll path, making them a smart option for engagement.

Prestitial Ads

Prestitials display prominently when a user enters the site, grabbing attention before content loads. These high-impact placements are perfect for launches, announcements, and brand takeovers.



EXTEND YOUR REACH

ENGAGE HIGH-VALUE PROSPECTS EVEN AFTER THEY LEAVE OUR SITE.

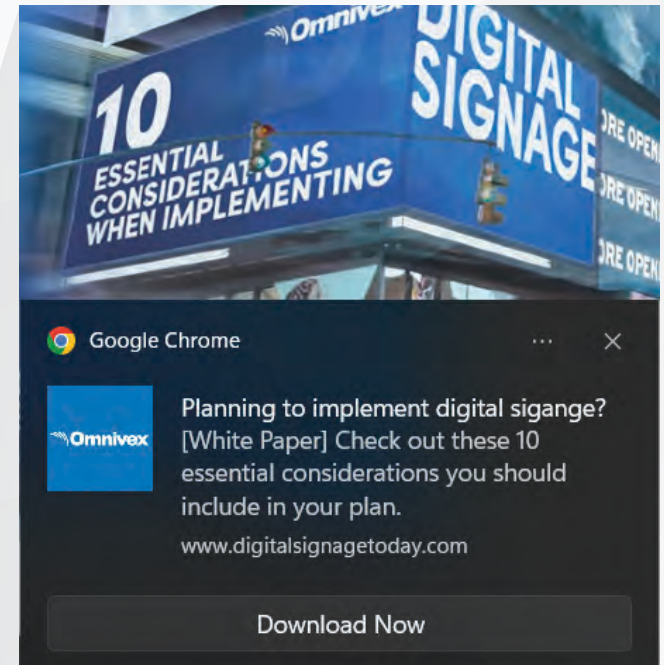
Our off-site targeting solutions help you extend your reach beyond our websites and stay top-of-mind with industry professionals throughout their buyer journey. Whether they're on their phone, tablet, or browsing other sites, your brand stays in front of them.

Push Notifications

Push notifications deliver your message directly to a user's device even when they're not actively browsing our site. Subscribers opt in to receive alerts from us, giving you a powerful, permission-based way to reach them on desktop, tablet, or mobile. Perfect for promoting new products, events, content, or time-sensitive offers.

Retargeting Ads

Re-engage visitors after they leave our site by showing them your ads as they browse elsewhere online. Retargeting keeps your brand visible and reinforces your message to potential customers.



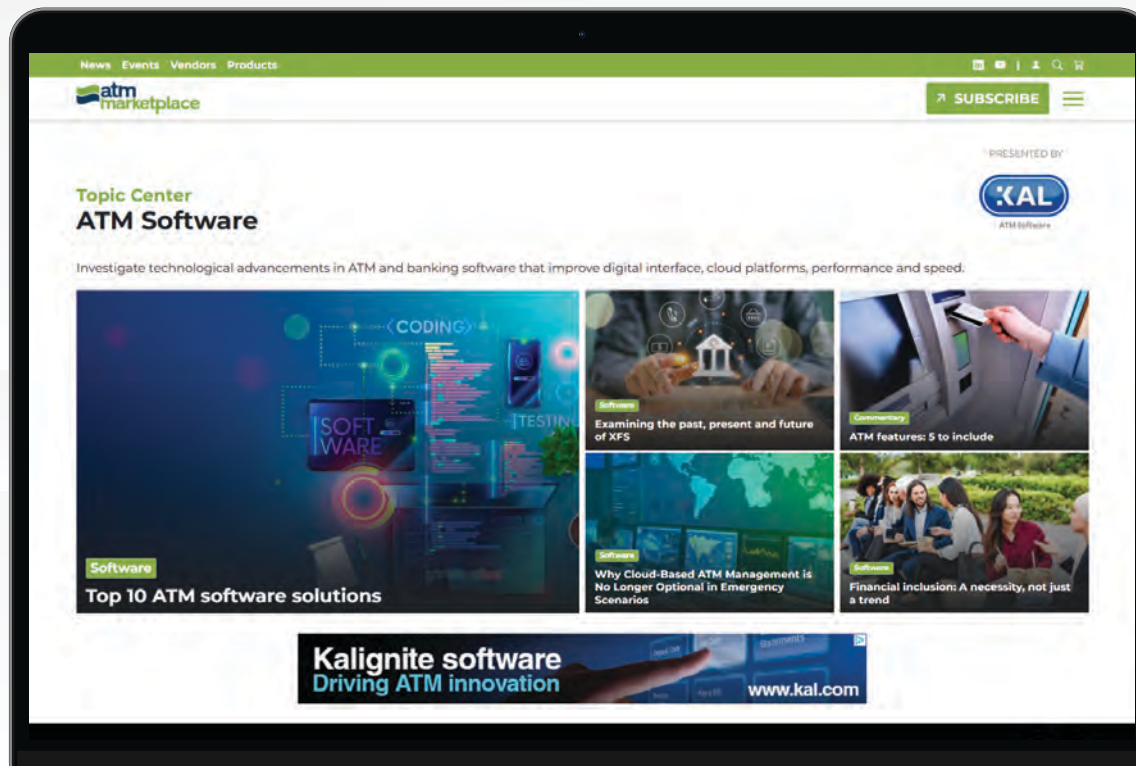
TOPIC CENTERS

ALIGN YOUR BRAND WITH THE CONTENT READERS CARE ABOUT MOST.

Our Topic Centers serve as content hubs for the subjects that matter most to our readers — curating articles, blogs, white papers, case studies, and news around a specific theme. For sponsors, they're a strategic opportunity to position your brand alongside trusted, high-interest editorial content.

Topic Center sponsorships put you in front of engaged readers researching your area of expertise, offering powerful brand alignment and lead generation opportunities.

Exclusive sponsorships include additional visibility through a Topic Center widget, which appears both on the homepage and at the end of related content, giving your brand extended reach and consistent exposure.



SPONSORED CONTENT

BOOST YOUR CONTENT'S REACH. BUILD YOUR BRAND'S AUTHORITY.

If content marketing is a key part of your go-to-market strategy, we can help you get more out of it. Our sponsored content opportunities put your thought leadership in front of the right decision-makers — when and where they're looking for insight. Promote the content you've already created or work with us to develop new assets that tell your story, highlight your expertise, and generate leads.

Maximize the reach of your content, including:



White Papers &
Case Studies



Blog Posts



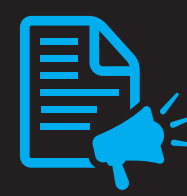
Podcasts



Videos



Webinars



Press Releases



PODCASTS

REAL-WORLD INSIGHTS FROM INDUSTRY LEADERS

Our podcasts feature in-depth interviews with industry movers and shakers, offering listeners unique insights into the news, innovations, and trends shaping their businesses. Sponsorship gives your brand the opportunity to reach a highly engaged, targeted audience in partnership with our editorial team.

It's the perfect way to increase brand awareness, share your expertise, and position your company as an industry thought leader.

Automation & Self-Service Podcast

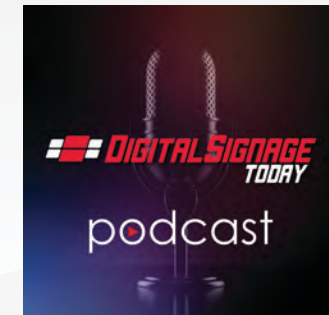
Hosted by Sandra Carpenter, this podcast explores how technology is transforming the customer experience. Listeners hear from industry leaders and experts about the tools, strategies, and innovations driving the future of automation and self-service.

Bank Customer Experience Podcast

Hosted by Bradley Cooper, this podcast features conversations with banking and fintech leaders, exploring how innovative financial institutions are meeting the needs of today's consumers.

Digital Signage Today Podcast

Hosted by Judy Mottl, this series delivers insights from industry thought-leaders and news-makers as they discuss the latest innovations in digital signage hardware, software, content, and strategies.



WEBINARS

SHOWCASE YOUR EXPERTISE. CAPTURE QUALIFIED LEADS.

Webinars are one of the most effective tools for engaging your target audience, sharing thought leadership, and generating marketing qualified leads. Our turnkey webinar solution makes it easy for you to deliver a compelling virtual event without the hassle.

You bring the content and speakers. We handle everything else.

Production Support

We guide you through planning and preparation to ensure your content resonates with our audience.

Professional Moderation

A member of our editorial team introduces speakers, engages the audience, and leads the Q&A.

Promotional Campaigns

Your webinar is promoted through targeted emails, site placements, newsletters, and social media.

Automated Registration & Reminders

We manage attendee registration and send reminders to maximize turnout.

On-Demand Hosting

The recorded webinar remains live on our site post-event to generate leads long after the broadcast.

Lead Generation

You receive full contact details for all registrants — both live and on-demand viewers.



SPECIAL PUBLICATIONS

CUSTOM CONTENT. TURNKEY EXECUTION. REAL RESULTS.

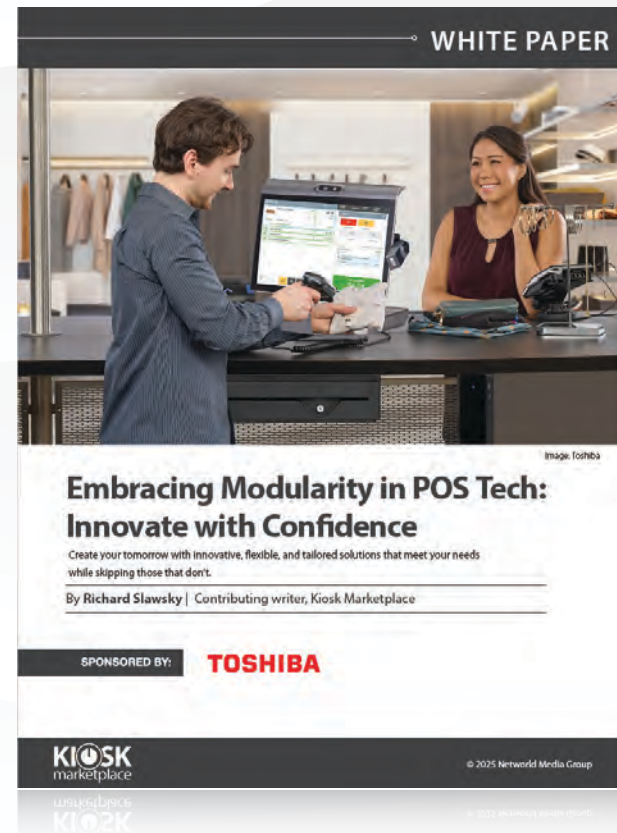
Establish your brand as an industry thought leader with expertly crafted content that informs, engages, and converts. Our **Special Publications** program offers end-to-end creation and promotion of high-impact assets like white papers, case studies, special reports, and infographics.

Whether you're short on time, resources, or in-house expertise, we'll handle everything — from content development to design, publishing, and targeted promotion — so you can focus on turning attention into action.

What you get:

- Professionally written and designed content backed by industry expertise
- Inclusion in our high-traffic online Resource Center
- Targeted promotion to our engaged executive audience
- Lead generation to help fill the top of your sales funnel
- A powerful tool for building brand credibility and market authority

Let us help you tell your story in a way that captures attention and drives real business value.



EVENTS

WHERE MEANINGFUL CONVERSATIONS — AND PARTNERSHIPS — BEGIN.

Our live and virtual events bring together top restaurant executives, founders, marketers, and innovators to explore the trends and strategies driving growth across the industry. These events offer unmatched opportunities to build relationships, gain visibility, and position your brand as a trusted partner to today's most influential operators.

Our Event Portfolio Includes:



Automated Retail & Kiosk Innovation Show

Explores the future of consumer engagement through kiosks, vending, and other self-service technology.



Fast Casual Executive Summit

The premier gathering of fast casual leaders, exploring growth, innovation, and the future of the industry.



Restaurant Franchising & Innovation Summit

Where franchisors and franchisees meet to solve challenges and share ideas that drive expansion.



Founderology Growth Summit

Created by founders, for founders — focused on growth-stage strategy and scaling smarter.



EVENTS

WHERE MEANINGFUL CONVERSATIONS — AND PARTNERSHIPS — BEGIN.



Restaurant Marketing Workshop

A hands-on event focused on modern marketing strategies that drive traffic, loyalty, and sales.



Restaurant Catering Workshop

Practical strategies to grow off-premise sales, streamline operations, and maximize catering revenue.



Pizza Leadership Virtual Summit

A virtual gathering of pizza executives and experts sharing data, insights, and innovations.



QSRNext

A forward-looking virtual summit for QSR leaders to learn about trends that will impact their business.



CONTACT US

CREATIVE INQUIRIES

If you have any questions or concerns about creative specifications and submission, please contact:

JENNIFER A. RECKTENWALD | VP OF CLIENT SERVICES/ASSOCIATE PUBLISHER-BUSINESS SITES

marketingservices@networldmediagroup.com | tel: 502.241.7545 ext. 139 | fax: 502.241.1385

ADVERTISING AND PACKAGE OPTIONS

REBEKAH REESE | LEAD AND CRM COORDINATOR

adv@networldmediagroup.com | toll free: 877.441.7545 | direct: 502.241.7545 ext 157 | fax: 502.241.1385

KATHY DOYLE | CEO

publisher@networldmediagroup.com

NETWORLD MEDIA GROUP

mediakit@networldmediagroup.com

